UNITED STATES DISTRICT COURT FOR THE DISTRICT OF MASSACHUSETTS

GATEHOUSE MEDIA MASSACHUSETTS I, INC., DOING BUSINESS AS GATEHOUSE MEDIA NEW ENGLAND,

Plaintiff,

v.

THE NEW YORK TIMES COMPANY, DOING BUSINESS AS BOSTON.COM,

Defendant,

and

THE NEW YORK TIMES COMPANY, GLOBE NEWSPAPER COMPANY, INC., AND BOSTON GLOBE ELECTRONIC PUBLISHING, INC.,

Counterclaim-Plaintiffs,

v.

GATEHOUSE MEDIA MASSACHUSETTS I, INC., DOING BUSINESS AS GATEHOUSE MEDIA NEW ENGLAND, AND GATEHOUSE MEDIA, INC.,

Counterclaim-Defendants.

Civil Action No. 08-12114-WGY

DEFENDANT'S ANSWER, AFFIRMATIVE DEFENSES, AND COUNTERCLAIM-PLAINTIFFS' COUNTERCLAIMS TO PLAINTIFF'S COMPLAINT

Defendant The New York Times Company ("New York Times") submits the following answer, affirmative defenses, and counterclaims to Plaintiff GateHouse Media Massachusetts I, Inc.'s ("GateHouse") Complaint as follows:

NATURE OF THE ACTION

- Paragraph 1 of the Complaint is a narrative for which no answer is required. To 1. the extent that an answer is required, New York Times denies the allegations of Paragraph 1 of the Complaint.
- Paragraph 2 of the Complaint states a legal conclusion for which no answer is 2. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 2 of the Complaint.
- Paragraph 3 of the Complaint states a legal conclusion for which no answer is 3. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 3 of the Complaint.
- Paragraph 4 of the Complaint states the remedy sought by Plaintiff for which no 4. answer is required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 4 of the Complaint.
- 5. Paragraph 5 of the Complaint is a narrative for which no answer is required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 5 of the Complaint.

PARTIES

New York Times is without knowledge or information sufficient to form a belief 6. as to the truth of the allegations in Paragraph 6 of the Complaint, and therefore denies the same.

New York Times admits the first sentence of Paragraph 7 of the Complaint, and 7. denies the remaining allegations contained in Paragraph 7 of the Complaint.

JURISDICTION AND VENUE

- Paragraph 8 of the Complaint states a legal conclusion for which no answer is 8. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 8 of the Complaint, to the extent they relate to the Copyright claims (Count I).
- New York Times admits that personal jurisdiction exists over it in this District. 9. Except as so admitted, New York Times denies the allegations of Paragraph 9 of the Complaint.
- New York Times admits the allegations contained in Paragraph 10 of the 10. Complaint.
- Paragraph 11 of the Complaint states a legal conclusion for which no answer is 11. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 11 of the Complaint.

FACTUAL ALLEGATIONS

- New York Times is without knowledge or information sufficient to form a belief 12. as to the truth of the allegations in Paragraph 12 of the Complaint, and therefore denies the same.
- New York Times is without knowledge or information sufficient to form a belief 13. as to the truth of the allegations in Paragraph 13 of the Complaint, and therefore denies the same.
- New York Times is without knowledge or information sufficient to form a belief 14. as to the truth of the allegations in Paragraph 14 of the Complaint, and therefore denies the same.
- New York Times is without knowledge or information sufficient to form a belief 15. as to the truth of the allegations in Paragraph 15 of the Complaint, and therefore denies the same.

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- New York Times admits that when GateHouse launched Wicked Local, New York 16. Times did not offer an online hyper-local news service in the Commonwealth of Massachusetts. New York Times denies the remaining allegations in Paragraph 16.
- New York Times is without knowledge or information sufficient to form a belief 17. as to the truth of the allegations in Paragraph 17 of the Complaint, and therefore denies the same.
- New York Times is without knowledge or information sufficient to form a belief 18. as to the truth of the allegations in Paragraph 18 of the Complaint, and therefore denies the same.
- New York Times is without knowledge or information sufficient to form a belief 19. as to the truth of the allegations in Paragraph 19 of the Complaint, and therefore denies the same.
- New York Times is without knowledge or information sufficient to form a belief 20. as to the truth of the allegations in Paragraph 20 of the Complaint, and therefore denies the same.
- New York Times is without knowledge or information sufficient to form a belief 21. as to the truth of the allegations in Paragraph 21 of the Complaint, and therefore denies the same.
- New York Times is without knowledge or information sufficient to form a belief 22. as to the truth of the allegations in Paragraph 22 of the Complaint, and therefore denies the same.
 - New York Times denies the allegations of Paragraph 23 of the Complaint. 23.
- New York Times admits that on December 11, 2008, a press release was 24. published by Boston.com, and refers to that press release for its complete and accurate content. Except as so admitted, New York Times denies the allegations of Paragraph 24 of the Complaint.
- New York Times denies the allegations contained in Paragraph 25 of the 25. Complaint.
 - New York Times denies the allegations in Paragraph 26 of the Complaint. 26.
 - New York Times denies the allegations in Paragraph 27 of the Complaint. 27.

- Paragraph 28 of the Complaint states a legal conclusion for which no answer is 28. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 28 of the Complaint.
- New York Times is without knowledge or information sufficient to form a belief 29. as to the truth of the allegations in the first and third sentences of Paragraph 29 of the Complaint, and therefore denies the same. New York Times denies the allegations set forth in the second sentence of Paragraph 29. The documents referenced in the third sentence of Paragraph 29 speak for themselves, and no further response is required.
- 30. New York Times denies the allegations contained in Paragraph 30 of the Complaint.
- New York Times denies the allegations contained in Paragraph 31 of the 31. Complaint.
- New York Times denies the allegations contained in Paragraph 32 of the 32. Complaint.
- New York Times is without knowledge or information sufficient to form a belief 33. as to the truth of the allegations in Paragraph 33 of the Complaint, and therefore denies the same.
- New York Times is without knowledge or information sufficient to form a belief 34. as to the truth of the allegations in Paragraph 34 of the Complaint, and therefore denies the same.
- Paragraph 35 of the Complaint states a legal conclusion for which no answer is 35. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 35 of the Complaint.

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- New York Times admits that headlines and ledes, accompanied by source-36. identifying information, are displayed on the website. Except as so admitted, New York Times denies the allegations of Paragraph 36 of the Complaint.
- New York Times admits that a user viewing the website can mouse click on the 37. headline and is taken to the third party article or blog entry on the website of the third party. Except as so admitted, New York Times denies the allegations of Paragraph 37 of the Complaint.
- New York Times denies the allegations contained in Paragraph 38 of the 38. Complaint.
- New York Times admits Plaintiff sent a cease and desist letter demanding 39. removal of GateHouse material. Except as so admitted, New York Times denies the allegations of Paragraph 39 of the Complaint.
- New York Times denies the allegations contained in Paragraph 40 of the 40. Complaint.
- New York Times admits that it replied to Plaintiff's cease and desist letter by 41. letter dated November 26, 2008. Except as so admitted, New York Times denies the allegations of Paragraph 41 of the Complaint.
- New York Times admits it received a letter from Plaintiff dated December 2, 42. 2008, and had no further written communications with Plaintiff. Except as expressly admitted herein, New York Times denies the allegations contained in Paragraph 42 of the Complaint.
- New York Times is without knowledge or information sufficient to form a belief 43. as to the truth of the allegations in Paragraph 43 of the Complaint, and therefore denies the same.
- New York Times denies the allegations contained in Paragraph 44 of the 44. Complaint.

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COUNT I (For Direct Copyright Infringement, 17 U.S.C. 501, et seq.)

- New York Times incorporates by reference its responses to Paragraphs 1-44 of 45. the Complaint.
- Paragraph 46 of the Complaint states a legal conclusion for which no answer is 46. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 46 of the Complaint.
- New York Times is without knowledge or information sufficient to form a belief 47. as to the truth of the allegations in Paragraph 47 of the Complaint, and therefore denies the same.
- Paragraph 48 of the Complaint states a legal conclusion for which no answer is 48. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 48 of the Complaint.
- New York Times denies the allegations contained in Paragraph 49 of the 49. Complaint.
- New York Times denies the allegations contained in Paragraph 50 of the 50. Complaint.
- New York Times denies the allegations contained in Paragraph 51 of the 51. Complaint.
- Paragraph 52 of the Complaint states a legal conclusion for which no answer is 52. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 52 of the Complaint.
- Paragraph 53 of the Complaint states a legal conclusion for which no answer is 53. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 53 of the Complaint.

54. Paragraph 54 of the Complaint states a legal conclusion for which no answer is required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 54 of the Complaint.

COUNT II

(Unfair Competition and False Designation of Origin, 15 U.S.C. 1125(a)(1))

- 55. New York Times incorporates by reference its responses to Paragraphs 1-54 of the Complaint.
- 56. Paragraph 56 of the Complaint states a legal conclusion for which no answer is required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 56 of the Complaint.
- 57. New York Times is without knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 57 of the Complaint, and therefore denies the same.
- 58. New York Times is without knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 58 of the Complaint, and therefore denies the same.
- 59. New York Times is without knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 59 of the Complaint, and therefore denies the same.
- 60. New York Times is without knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 60 of the Complaint, and therefore denies the same.
- 61. New York Times denies the allegations contained in Paragraph 61 of the Complaint.
- 62. New York Times denies the allegations contained in Paragraph 62 of the Complaint.
- 63. New York Times denies the allegations contained in Paragraph 63 of the Complaint.

- 64. New York Times denies the allegations contained in Paragraph 64 of the Complaint.
- 65. Paragraph 65 of the Complaint states a legal conclusion for which no answer is required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 65 of the Complaint.
- 66. New York Times denies the allegations contained in Paragraph 66 of the Complaint.
- 67. Paragraph 67 of the Complaint states a legal conclusion for which no answer is required. To the extent an answer is required, New York Times denies the allegations contained in Paragraph 67 of the Complaint.
- Paragraph 68 of the Complaint states a legal conclusion for which no answer is 68. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 68 of the Complaint.
- Paragraph 69 of the Complaint states a legal conclusion for which no answer is 69. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 69 of the Complaint.
- Paragraph 70 of the Complaint states a legal conclusion for which no Answer is 70. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 70 of the Complaint.

COUNT III (False advertising, 15 U.S.C. 1125(a)(2))

New York Times incorporates by reference its responses to Paragraphs 1-70 of 71. the Complaint.

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- Paragraph 72 of the Complaint states a legal conclusion for which no answer is 72. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 72 of the Complaint.
- 73. New York Times denies the allegations contained in Paragraph 73 of the Complaint.
- New York Times denies the allegations contained in Paragraph 74 of the 74. Complaint.
- New York Times denies the allegations contained in Paragraph 75 of the 75. Complaint.
- Paragraph 76 of the Complaint states a legal conclusion for which no answer is 76. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 76 of the Complaint.
- Paragraph 77 of the Complaint states a legal conclusion for which no answer is 77. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 77 of the Complaint.
- Paragraph 78 of the Complaint states a legal conclusion for which no answer is 78. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 78 of the Complaint.
- New York Times denies the allegations contained in Paragraph 79 of the 79. Complaint.
- Paragraph 80 of the Complaint states a legal conclusion for which no answer is 80. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 80 of the Complaint.

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81. Paragraph 81 of the Complaint states a legal conclusion for which no answer is required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 81 of the Complaint.

COUNT IV (Trademark dilution, 15 U.S.C. 1125(c))

- 82. New York Times incorporates by reference its responses to Paragraphs 1-81 of the Complaint.
- 83. Paragraph 83 of the Complaint states a legal conclusion for which no answer is required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 83 of the Complaint.
- 84. Paragraph 84 of the Complaint states a legal conclusion for which no answer is required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 84 of the Complaint.
- 85. New York Times denies the allegations contained in Paragraph 85 of the Complaint.
- New York Times denies the allegations contained in Paragraph 86 of the 86. Complaint.
- 87. New York Times denies the allegations contained in Paragraph 87 of the Complaint.
- 88. New York Times denies the allegations contained in Paragraph 88 of the Complaint.
- 89. Paragraph 89 of the Complaint states a legal conclusion for which no answer is required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 89 of the Complaint.

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- 90. Paragraph 90 of the Complaint states a legal conclusion for which no answer is required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 90 of the Complaint.
- 91. Paragraph 91 of the Complaint states a legal conclusion for which no answer is required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 91 of the Complaint.

COUNT V (Unfair Business Practices, Mass. Gen. Laws, ch. 93A, § 11)

- 92. New York Times incorporates by reference its responses to Paragraphs 1-91 of the Complaint.
- 93. Paragraph 93 of the Complaint states a legal conclusion for which no answer is required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 93 of the Complaint.
 - 94. New York Times admits Paragraph 94.
- 95. Paragraph 95 of the Complaint states a legal conclusion for which no answer is required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 95 of the Complaint.
- 96. New York Times denies the allegations contained in Paragraph 96 of the Complaint.
- 97. New York Times denies the allegations contained in Paragraph 97 of theComplaint.
- 98. Paragraph 98 of the Complaint states a legal conclusion for which no answer is required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 98 of the Complaint.

- Paragraph 99 of the Complaint states a legal conclusion for which no answer is 99. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 99 of the Complaint.
- Paragraph 100 of the Complaint states a legal conclusion for which no answer is 100. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 100 of the Complaint.

Count VI (Trademark Infringement, Mass. Gen. Laws, ch. 110H, § 13)

- New York Times incorporates by reference its responses to Paragraphs 1-100 of the Complaint.
- Paragraph 102 of the Complaint states a legal conclusion for which no answer is 102. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 102 of the Complaint.
- New York Times denies the allegations contained in Paragraph 103 of the 103. Complaint.
- Paragraph 104 of the Complaint states a legal conclusion for which no answer is 104. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 104 of the Complaint.
- Paragraph 105 of the Complaint states a legal conclusion for which no answer is 105. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 105 of the Complaint.

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COUNT VII (Unfair competition)

- 106. New York Times incorporates by reference its responses to Paragraphs 1-105 of the Complaint.
- 107. New York Times denies the allegations contained in Paragraph 107 of the Complaint.
- 108. New York Times is without knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 108 of the Complaint, and therefore denies the same.
- 109. Paragraph 109 of the Complaint states a legal conclusion for which no answer is required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 109 of the Complaint.
- New York Times denies the allegations contained in Paragraph 110 of the Complaint.
- Paragraph 111 of the Complaint states a legal conclusion for which no answer is 111. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 111 of the Complaint.
- Paragraph 112 of the Complaint states a legal conclusion for which no answer is required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 112 of the Complaint.

COUNT VIII (Breach of Contract)

New York Times incorporates by reference its responses to Paragraphs 1-112 of the Complaint.

- New York Times admits that a disclaimer is currently placed in the lower right-114. hand corner stating its "original content [is] available for noncommercial use under a Creative Commons license, except where noted" and that the graphic box to the right of the text currently links to a summary of the Creative Commons license. New York Times denies the remaining allegations of Paragraph 114 of the Complaint.
- The allegations in Paragraph 115 state a legal conclusion to which no response is 115. required. To the extent a response is required, New York Times denies the allegations of Paragraph 115 of the Complaint.
- 116. New York Times admits that users who view the summary referenced in Paragraph 115 of the Complaint may currently select a link to view the full license. Except as so admitted, New York Times denies the allegations contained in Paragraph 116 of the Complaint.
- New York Times denies the allegations contained in Paragraph 117 of the 117. Complaint.
- New York Times is without knowledge or information sufficient to form a belief 118. as to the truth of the allegations in Paragraph 118 of the Complaint, and therefore denies the same.
- New York Times is without knowledge or information sufficient to form a belief as to the truth of the allegations in Paragraph 119 of the Complaint, and therefore denies the same.
- Paragraph 120 of the Complaint states a legal conclusion for which no answer is 120. required. To the extent that an answer is required, New York Times denies the allegations of Paragraph 120 of the Complaint.

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121. Paragraph 121 of the Complaint states a legal conclusion for which no answer is required. To the extent that an answer is required, New York Times denies the allegations contained in Paragraph 121 of the Complaint.

AFFIRMATIVE DEFENSES

New York Times, for its affirmative defenses states as follows:

- The Complaint fails to state any claims upon which relief can be granted. 1.
- 2. Plaintiff's claims are barred by the doctrine of unclean hands.
- Plaintiff's claims are barred by the doctrine of fair use. 3.
- 4. Plaintiff's claims are barred by the doctrine of laches.
- Plaintiff's unfair competition and business practices claims are preempted by 5. federal law to the extent they are coextensive with Count I.
 - 6. Plaintiff's claims are barred by the doctrine of acquiescence.
 - Plaintiff's claims are barred by the doctrine of estoppel. 7.
 - 8. Plaintiff's claims are barred by waiver.
 - Plaintiff's claims are barred due to an express or implied license. 9.
- Plaintiff's requested relief would constitute a prior restraint in violation of the 10. First Amendment of the United States of America.
 - Plaintiff's claims are barred by the doctrine of copyright misuse. 11.
- New York Times reserves the right to assert additional affirmative defenses based 12. upon further investigation and discovery.

COUNTERCLAIMS

Defendant and Counterclaim-Plaintiff The New York Times Company ("New York Times") and Counterclaim-Plaintiffs Globe Newspaper Company, Inc. and Boston Globe Electronic Publishing, Inc. (together, "The Boston Globe") bring these Counterclaims against Counterclaim-Defendants GateHouse Media Massachusetts I, Inc. and GateHouse Media, Inc. (together, "GateHouse"). As set forth more fully below, GateHouse filed a Complaint, motion for temporary restraining order, and motion for preliminary injunction notwithstanding the fact that (1) GateHouse had already determined that the conduct complained of was lawful and (2) GateHouse itself has engaged and continues to engage in the same and substantially similar conduct, including verbatim copying of headlines and/or ledes¹ from New York Times and The Boston Globe. Despite having been put on express notice by New York Times that its claims are baseless, GateHouse continues to pursue its action and demand for immediate injunctive relief. Upon information and belief, GateHouse is engaged in an unlawful attempt to interfere with The Boston Globe's launch of its own local websites and obtain an unfair and improper competitive advantage.

In addition, given that GateHouse engages in the same and substantially similar conduct that it claims is unlawful and entitles it to monetary damages, to the extent GateHouse prevails, it should be liable on identical claims based on its own past and present third-party news aggregation and verbatim headline and lede linking practices. Specifically, as set forth below, GateHouse entities routinely copy headlines and/or ledes from New York Times and The Boston Globe without authorization and sometimes without attribution. If GateHouse's claims against New York Times have any merit, then its own conduct constitutes copyright and trademark infringement and unfair competition.

THE PARTIES

Upon information and belief, GateHouse Media Massachusetts I, Inc. is a Delaware 1. corporation with its principal place of business in Fairport, New York. GateHouse Media

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For purposes of these counterclaims the Counterclaim-Plaintiffs adopt GateHouse's definition of the term "lede," which GateHouse defines as the first sentence of a newspaper article. See Compl. at ¶ 2.

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Massachusetts I, Inc. is a wholly-owned subsidiary of GateHouse Media, Inc., a Delaware corporation with its principal place of business in Fairport, New York. GateHouse Media Massachusetts I, Inc. owns and operates the website Wicked Local Newton, located at http://www.wickedlocal.com/newton, among others. GateHouse Media Massachusetts I, Inc. is registered to do business in the Commonwealth of Massachusetts, and, upon information and belief, maintains a place of business in Needham, Massachusetts, among others.

- Upon information and belief, GateHouse Media, Inc., is a Delaware corporation 2. with its principal place of business in Fairport, New York. Upon information and belief, GateHouse Media, Inc., is owner of the website The Batavian, located at http://www.thebatavian.com, the website "Election 2008," located at http://elections.gatehousenewsservice.com/regional_election_news, the website MyZeeland.com, located at http://www.myzeeland.com, the website "Southwest Daily News," located at http://www.sulphurdailynews.com, and the website Rockford Register Star, located at http://www.rrstar.com, among others.
- The New York Times Company is a New York corporation with its principal place of business in New York, New York. The New York Times Company owns and operates the daily newspaper The New York Times and its online counterpart located at http://www.nytimes.com.
- Globe Newspaper Company, Inc., is a Massachusetts corporation with its principal place of business in Boston, Massachusetts. Globe Newspaper Company, Inc. owns and operates the daily newspaper The Boston Globe. Globe Newspaper Company, Inc. is a wholly owned subsidiary of The New York Times Company.

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5. Boston Globe Electronic Publishing, Inc., is a Massachusetts corporation with its principal place of business in Boston, Massachusetts. Boston Globe Electronic Publishing, Inc. is a wholly owned subsidiary of Globe Newspaper Company, Inc. Boston Globe Electronic Publishing, Inc. owns and does business as the website Boston.com, located at http://www.boston.com.

JURISDICTION AND VENUE

- The Court has exclusive subject matter jurisdiction over The Boston Globe and 6. New York Times' claims against GateHouse under the Copyright Act, 17 U.S.C. § 501 et seq., pursuant to 28 U.S.C. § 1338.
- The Court has subject matter jurisdiction over The Boston Globe and New York 7. Times' claims against GateHouse under 15 U.S.C. § 1125 pursuant to 28 U.S.C. § 1331.
- 8. The Court has supplemental jurisdiction over The Boston Globe and New York Times' claims against GateHouse under Mass. Gen. Laws ch. 93A pursuant to 28 U.S.C. § 1367(a) because this claim is so related to The Boston Globe and New York Times' claims under federal law that it forms the same case or controversy and derives from a common nucleus of operative facts.
- Counterclaim-Defendant GateHouse Media Massachusetts I, Inc., is subject to the 9. personal jurisdiction of this Court because, among other reasons, it maintains places of business in this District, regularly transacts business within the Commonwealth of Massachusetts, is registered to do business within this District, and has consented to the personal jurisdiction of this Court by initiating this action.
- 10. Counterclaim-Defendant GateHouse Media, Inc., is subject to the personal jurisdiction of this Court because, upon information and belief, it regularly transacts business

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within the Commonwealth of Massachusetts. In addition, it maintains and operates at least one website that is accessible within the Commonwealth of Massachusetts and that, as is stated below, directly infringes The Boston Globe and New York Times' copyright and trademark rights, causing The Boston Globe and New York Times injury within the Commonwealth of Massachusetts.

11. Venue is proper in this District under 28 U.S.C. §§ 1391(b) and (c) because this is the judicial district where (i) a substantial part of the events or omissions giving rise to the claims occurred; and (ii) where GateHouse resides and/or conducts business.

FACTUAL ALLEGATIONS

Background

- 12. This case is about linking, the ubiquitous and fundamental online practice of connecting from one website to another.
- 13. Websites, such as those owned by The Boston Globe and GateHouse, provide links so that their users may traverse the Internet, obtaining content and information from a wide variety of sources in a quick and convenient manner.
- 14. The practice of linking to another content-provider's content on a website is the backbone of contemporary online news aggregation, and is a practice used by The Boston Globe, GateHouse, and numerous other popular online news outlets, such as Google and Yahoo!.
- The question raised in this case is whether a party commits copyright and 15. trademark infringement when it engages in the common and widespread practice of posting linked headlines and story identifying ledes on its website that are the original content of another.

Boston.com's Linking Activities

- 16. The Boston Globe owns and operates Boston.com, a website that provides news and information on a wide variety of subjects on the local, regional, and national level. Boston.com has been an active website since at least 1996, and since that time The Boston Globe has expended significant resources developing Boston.com into the preeminent news and information website for the Greater Boston and New England region.
- 17. For more than a decade, Boston.com has offered links to content from other local publishers on its website for the convenience of Boston.com users. Specifically, since 2006 Boston.com has offered a search tool called "Local Search." The tool regularly crawls webpages from various other local news sources chosen by editors and stores them in a database. The stored pages are indexed to allow Boston.com users to search for information within the sources. When a user conducts a search the results are displayed as a list of links. The links are the title of the original source; also included is a sentence or two of the original content, which permits the user to identify whether the result is responsive. In other words, the search results appear as they do in popular search engines like Google and Yahoo!.
- 18. In November 2008, Boston.com launched a trial or "Beta" version of a new Internet initiative at http://www.boston.com/yourtown ("Boston.com Your Town"). Boston.com Your Town is an effort by Boston.com to provide Internet users with a comprehensive online resource for aggregated news, events, weather, traffic, schools, businesses, and other information and happenings regarding individual cities and towns in and around the greater Boston area.
- 19. Boston.com intended the initial launch in November 2008 as a trial of the individual town website Your Town Newton, located at the website http://www.boston.com/yourtown/newton. ("Your Town Newton"). As part of a wider trial run,

- 20. Among numerous other resources and information (both original and third-party), the Your Town Sites include, as part of their content, links to third party news articles that concern the particular city or town. These links are identified by the headline and lede of the original article. For example, Your Town Newton includes a list of links to current news stories related to Newton, Massachusetts, identified by their headlines and ledes.
- 21. The links on the Your Town Sites are collected from various online news sources, including Boston.com and third-party online publications, including those owned and operated by GateHouse (such as the Newton TAB and WickedLocal.com). The GateHouse links on the Your Town Sites are sourced from the Boston Globe's proprietary automated news aggregating software program (the "Aggregator").
- 22. The Aggregator is designed to collect free and publicly available information from websites (including GateHouse and other third-party websites) by subscribing to those websites' RSS ("Really Simple Syndication") "feed." An RSS feed is a file offered by websites (including GateHouse publication websites) for the specific purpose of allowing third-parties to link back to the original website. RSS files typically contain headlines and the entire body of news articles chosen by the offering website specifically for the purpose of linking. The Aggregator also collects data provided by a third-party search engine that produces results to pre-set searches compiled in a form similar to RSS.
- 23. Once the data are gathered in the Aggregator, a website news producer can select a news article and convert the original headline and lede into HTML code that links the user to the

original source and the complete article. During this process, the original content delivered to the Aggregator (other than the headline and lede) is deleted. Selected links are then posted on the relevant Your Town Site.

- 24. The headline and lede link is immediately followed by an attribution indicating the relevant newspaper or website as the original source and its date of publication. When clicked on by the user, the link's HTML code is implemented to automatically redirect the webpage from the Boston.com Your Town Site directly to the original source webpage and the entire original article.
- There is nothing particularly new, novel, or innovative about this process. Indeed, 25. and as described above, the process of aggregating news articles from multiple sources on the Internet and offering links to the original sources of each article in one place has been a fundamental component of the online experience for years.

GateHouse's Past and Present Linking Activities

- 26. GateHouse websites have engaged in and continue to engage in conduct that is substantially similar to, and in some cases indistinguishable from, The Boston Globe's conduct described above.
- 27. For example, GateHouse's website The Batavian, located at http://www.thebatavian.com, regularly and continuously aggregates and copies headlines as links to news articles created by news organizations neither owned by nor affiliated with GateHouse.
- 28. The "National Headlines" section of The Batavian includes numerous verbatim headline links to news articles published by a wide variety of news organizations, including New York Times. See Screenshot, Exhibit 1; see generally http://www.thebatavian.com/tags/nationalheadlines. The verbatim headline links are presented in the center of the page as the principal content and include no attribution of original source. Id.

- 29. Other sections of The Batavian, including "Nation and World," "World Headlines," and "Political Headlines," include verbatim headline links to news articles published by a wide variety of news organizations, including The Boston Globe and New York Times. See Screenshots, Exhibit 2; see generally http://www.thebatavian.com/nation-and-world; http://www.thebatavian.com/tags/political-headlines; http://www.thebatavian.com/tags/worldheadlines. The verbatim headline links are presented in the center of the page as the principal content and include no attribution of original source. Id.
- 30. Upon information and belief, GateHouse has regularly and continuously used The Boston Globe and New York Times headlines as links without attribution since the launch of GateHouse's Batavian website in May 2008. Even after the filing of this litigation, GateHouse continues to use verbatim headlines from New York Times and The Boston Globe as links without authorization and without any attribution. None of these unattributed verbatim uses of headlines are specifically authorized by New York Times or The Boston Globe.
- 31. Another GateHouse website focused on political news, "Election 2008," located at http://elections.gatehousenewsservice.com/regional_election_news, aggregated and copied thirdparty news headlines and ledes as links as recently as October 30, 2008. The third-party headline and lede links were still publicly available on the website as of January 4, 2009. As of the time of filing, the website appears to redirect to http://www.gatehousenewsservice.com.
- 32. Furthermore, upon information and belief, until November 12, 2008, GateHouse aggregated third party news links, including both headlines and ledes, from other news providers and regularly provided those links on WickedLocal.com in the form of search results. See Screenshots, Exhibit 3. Upon information and belief, until November 12, 2008, approximately

half of the news links displayed on GateHouse's website WickedLocal.com originated from Boston.com.

- 33. Upon information and belief, GateHouse and its predecessor began aggregating third party links for its local search function in 2006.
- 34. In addition to GateHouse's Batavian, Election 2008, and WickedLocal.com websites, documents produced in discovery show that other GateHouse websites engage in similar conduct. For example:
 - a. GateHouse's website http://www.sulphurdailynews.com, a news website focused on the community of Sulphur, Louisiana, aggregated and used third-party news headlines and ledes verbatim as links as recently as September 2, 2008.
 - b. GateHouse's website http://www.myzeeland.com, a news website focused on the community of Zeeland, Michigan, aggregated and used third-party news headlines and ledes verbatim as links as recently as January 8, 2009.
 - c. GateHouse's website http://www.rrstar.com, a website focused on the community of Rockford, Illinois, aggregated and used third-party news headlines and ledes verbatim as links.
- 35. To date, it is unknown how many of GateHouse's numerous websites have aggregated links to third-party news stories in the past.

GateHouse's Documents Demonstrate GateHouse Does Not Believe in the Basis of its Suit

36. Upon information and belief, GateHouse's own executives believe the basic linking practices at issue here are not only unremarkable but perfectly permissible. Documents produced by GateHouse show that its executives consider the copying of headlines and ledes to be a fair use. Documents produced by GateHouse establish that prior to filing the instant litigation, senior

executives at GateHouse concluded internally and expressed to third-parties that the unauthorized use of its headlines and ledes by third-parties did not violate GateHouse's rights.

- 37. For example, in an email dated October 2, 2008, Howard Owens, GateHouse's Director of Digital Publishing and Publisher of The Batavian, wrote that a third party's copying and displaying of a "headline, a few [para]graphs and a link back to [GateHouse] isn't a Creative Commons issue, but a fair use issue, and they would probably win on that one." See Bates No. 00677, Exhibit 4.
- 38. In response to an inquiry from a GateHouse employee about the third-party's use of a GateHouse headline and lede on its website, Mr. Owens specifically instructed the employee to "compare what we do with [the Batavian]." See Bates No. 00677, Exhibit 4.
- 39. Even more recently, on November 10, 2008 Mr. Owens, in response to an email regarding the use of "headlines and links" by a different third party, wrote that "CC [Creative Commons] wouldn't really apply here . . . Fair use to grab headlines and links." See Bates No. 02065, Exhibit 5.
- 40. In addition, Anne Eisenmenger, GateHouse's Vice President of Audience Development, has affirmatively approved of the very actions GateHouse complains of in this litigation and has stated to a third-party website operator that GateHouse has no objection to the use of its headlines and ledes, provided GateHouse is attributed. In an email dated October 9, 2008, Ms. Eisenmenger wrote:

I am responsible for GateHouse Media's Wicked Local sites, which include Wicked Local Arlington. I would like to speak with you at your earliest convenience about Famboogle's use of copyrighted GateHouse content on your Arlington site.

We have no objection to Famboogle - or any other website posting a headline and a line or two of text from a GateHouse story, so long as it is properly credited and links back to our site for the complete story. I can certainly foresee that, in the

future, we might want to do the same with Famboogle stories. See Bates No. 00682, Exhibit 6 (emphasis added).

The Instant Lawsuit

- 41. On November 19, 2008, approximately one week after the initial launch of Your Town Newton, GateHouse media sent a Cease & Desist Letter to The Boston Globe, claiming that the display of headlines and ledes on Your Town Newton from GateHouse websites constituted copyright and trademark infringement.
- 42. On December 22, 2008, GateHouse filed a complaint against New York Times alleging Direct Copyright Infringement (Count I), Unfair Competition and False Designation of Origin (Count II), False Advertising (Count III), Trademark Dilution (Count IV), Unfair Business Practices (Count V), Trademark Infringement (Count VI), Unfair Competition (Count VII), and Breach of Contract (Count VIII). See Compl. (Docket Entry No. 1), filed December 22, 2008.
- 43. Concurrent with the filing of its Complaint, GateHouse filed a motion for a temporary restraining order and a preliminary injunction seeking to enjoin Boston.com from "reproducing, uploading, posting, displaying, or distributing [GateHouse's] copyrighted content" and from "using [GateHouse's] trade names 'Newton TAB' and/or 'Newton TAB Blog' and/or 'Daily News Tribune' and/or 'Wicked Local' in a manner that falsely states or implies that plaintiff has authorized, licensed or endorsed defendant, its Infringing Website and/or its complained of actions and/or which confuses the public as to the source or origin of the materials posted at http://www.boston.com/yourtown/newton." See Complaint at Prayer for Relief (a). In support of its motion, GateHouse alleged that it has suffered and will continue to suffer irreparable harm as a result of Boston.com's display of the headlines and ledes that originate at GateHouse's website. See Mem. of Law in Support of GateHouse Media Massachusetts I, Inc.'s

Application for a Temporary Restraining Order and Preliminary Injunction (Docket Entry No. 3), filed December 22, 2008, at 4.

- 44. Upon information and belief, GateHouse is engaged in an unlawful effort to harass Counterclaim-Plaintiffs, thwart the launch of the Your Town Sites, and otherwise obtain an improper competitive advantage against Boston.com. Evidence of GateHouse's bad faith and improper purpose is found among its own regular business practices and its internal communications disclosed in discovery. For example, on November 20, 2008, Rick Daniels, then-Chief Operating Officer of GateHouse, wrote to GateHouse staff that "we have to . . . work like Hell to kill the Globe's Newton baby in the cradle. . ." See Bates No. 01404, Exhibit 7.
- 45. In addition, upon information and belief, GateHouse attempted, in bad faith, to obscure its prior conduct. One week prior to sending its Cease and Desist letter, GateHouse instructed its third-party news aggregator vendor, Planet Discover, to immediately "discontinue to aggregate outside news content," urging it to "kill it off asap". See Bates No. 000039, Exhibit 8. Kirk Davis, then-President of GateHouse, stated in his deposition in this action that the decision to "kill off" news aggregation was done in anticipation of filing this action. See Deposition of Kirk A. Davis, January 7, 2009, at 45:10-54:17, Exhibit 9.
- 46. Thus, until one week before it transmitted its Cease and Desist Letter, GateHouse regularly engaged in substantially the same conduct that it would later represent to this Court would cause it irreparable harm and entitled it to an immediate preliminary and permanent injunction.
- 47. As another example, Count VIII of the Complaint alleges a breach of contract on the grounds that Boston.com has breached the "Creative Commons" license through its use of materials posted on Wicked Local. GateHouse states this allegation despite the fact that its own

Director of Digital Publishing does not believe such use implicates its "Creative Commons" license. See Exhibit 4, supra.

- 48. What's more, GateHouse did not disclose any of its widespread similar practices on The Batavian, Election 2008, WickedLocal.com, http://www.sulphurdailynews.com, http://www.myzeeland.com, or http://www.rrstar.com to the Defendant or the Court at the time of its motion for a temporary restraining order.
- 49. Instead, based upon the same or similar conduct in which GateHouse itself engages, GateHouse claimed that it was entitled to immediate injunctive relief, alleging that "Defendant is responsible for the reproduction, transmission, display and distribution of unauthorized versions of GateHouse's publications on the Infringing Website to users across the United States and beyond," see Compl. at ¶ 38, and that "Defendant's . . . uses of plaintiff's marks were willful, intentional predatory acts." See Compl. at ¶ 96. GateHouse made these claims without disclosing that GateHouse regularly engages in the same conduct.
- 50. As set forth above, GateHouse has brought this lawsuit, and has attempted to invoke the equitable powers of this Court, to enjoin Boston.com from engaging in activities that:
 - a. GateHouse itself engaged in with respect to Boston.com content until immediately prior to sending its cease and desist letter;
 - b. GateHouse itself engages in even today with numerous of its websites;
 - c. GateHouse executives have previously concluded are not objectionable; and
 - d. GateHouse executives have affirmatively approved with respect to other third-party websites.
- 51. Upon information and belief, this lawsuit and demand for preliminary and permanent injunctive relief was brought for an improper and unlawful purpose and to obtain an

impermissible collateral competitive advantage over Boston.com. For example, upon learning of the upcoming launch of Boston.com's Your Town Newton, Greg Reibman, Editor-in-Chief of GateHouse's Metro Unit wrote to his colleagues that "[m]y suggestion would be for us to do all we can to make sure the Globe fails here before they roll this out to other communities." See Bates No. 00426, Exhibit 10.

- 52. Upon information and belief, GateHouse sought a temporary restraining order prior to discovery on the hope that this Court would issue an injunction prior to Defendant's discovery of the foregoing facts.
- 53. New York Times has informed GateHouse of these facts and its beliefs in writing and asked that GateHouse withdraw its baseless claims. GateHouse refused.

Counterclaim-Plaintiffs' Copyright and Trademark Rights

54. New York Times has registered its copyrights in works appearing in *The New York* Times through September of 2007, and has submitted applications for registration for the first half of 2008. In addition, applications have been submitted for the registration of certain individual articles through December of 2008. The following works are included within those registrations and applications for registration and, upon information and belief, the headline of each has been copied by GateHouse on its website http://www.thebatavian.com;²

SOURCE (DATE)	ARTICLE	AUTHOR	TAG
NY TIMES (12/10/2008)	"Carbon Dioxide (No S.U.V.'s) Detected on Distant Planet"	Kenneth Chang	nation and world
NY TIMES (11/30/2008)	"Deep Discounts Draw Shoppers, but Not Profits"	Stephanie Rosenbloom	nation and world

The Counterclaim-Plaintiffs expect that discovery will identify additional headlines use by The Batavian and will seek leave to amend to add additional works if necessary.

NY TIMES (11/18/2008)	"France Arrests Basque Rebel Tied to Killings"	Victoria Burnett	nation and world
NY TIMES (11/18/2008)	"Clinton Vetting Includes Look at Mr. Clinton"	Peter Baker and Helene Cooper	nation and world
NY TIMES (11/16/2008)	"Across U.S., Big Rallies for Same-Sex Marriage"	Jesse McKinley	nation and world
NY TIMES (9/8/2008)	"Hurricane Ike Smashes West Through Caribbean"	Marc Lacey	World Headlines
NY TIMES (9/3/2008)	"In Japan, a Leadership Vacuum"	Martin Fackler	World Headlines
NY TIMES (9/1/2008)	"As Throngs of Protesters Hit Streets, Dozens Are Arrested After Clashes"	Patrick Healy and Colin Moynihan	National Headlines
NY TIMES (8/29/08)	"Choice of Palin Is a Bold Move by McCain, With Risks"	Peter Baker	Political Headlines
NY TIMES (8/29/08)	"Surge in Natural Gas Has Utah Driving Cheaply"	Clifford Krauss	National Headlines
NY TIMES (8/27/08)	"Clinton Rallies Her Troops to Fight for Obama"	Patrick Healy	Political Headlines
NY TIMES (8/27/08)	"For Obama, a Challenge to Clarify His Message"	Jackie Calmes	Political Headlines
NY TIMES (8/25/08)	"Communities Become Home Buyers to Fight Decay"	Vikas Bajaj	National Headlines
NY TIMES (8/25/08)	"War Veterans' Concussions Are Often Overlooked"	Lizette Alvarez	National Headlines
NY TIMES (8/24/08)	"Drilling Boom Revives Hopes for Natural Gas"	Clifford Krauss	National Headlines
NY TIMES (8/24/08)	"Holding Out, to Last Tiny Isle, as Cajun Land Sinks Into Gulf"	Susan Saulny	National Headlines
NY TIMES (8/24/08)	"Survivors in Georgia Tell of Ethnic Killings"	Sabrina Tavernise	World Headlines

NY TIMES (8/19/08)	Drug Makers' Push Leads to Cancer Vaccines' Rise	Elisabeth Rosenthal	National Headlines
NY TIMES	No Cold War, but Big	Steven Lee Meyers	National
(8/15/08)	Chill Over Georgia		Headlines

- 55. New York Times is the exclusive owner of numerous versions and variations of the distinctive and famous federally registered mark THE NEW YORK TIMES for, among other goods and services, a "daily newspaper" and "providing a wide range of general interest news and information via a global computer network." *See* U.S. Reg. Nos. 0227904 and 2120865, Exhibits 11 and 12. The goodwill connected with the use of, and symbolized by, THE NEW YORK TIMES Mark is an extremely valuable asset of New York Times.
- 56. The Boston Globe has registered its copyrights in works appearing in *The Boston Globe* and/or Boston.com for the first half of 2008, and has submitted applications for registration through October of 2008. The following works are included within those registrations and applications for registration and, upon information and belief, the headline of each has been copied by GateHouse on its website http://www.thebatavian.com:³

SOURCE (DATE)	ARTICLE	AUTHOR	TAG
BOSTON GLOBE (10/22/08)	"McCain, Palin pound away at Biden's crisis remark"	Globe Staff	nation and world
BOSTON GLOBE (9/26/08)	"Kennedy taken to hospital"	Milton Valencia and Stephen Smith	nation and world
BOSTON GLOBE (9/4/2008)	"Palin plunges into the fray"	Michael Kranish	Political Headlines
BOSTON GLOBE (8/2/08)	"Ex-wife accused Rockefeller of being fraud, sources say"	Maria Cramer	National Headlines

The Counterclaim-Plaintiffs expect that discovery will identify additional headlines use by The Batavian and will seek leave to amend to add additional works if necessary.

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BOSTON GLOBE	"Lightning leaves 4 in	James Vaznis and	National
(7/21/08)	critical condition"	Emma Brown	Headlines

57. The Boston Globe and its related entities are the exclusive owner of numerous versions and variations of the distinctive and famous federally registered mark THE BOSTON GLOBE, for a "daily newspaper." See U.S. Reg. Nos. 0199556 and 0721044, Exhibits 13 and 14. In addition, The Boston Globe and its related entities are the exclusive owner of the distinctive and famous federally registered mark BOSTON.COM, for the provision of online news and information services. See U.S. Reg. No. 2903204, Exhibit 15. As a result of these efforts, consumers identify the mark with The Boston Globe. The goodwill connected with the use of, and symbolized by, THE BOSTON GLOBE and BOSTON.COM Marks are extremely valuable assets of The Boston Globe.

COUNT I

(Claim for Costs and Attorneys' Fees)

(By The Boston Globe and New York Times against GateHouse)

- 58. The Boston Globe and New York Times reallege the allegations set forth in Paragraphs 1 through 57 of the Counterclaim as though fully set forth herein.
- 59. GateHouse's conduct in bringing this action without basis has caused and continues to cause harm to The Boston Globe and New York Times.
- 60. As stated in Paragraphs 45-54 of the Complaint, GateHouse has brought this action pursuant, in part, to 17 U.S.C. § 501, et seq.
- 61. GateHouse is therefore liable for New York Times and The Boston Globe's full costs and reasonably attorneys' fees as stated in 17 U.S.C. § 505.
- 62. As stated in Paragraphs 55-91 of the Complaint, GateHouse has also brought this action pursuant, in part, to 15 U.S.C. § 1125 (a), (c).

- 63. GateHouse's conduct in bringing this action without any basis in fact or law has caused and continues to cause harm to The Boston Globe and New York Times.
- 64. GateHouse's bad faith conduct makes this an "exceptional case" pursuant to 15 U.S.C. § 1117(a), and therefore The Boston Globe and New York Times are entitled to recovery of their reasonable attorneys' fees.
- 65. GateHouse is further subject to the Court's inherent power to award costs and attorneys' fees as it sees fit and just.
- 66. Given the egregious nature of GateHouse's aforementioned conduct, the Court should do so in this instance, and award The Boston Globe and New York Times its costs and attorneys' fees.

COUNT II

(Direct Copyright Infringement, 17 U.S.C. § 501, et seq.) (By The Boston Globe and New York Times against GateHouse)

- 67. The Boston Globe and New York Times reallege the allegations set forth in Paragraphs 1 through 66 of the Counterclaim as though fully set forth herein.
- 68. The Boston Globe and New York Times' publications The Boston Globe, The New York Times, and their online editions contain material that is wholly copyrightable subject matter, alone or in combination, under the laws of the United States, and that material is owned by The Boston Globe and New York Times, which holds or will hold copyright interests therein pursuant to 17 U.S.C. § 404.
- 69. The Boston Globe and New York Times have valid and subsisting registrations and applications for registration for Certificates of Copyright Protection to The Boston Globe and New York Times for numerous articles appearing in The Boston Globe, The New York Times, and on Boston.com and NYTimes.com, as reflected in paragraphs 54 and 56 above.

- 70. GateHouse has mined each of these sources for the purpose of reproducing, distributing, displaying, and/or creating derivative works from, in whole or in part, The Boston Globe and New York Times' original content without permission, license or authority. Based on GateHouse's own assertions in Paragraph 48 of the Complaint, the conduct described above and committed by GateHouse violates the copyright laws of the United States and the rights of The Boston Globe and New York Times.
- 71. GateHouse had access to each issue of *The Boston Globe* and *The New York Times*, and their online counterparts, and GateHouse has uploaded content from those sources, in whole or in part, to GateHouse's websites, including WickedLocal.com and The Batavian, in a form identical to that in which they appear in or at the original source, and for the identical purpose.
- 72. According to GateHouse's legal theories, as articulated in Paragraph 50 of its Complaint, such conduct is willful and intentional infringement of The Boston Globe and New York Times' exclusive rights in the headlines and ledes under 17 U.S.C. § 106, in violation of 17 U.S.C. § 501.

COUNT III

(Unfair Competition, False Designation Of Origin, and False Advertising, 15 U.S.C. § 1125) (By The Boston Globe and New York Times against GateHouse)

- 73. The Boston Globe and New York Times reallege the allegations set forth in Paragraphs 1 through 72 of the Counterclaim as though fully set forth herein.
- 74. As stated above, The Boston Globe, New York Times, and their related entities owns all rights in and to the marks THE BOSTON GLOBE, THE NEW YORK TIMES, and BOSTON.COM, each of which is either arbitrary, inherently distinctive or suggestive, and/or a mark in which The Boston Globe or New York Times has acquired a secondary meaning.

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- 75. The respective marks have been used by The Boston Globe or New York Times continuously and extensively in commerce in the United States for several years, and, upon information and belief, have become synonymous with The Boston Globe and New York Times and the news content they provide as part of their core business models. The mark THE BOSTON GLOBE has been in continuous use in the Boston, Massachusetts area and nationally since at least 1872, and the mark THE NEW YORK TIMES has been in use in New York, New York and nationally since at least 1851. The mark BOSTON.COM has been in continuous use online since 1995.
- 76. The Boston Globe and New York Times have established extensive goodwill in the marks, which are uniquely associated with The Boston Globe and New York Times in the minds of the general public.
- 77. GateHouse has used the marks THE BOSTON GLOBE and BOSTON.COM in connection with its own services, including but not limited to WickedLocal.com and the Newton TAB Blog, all without authorization or license from The Boston Globe or New York Times.
- 78. In addition, GateHouse has used headlines of news stories created by New York Times and The Boston Globe, and has copied and displayed those headlines on its website The Batavian without any attribution to the actual source of the news story.
- 79. According to the legal theory and claim advanced by GateHouse in Paragraph 63 of the Complaint, GateHouse's conduct and uses of THE BOSTON GLOBE, THE NEW YORK TIMES, and BOSTON.COM marks and/or the articles associated therein, demonstrate an intent to deceive, and has deceived, consumers and advertisers to believe that the products and services offered by GateHouse on its websites, including WickedLocal.com and The Batavian, include The Boston Globe and New York Times' original content, and that the display of such original

content by GateHouse is authorized and licensed for use or otherwise approved by The Boston Globe or New York Times, which it is not.

- 80. According to the legal theory and claim advanced by GateHouse in Paragraph 64 of the Complaint, such uses of The Boston Globe and New York Times' marks are a direct and proximate cause of the public's likely confusion as to the origin and source of GateHouse's products and services, and/or is likely to lead the public to believe that GateHouse is licensed or otherwise authorized by The Boston Globe or New York Times to offer those products and services, including The Boston Globe and New York Times' original content.
- 81. According to the legal theory and claim advanced by GateHouse in Paragraph 65 of its Complaint, GateHouse's use of The Boston Globe and New York Times' marks constitutes willful and intentional trademark infringement and unfair competition.

(Violation Of Mass. Gen. Laws ch. 93A)

(By The Boston Globe and New York Times against GateHouse)

- 82. The Boston Globe and New York Times reallege the allegations set forth in Paragraphs 1 through 81 of the Counterclaim as though fully set forth herein.
- 83. The parties are engaged in the conduct of trade or commerce within the meaning of Mass. Gen. Laws. ch. 93A, § 11. GateHouse's acts, conduct, and practices as described above occurred and are occurring primarily and substantially within the Commonwealth of Massachusetts.
- 84. The acts and practices described above constitute unfair and deceptive acts within the meaning of Mass. Gen. Laws. ch. 93A.

- 85. As set forth above, The Boston Globe and New York Times' marks are distinctive and/or have acquired a secondary meaning and therefore qualify for protection under the laws of the Commonwealth of Massachusetts.
- 86. According to the legal theories advanced by GateHouse in the Complaint, GateHouse's actions amount to willful, intentional, unfair and deceptive acts which began after each of The Boston Globe and New York Times' marks had become distinctive.
- 87. According to GateHouse's own legal theories, as articulated by GateHouse in the Complaint, GateHouse's actions and uses of The Boston Globe and New York Times' marks are likely to cause confusion as to the source of origin of the services and materials displayed and distributed on GateHouse's websites, including WickedLocal.com and The Batavian, among others. According to GateHouse's own legal theories, as articulated by GateHouse in the Complaint, GateHouse's actions also falsely suggest The Boston Globe or New York Times' endorsement or sponsorship of GateHouse's websites.
- 88. In addition, by bringing its lawsuit and seeking injunctive relief in bad faith and for an improper ulterior purpose, GateHouse has acted willfully, unfairly, and deceptively.
- 89. The Boston Globe and New York Times have been damaged, and continue to suffer damages, as a result of GateHouse's unfair and deceptive acts in an amount to be determined at trial.

WHEREFORE, Counterclaim-Plaintiffs respectfully request that this Court:

- A. Dismiss with prejudice the claims brought by GateHouse against Defendant;
- B. Award statutory and actual damages, in an amount to be determined at trial;
- C. Find that the claims alleged by Counterclaim-Plaintiffs render this an "exceptional case" for the purposes of awarding costs and fees under the Lanham Act, and include a finding

that Counterclaim-Plaintiffs are "prevailing parties" for the purposes of awarding costs and fees under the Copyright Act;

- Award Counterclaim-Plaintiffs treble damages and costs, reasonable attorneys' D. fees and expenses incurred in defending and bringing this action; and
 - Provide such other relief as the Court deems just and proper. E.

Dated: January 16, 2009

Respectfully submitted,

THE NEW YORK TIMES CO., GLOBE NEWSPAPER COMPANY, INC., AND **BOSTON GLOBE ELECTRONIC** PUBLISHING, INC.,

By their attorneys,

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Tel.: 617.570.1000 Fax: 617.523.1231

and

Parker Bagley (pro hac vice) Ira J. Levy (pro hac vice) GOODWIN PROCTER LLP The New York Times Building 620 Eighth Avenue New York, New York 10018-1405

Tel.: 212.813.8800 Fax: 212.355.3333

CERTIFICATE OF SERVICE

I, R. David Hosp, hereby certify that this document filed through the ECF system will be sent electronically to the registered participants as identified on the Notice of Electronic Filing (NEF) and paper copies will be sent to those indicated as non-registered participants on January 16, 2009.

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by Charlie Mallow

by Laura Nossell Roar

dav...

My heart breaks every

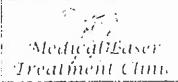
by Philip Ans-Incidence 1:08-cv-12114-WGY	and community views, de Document 30-3	rnesee County, online newsp Filed 01/16/2009	Page 3 of 60	Page 2
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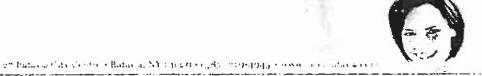
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LeRoy

Pavilion

Alabama Alexander
Attica Batavia
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Pembroke

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Thank you for your response....

no Dan not bitter at all, but...

Chris, that sounds great

Hiking -1 chose snowshoeing ...

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Q Actually, town residents...

My heart breaks every

by Charle Mallow

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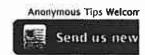
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4



Weather for Batavia, NY



Current Conditions: Partly Cloudy, 16 F

Forecast:

Tue - Mostly Cloudy. High 30 Low: 27 Wed - Wintry Mix. High: 3 Low: 25

click for the Full Forecast (provided by The Weather Channel) Q Laz, Did you call the Town

of...

by John Roach

When it comes to coffee,

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Expatticer blames steroids, police

Former Beaten poèce officer Robert "Kiko" Pulido says he was pumped full of steroids when he suggested to undercover agents in Atlantic City that he knew a good way to transport cocaine into

Boston Globa

Patrick nominates J for Appeals Court

Governor Devel Petrick has nomineted a state court judge, an appellate lewyer, and a Bestern Iragetor to fill three reconners on the state Appeals Court. The nominees are: Francis Festeeu, a Wortester Supener Co . Boston Cloton

Obama censhes McCalin in Boston

Barack Oberna is having an easy time beating John McCain in Bestein, with 34 percent of the votes counted, 72 5 percent cast beliefs for Chama while McCain has picked up only 35 5 percent of the

Septem North Parkway Blog - New 1, 2483

Cape Wind developer poils plans for all powered plant

After months of denuntration by many of the same environmentalists who have cheered his Cape wind project. Beston energy entrepreheur him Cordon abandoned his plan restorday for an old freed power plant in Chaltee Boston Cobbs.

Advotates seek landmary status for Espianode

Wormed about the state's on-agoin, off-again proposal to use Espishado land for a temporary roadway. Busion residents only park advocates are eaking the city to designate the Charles Priver waterfront a landmark. .

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Recrisss Insurance, which led a wave of insurers tileany the state's Fleavily regulated market in the 1930s, said yesterday it plans to be the first new visitors to enter Massishusetts as the state.

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I'm here all week folks ... Don't forget to tip your waiter

STRVING 162 COMMUNITIES

Posted on October 16, 2007 by Pater Chanca Fried Linder - den Bend

Profession of the classic about of the week

Romney minng up Barark Obama and Osama bin Laden said that proadcast grenthres in March. "And it is true that Barack Obama is For News Channel president Roger Aries had previously used the on the move I don't know if it's live that President Bush called similarly between the names Osama and Obama to mock the President Bush, not Obama, when Alias said in a speeth lo sension For thews says Altes was making a joke aimed al Clanfication 4 story in yesterday's Nation pages about Mill Musharaf and sald, Why can't we calch this guy?"" Say what you will about the coverage, but you have to admit that if s rare for a clarification to have such titler material

Comments

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From: Howard Owens [mailto:howens@gatehousemedia.com]

Sent: Thursday, October 02, 2008 5:08 PM

To: Corbitt, Sarah Co: Eisenmenger, Anne

Subject: Re: Famboogle & social networking

I looked at the site and didn't see any of our content. Can specific examples be provided.

Also note that headline, a few graphs and a link back to our site isn't a Creative Commons issue, but a fair use issue, and they would probably win on that one.

Compare what we do with thebatavian.com.

I would like to review examples, however. The no credit thing could be an issue as a violation of Fair Use. The photo issue would probably fall within Creative Commons.

Н.

On 10/2/08 4:53 PM, "Corbitt, Sarah" <scorbitt@wickedlocal.com> wrote:

Howard:

See the description below of how a famboogle site is using our content. Isn't this a violation of our Creative Commons license for non-commercial use?

Sarah

From: Laskowski, Nicole

Sent: Thursday, October 02, 2008 4:28 PM

To: Mahoney, Bryan; Corbitt, Sarah; Elsenmenger, Anne

Cc: Cordeiro, Kathy; Floyd, Jesse Subject: Famboogle & social networking

Hi ali,

Okay, so following up on our meeting about wickedlocal people from this afternoon, I set up an account with famboogle.com (a direct competitor with our social networking site that also offers this as a free service). I noticed a "news" tab, and when I clicked on it, I was greeted by headlines and images right from the Advocate's Web site. These weren't the only posts, but probably 3 out of every 5 posts came from our Web site. This not only includes sports stories, features, basic meeting coverage, but listings for community events

Page 20 of 60

and things like local arts happenings that we receive from press releases.

To (amboogle's credit, they are only reprinting a few grafs and then providing a link to our Web site for the full

NOTE: The Adington Advocate's name does not appear anywhere on this site. Original stories are not not given a byline. Photos are not credited. I was never contacted and made aware that they would be doing this.

Also, it is my understanding that the property and a community journalist in Ariington who manages yournatington com, is tangentially involved with famboogle, but it's not clear to me how. Oddly enough, none of s original stories are posted on this site, only blurbs or press releases.

Here is a link to a basic description of famboogle: http://www.yourarlington.com/loomle/content/yiew/1305/205/ <BLOCKED:: http://www.yoursrlington.com/joomla/content/view/1305/205/>.

If you are interested in looking more closely at famboogle, please feel free to use the account information i've set up:

email: @yahoo.com <BLOCKED::mailto: @limited and a series of the company of the c

password:

Thanks,

Nicole

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Howard Owens Director of Digital Publishing Gatehouse Media, Inc. www.gatehousemedia.com howens@gatehousemedia.com

office: 585-598-0052 mobile: 585-260-6970

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Howard Owens

Director of Digital Publishing

Gatehouse Media, Inc.

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GMI-Z1-02065

----- Forwarded Message From: Howard Owens howens@gatehousemedia.com Date: Mon, 10 Nov 2008 13:49:56 -0500 To: Blevins Bill <bblevins@exch.gatehousemedia.com> Conversation: Boston.com Newton Hyperlocal Website Launch November 14th Subject: Re: Boston.com Newton Hyperlocal Website Launch November 14th Well, I've been waiting for Anne to be available for a phone call ... Maybe with Kirk. CC wouldn't really apply here anyway -- it's more like the issue with Topix. Fair use to grab headlines and links. I'd be inclined to call Bob Kempf first, but I don't want to get out in front of Anne or Kirk. H. On 11/10/08 1:48 PM, "Blevins Bill" <bblevins@exch.gatehousemedia.com> wrote: > why not call and tell Kathleen that creative commons doesn't allow > content to be used on commercial sites. > >/b > > --> > On Nov 10, 2008, at 1:47 PM, Howard Owens wrote: >>>> Kathleen Skerry >>>> Senior Marketing Manager | Boston.com >>>> kskerry@boston.com >>>> (o) 617-929-8464 >>>> (c) 781-504-1636

1

www.gatchousemedia.com howens@gatchousemedia.com

office: 585-598-0052 mobile: 585-260-6970

AlM: hbo3

----- End of Forwarded Message

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GM1-Z1-02066

hierens@fambeegie.com [mailto:sin@salestane@famboogle.com] From: elem

Sent: Friday, October 10, 2008 8:21 AM

To: Elsenmenger, Anne

Subject: RE: GateHouse content on Famboogle

Hello Anne:

Thanks for your email. I will try to reach out to you today (Friday) in the afternoon, or on Monday.

Best regards

Alex

Master Famboogler

From: Elsenmenger, Anne [mailto:aelsenmenger@wickedlocal.com]

Sent: Thursday, October 09, 2008 1:51 PM

To: arlington@famboogle.com

Subject: GateHouse content on Famboogle

Mr. Imman (or the most appropriate other Famboogler),

I am responsible for GateHouse Media's Wicked Local sites, which Include Wicked Local Arlington. I would like to speak with you at your earliest convenience about Famboogle's use of copyrighted GateHouse content on your Arlington site.

We have no objection to Famboogle - or any other website - posting a headline and a line or two of text from a GaleHouse story, so long as it is properly credited and links back to our site for the complete story. I can certainly foresee that, in the future, we might want to do the same with Famboogle stories.

Further explanation seems best left to conversation. I can be reached at the below numbers. Or, if you provide me with a number and time to call, I can call you.

Many thanks, Anne

Anne Eisenmenger Vice President of Audience Development Gaterbouse Media New England 781-433-6750 (office) 617-835-6257 (cell)

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From: Lorenzen, Robin

Sent: Thursday, November 20, 2008 9:46 AM To: Davis, Kirk; Daniels, Rick; Relbman, Greg Subject: le: WGBH talking points

All good paints. I'm not sure I would necessarily mention Walmart by name, but refer to those "Big Box Retailers". Not a huge deal either way. I like reinforcing the Globe's regional perspective. I think I'd also talk about the fact that the Gobe clearly sees the original Newton news we generate as quality and relevant since our stories are typically their leads. So why go there, when you can get it first at WLNewton.com.

Robin Lorenzen GateHouseMedia New England Vice President Marketing & Promotions Publisher Specialty Products 254 Seconi Ave. Needham, MA 02494 508-626-4331 riorenzen@cnt.com

From: "Davis, Kirk" <kdavis@gatehousemedlane.com>

Date: Thu, 20 Nov 2008 09:27:59 -0500
To: "Daniels, Rick" <rdaniels@gatehousemediane.com>, "Reibman, Greg" <grelbman@cnc.com>, "Lorenzen, Robin"

< riorenzen@cnc.com>

Conversation: WGBH talking points Subject: RE: WG8H talking points

I like these points very much. You have plenty to work with.

Just remember, talk about our wonderful employees (and they are). Talk about our investment in training, tools, cameras, video --all representative of our commitment to covering our communities best we can.

I think it's ok to say, if pressed, that Indeed everybody seems to be asking us how we feel about The Globe Jeveraging our content to this extent. I'd probably say, well, personally, "thankful" doesn't quite seem appropriate.

Kirk

From: Darlels, Rick

Sent: Thursday, November 20, 2008 9:14 AM To: Reibman, Greg; Davis, Kirk; Lorenzen, Robin

Subject: RE: WGBH talking points

Gred.

I, myself, would try to pepper these points in around a theme that would talk more about our long-standing, deep and intimate relationship with the people, businesses and institutions of Newton. I think Newton can be accurately portrayed as having a well-functioning and high level of civic engagement and community pride, and through the TAB and WLNewton, we have been the honest broker where a lot of that engagement is played out. You are 100% correct that a journalistic enterprise that's predicated upon parroting the original reporting of others is deeply flawed, but I also think we (you, actually) can portray a confidence that the people of Newton are wise and know the difference between "their" newspaper / website, based on 30 years of publication, and who-knows-how-many thousands upon thousands of stories written, pictures taken, letters published, etc. I would also not be afraid to give the Globe a bit of credit for what they are: One of the best regional Metro newspapers in the country. The Globe itself has a lot of "brand equily" in Newton (and towns like it), and while we can and should sting them for this kind of cheap and dirty pool they are playing in Newton with our content, I do think that reinforcing the position they have, and probably will have until they fold - a solid REGIONAL newspaper - is no skin off our teeth. In fact, a well-wom concept in marketing is that the best brands "own" a word or short phrase, we want to own "local news" when people in Newton and other towns think about the name "TAB". Conversely, if the Globe "owns" regional news, it reinforces the position that we don't mind having as long as it's not "local".

If they have something ORIGINAL, and high-quality to add to the Newton news "stew", it's a good development, and I think we can say it (even if we absolutely HATE it). The worst way for us to potentially act (in my opinion) is "scared", and if ANY of us gets too strident, I think that might be mistaken for fear. We have to both act like the local market leader, AND work like Hell to kill the Globe's Newton baby in the cradle, but that's a deed that is better off done by our actions vs. our words.

Again, part of what works is the words being your own and seems as totally heart-felt. If you want to use any of these thoughts - great, if they don't feel natural to you, don't,

Rick

From: Relbman, Greg Sent: Wednesday, November 19, 2008 11:09 PM To: Davis, Kirk; Daniels, Rick; Lorenzen, Robin Subject: WGBH talking points

Kirk, Rick and Robin:

Here's the talking points I hope to hit during my interview tomorrow afternoon with WGBH's Greater Boston.

Any suggestions? Too strong?....

I'm a fan of the good old days when news rooms competed with each other by out-hustling each other for the best stories, not by sitting in an office in Dorchester and hyper-linking to your competitor's hard work.

The bottom line is this is very bad for journalism. On any given day, the Globe is linking to maybe 10. of our Newton stories. If they expand to 100 of the communities we serve, suddenly they could be lifting 1,000 stories a day from our reporters. That's not good for the future of journalism.

The Globe is like Wal-Mart. One day they came along and decided to open a department called "Newton." But we're more like this famous store in Newton called the Shoe Barn. For decades, everybody has been buying their shoes and their kids shoes at the Barn. And for decades those same people have been getting their news from the Newton TAB.

The Globe has falled covering Newton for years. Their Globe West section has been an embarrassment. So now they've just decided to outsource jobs to India and lift our hard work instead of doing their own reporting.

Greg Reibmen Editor in Chief, Netro Unit GateHouse Media New England 781-433-8345 greibman@oc.com





<hi>th://www.wickediocal.com>

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From:

Shubow, Jonathan [jshubow@wickedlocal.com]

Sent:

Thursday, November 13, 2008 5:26 PM

To:

نوالنون

Cc:

Eck, Christopher

Subject:

RE:

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Thanks.

Jonathan M. Shubow Interactive Operations Manager GateHouse Media New England 254 Second Avenue Needham, MA 02494

781-433-6765 O 339-125-0646 C 781-433-7835 F

JShubqw@WickedLocal.com E

www.GHMNE.com W www.WickedLocal.com W

From: 3d-m2 (mailto:) planetdiscover.com)
Sant: Wednesday, November 12, 2008 6:11 PM

To: Eck, Christopher; Shubow, Jonathan

Subject: RE:

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CBS4 - BOSTON	3
DUXBURY REPORTER	O
OLD COLONY MEMORIAL	0
PATRIOT LEDGER & BROCKTON ENTERPRISE	
(So	0
PROJO.COM	18
THE BOSTON CHANNEL	0
TownOnline Blogs: Brookline Blog	10
TownOnline Blogs: Cambridge Blog	10
TownOnline Blogs: Newton Blog	12
Town Online Blogs: Parkway Blog	12
TownOnline Blogs: Somerville Blog	10
TownOnline Blogs: Somerville Mayor	10
TownOnline Blogs: Watertown Blog	15
TownOnline Blogs: Your Child's Health	10
TownOnline Blogs: Your Town Tonight	0

GMI-Z1-000038

12/26/2008

Page 2 of 3

TownOnline News	0
WAREHAM COURIER	0

Sincerely,

Cilent Service Manager

@planetdiscover.com | (859) 392

PLANET DISCOVER

2171 Chamber Center Dr. | Fort Milchell, KY 41017

www.planetdiscover.com

From: Eck, Christopher [mailto:ceck@wickedlocal.com]

Sent: Wednesday, November 12, 2008 4:57 PM

To Shubow, Jonathan

Subject: RE:

Please provide us a list of what you are aggregating. I want all outside news sources off.

From: James [mailto: @planetdiscover.com]

Sent: Wednesday, November 12, 2008 2:09 PM

To: Shubow, Jonathan Cc: Eck, Christopher Subject: RE:

Please provide me a list of exactly which feeds you want me to turn off.

Sincerely,

Client Service Manager

②planetdiscover.com | (859) 392-

PLANET DISCOVER

2171 Chamber Center Dr. | Fort Mitchell, KY 41017

www.planetdiscover.com

From: Shubow, Jonathan [mailto:jshubow@wickedlocal.com]

Sent: Wednesday, November 12, 2008 1:01 PM

To:

Cc: Eck, Christopher

Subject:

Can you please discontinue to aggregate outside news content for us and kill it off asap??

Thanks

Jonathan M. Shubow Interactive Operations Manager GateHouse Media New England 254 Second Avenue

GMI-Z1-000039

12/26/2008

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Page 3 of 3

Needham, MA 02494

781-433-6765 O 339-225-0646 C 781-433-7835 F

15hubow@WickedLocal.com E

YWY GHMNE, COM W www.WickedLocal.com W



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GMI-Z1-000040

12/26/2008

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Volume 1, Pages 1-168, Exhibits: 1-21

UNITED STATES DISTRICT COURT DISTRICT OF MASSACHUSETTS

GATEHOUSE MEDIA MASSACHUSETTS I, INC., d/b/a GATEHOUSE MEDIA NEW ENGLAND,

Plaintiff,

VS. C.A. No. 1:08-cv-12114-WGY
THE NEW YORK TIMES CO., d/b/a
BOSTON.COM.

Defendant.

C O N F I D E N T I A L

(Includes Portions Marked Attorneys' Eyes Only)

VIDEOTAPED DEPOSITION OF KIRK A. DAVIS

Wednesday, January 7, 2009, 9:44 a.m.

Goodwin Procter LLP

53 State Street - 17th Floor Boston, Massachusetts

------Reporter: Alan H. Brock, RDR, CRR-----abrock@fabreporters.com www.fabreporters.com
Farmer Arsenault Brock LLC
50 Congress Street, Suite 415
Boston, Massachusetts 02109
617.728.4404 fax 617.728.4403

12 (Pages 42 to 45)

	42		44
1	42	1	17
1	he suggests that you do all you can to make sure	1.1	meant, and I think when you talk about aggregation
2	that the Globe falls: What - what has been done,	, 2	or "full-fiedged," those are things that, you know,
3	to your knowledge, to make sure the Globe fails?	. 3	he would have to interpret exactly what he meant.
4	MR. EVANS: Form.	. 4	Q. Does or do the Wicked Local websites
5	A. It's a very broad question.	5	aggregate news from other sources?
6	O. Let me narrow it. Would you agree that the	6	MR. EVANS: Form.
7	filling of this lawsuit was one action taken to make	· 7	A. What exactly do you mean by "aggregate"?
8	sure the Globe falls in Newton?	· 8	Q. Do they link to news stories on other
9	MR. EVANS: Form.	9	websites?
10	A. I think the filling of the lawsult, from my	10	A, Yes,
111	perspective, is to protect our interests. I don't	111	Q. And has the practice of linking to other
12	begrudge the Globe, you know, the opportunity to	12	websites' news stories changed at all within the
13	compete, and they are a dominant force.	13	last few months?
14	O. What were the Interests you were trying to	14	MR. EVANS: Form.
15	protect through the filing of this lawsult?	15	A. I guess you have to understand, we have
16	A. They include our copyright, trademark, and	16	approximately 400 different — 450 different people
17	the nature of the competition, which we allege is	17	that work in our news organization in Massachusetts,
18	unfair among possibly other things, but	18	and clearly, in any given time, given the level of
19	Q. When you just mentioned possibly other	19	experience, you could find an editor in one region
20	things, what did you have in mind?	20	that might do something and an editor in another
21	A. Well, you know, I'm not a lawyer, and there	. 21	region do something different. There isn't, to my
22	are a lot of technical definitions to characterize	122	knowledge, an overarching opposition to linking to
23	these different concerns.	: 23	other content, It's about how it's done.
24	O. Through the lawsuit you filed, are you	24	
1.54	Q. Illinoidii are ibraser and incovere tour	-4 - 4 ·	
	AS	1.6	A4
	43) {	48
1		}{ 1.	done, are you aware of any changes in GateHouse
1 2	attempting in any way to protect your business model		
1 2 3		, 1	done, are you aware of any changes in GateHouse
2	attempting in any way to protect your business model that you execute through the Wicked Local websites? MR. EVANS: Objection to form.	i 1	done, are you aware of any changes in GateHouse Media New England's practices or policies in that
2 3 4	attempting in any way to protect your business model that you execute through the Wicked Local websites? MR. EVANS: Objection to form. A. I'm trying to protect our company.	1 2 3	done, are you aware of any changes in GateHouse Media New England's practices or policies in that regard within the last three months?
2 3 4 5	attempting in any way to protect your business model that you execute through the Wicked Local websites? MR. EVANS: Objection to form. A. I'm trying to protect our company. Q. I understand that. Do you understand what	1 2 3 4	done, are you aware of any changes in GateHouse Media New England's practices or policies in that regard within the last three months? MR. EVANS: Form.
2 3 4 5 0	attempting in any way to protect your business model that you execute through the Wicked Local websites? MR. EVANS: Objection to form. A. I'm trying to protect our company. Q. I understand that. Do you understand what I mean by "business model"?	1 2 3 4	done, are you aware of any changes in GateHouse Media New England's practices or policies in that regard within the last three months? MR. EVANS: Form. A. In linking?
2 3 4 5 6 7	attempting in any way to protect your business model that you execute through the Wicked Local websites? MR. EVANS: Objection to form. A. I'm trying to protect our company. Q. I understand that. Do you understand what I mean by "business model"? A. No, not specifically. There are a lot of	1 2 3 4 5 6	done, are you aware of any changes in GateHouse Media New England's practices or policies in that regard within the last three months? MR. EVANS: Form. A. In linking? Q. Yes.
2 3 4 5 6 7 8	attempting in any way to protect your business model that you execute through the Wicked Local websites? MR. EVANS: Objection to form. A. I'm trying to protect our company. Q. I understand that. Do you understand what I mean by "business model"? A. No, not specifically. There are a lot of facets to our business model.	1 2 3 4 5 6	done, are you aware of any changes in GateHouse Media New England's practices or policies in that regard within the last three months? MR. EVANS: Form. A. In linking? Q. Yes. A. I think it's the kind of thing where
2 3 4 5 6 7 8 9	attempting in any way to protect your business model that you execute through the Wicked Local websites? MR. EVANS: Objection to form. A. I'm trying to protect our company. Q. I understand that. Do you understand what I mean by "business model"? A. No, not specifically. There are a lot of facets to our business model. Q. Again with reference to the first page of	1 2 3 4 5 6 7 8	done, are you aware of any changes in GateHouse Media New England's practices or policies in that regard within the last three months? MR. EVANS: Form. A. In linking? Q. Yes. A. I think it's the kind of thing where there's an ongoing dialogue between the editors on
2 3 4 5 6 7 8 9	attempting in any way to protect your business model that you execute through the Wicked Local websites? MR. EVANS: Objection to form. A. I'm trying to protect our company. Q. I understand that. Do you understand what I mean by "business model"? A. No, not specifically. There are a lot of facets to our business model. Q. Again with reference to the first page of Exhibit 3: Mr. Reibman says he just spoke with	1 2 3 4 5 6 7 8 9	done, are you aware of any changes in GateHouse Media New England's practices or policies in that regard within the last three months? MR. EVANS: Form. A. In linking? Q. Yes. A. I think it's the kind of thing where there's an ongoing dialogue between the editors on linking and linking practices. MR. BAGLEY: Let's mark as Exhibit 4 a
2 3 4 5 6 7 8 9 10	attempting in any way to protect your business model that you execute through the Wicked Local websites? MR. EVANS: Objection to form. A. I'm trying to protect our company. Q. I understand that. Do you understand what I mean by "business model"? A. No, not specifically. There are a lot of facets to our business model. Q. Again with reference to the first page of Exhibit 3: Mr. Reibman says he just spoke with someone who attended a rollout meeting in Newton	1 2 3 4 5 6 7 8 9 10	done, are you aware of any changes in GateHouse Media New England's practices or policies in that regard within the last three months? MR. EVANS: Form. A. In linking? Q. Yes. A. I think it's the kind of thing where there's an ongoing dialogue between the editors on linking and linking practices. MR. BAGLEY: Let's mark as Exhibit 4 a document bearing plaintiff's production numbers 38
2 3 4 5 6 7 8 9 10 11	attempting in any way to protect your business model that you execute through the Wicked Local websites? MR. EVANS: Objection to form. A. I'm trying to protect our company. Q. I understand that. Do you understand what I mean by "business model"? A. No, not specifically. There are a lot of facets to our business model. Q. Again with reference to the first page of Exhibit 3: Mr. Reibman says he just spoke with someone who attended a rollout meeting in Newton with the Globe last week, and then referring below	1 2 3 4 5 6 7 8 9 10 11	done, are you aware of any changes in GateHouse Media New England's practices or policies in that regard within the last three months? MR. EVANS: Form. A. In linking? Q. Yes. A. I think it's the kind of thing where there's an ongoing dialogue between the editors on linking and linking practices. MR. BAGLEY: Let's mark as Exhibit 4 a document bearing plaintiff's production numbers 38
2 3 4 5 6 7 8 9 10 11 12 13	attempting in any way to protect your business model that you execute through the Wicked Local websites? MR. EVANS: Objection to form. A. I'm trying to protect our company. Q. I understand that. Do you understand what I mean by "business model"? A. No, not specifically. There are a lot of facets to our business model. Q. Again with reference to the first page of Exhibit 3: Mr. Reibman says he just spoke with someone who attended a rollout meeting in Newton with the Globe last week, and then referring below to the invitation, it's addressed to a Mr. Section 1.	1 2 3 4 5 6 7 8 9 10 11 12	done, are you aware of any changes in GateHouse Media New England's practices or policies in that regard within the last three months? MR. EVANS: Form. A. In linking? Q. Yes. A. I think it's the kind of thing where there's an ongoing dialogue between the editors on linking and linking practices. MR. BAGLEY: Let's mark as Exhibit 4 a document bearing plaintiff's production numbers 38 through 40. (Exhibit 4, GMI-S1-000038 through
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2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	attempting in any way to protect your business model that you execute through the Wicked Local websites? MR. EVANS: Objection to form. A. I'm trying to protect our company. Q. I understand that. Do you understand what I mean by "business model"? A. No, not specifically. There are a lot of facets to our business model. Q. Again with reference to the first page of Exhibit 3: Mr. Reibman says he just spoke with someone who attended a rollout meeting in Newton with the Globe last week, and then referring below to the invitation, it's addressed to a Mr. State Do you know who this Mr. State is that apparently is the person that Mr. Reibman spoke to? A. No. Q. Mr. State apparently said to Mr. Reibman, if you look at the third paragraph, quote, "He said the site will be a full-fledged aggregator of all things Newton. They admitted they'd be using material from Wicked Local Newton and the TAB blog	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 18 19 20 21	done, are you aware of any changes in GateHouse Media New England's practices or policies in that regard within the last three months? MR. EVANS: Form. A. In linking? Q. Yes. A. I think it's the kind of thing where there's an ongoing dialogue between the editors on linking and linking practices. MR. BAGLEY: Let's mark as Exhibit 4 a document bearing plaintiff's production numbers 38 through 40. (Exhibit 4, GMI-S1-000038 through 000040, marked for identification.) Q. I show you what's been marked as Exhibit 4. I ask If you could review that. THE WITNESS: Start from the back or MR. EVANS: However you need to do it. A. Okay. Q. Now, I realize you're not copied on the emails set forth in Exhibit 4, but have you
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	attempting in any way to protect your business model that you execute through the Wicked Local websites? MR. EVANS: Objection to form. A. I'm trying to protect our company. Q. I understand that. Do you understand what I mean by "business model"? A. No, not specifically. There are a lot of facets to our business model. Q. Again with reference to the first page of Exhibit 3: Mr. Reibman says he just spoke with someone who attended a rollout meeting in Newton with the Globe last week, and then referring below to the invitation, it's addressed to a Mr. Status is that apparently is the person that Mr. Reibman spoke to? A. No. Q. Mr. Status apparently said to Mr. Reibman, if you look at the third paragraph, quote, "He said the site will be a full-fledged aggregator of all things Newton. They admitted they'd be using material from Wicked Local Newton and the TAB blog heavily." Do you know what Mr. Reibman meant by	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	done, are you aware of any changes in GateHouse Media New England's practices or policies in that regard within the last three months? MR. EVANS: Form. A. In linking? Q. Yes. A. I think it's the kind of thing where there's an ongoing dialogue between the editors on linking and linking practices. MR. BAGLEY: Let's mark as Exhibit 4 a document bearing plaintiff's production numbers 38 through 40. (Exhibit 4, GMI-S1-000038 through 000040, marked for identification.) Q. I show you what's been marked as Exhibit 4. I ask If you could review that. THE WITNESS: Start from the back or MR. EVANS: However you need to do it. A. Okay. Q. Now, I realize you're not copied on the emails set forth in Exhibit 4, but have you previously seen this exchange?
2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	attempting in any way to protect your business model that you execute through the Wicked Local websites? MR. EVANS: Objection to form. A. I'm trying to protect our company. Q. I understand that. Do you understand what I mean by "business model"? A. No, not specifically. There are a lot of facets to our business model. Q. Again with reference to the first page of Exhibit 3: Mr. Reibman says he just spoke with someone who attended a rollout meeting in Newton with the Globe last week, and then referring below to the invitation, it's addressed to a Mr. State Do you know who this Mr. State is that apparently is the person that Mr. Reibman spoke to? A. No. Q. Mr. State apparently said to Mr. Reibman, if you look at the third paragraph, quote, "He said the site will be a full-fledged aggregator of all things Newton. They admitted they'd be using material from Wicked Local Newton and the TAB blog heavily." Do you know what Mr. Reibman meant by "full-fledged aggregator"?	1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 18 19 20 21	done, are you aware of any changes in GateHouse Media New England's practices or policies in that regard within the last three months? MR. EVANS: Form. A. In linking? Q. Yes. A. I think it's the kind of thing where there's an ongoing dialogue between the editors on linking and linking practices. MR. BAGLEY: Let's mark as Exhibit 4 a document bearing plaintiff's production numbers 38 through 40. (Exhibit 4, GMI-S1-000038 through 000040, marked for identification.) Q. I show you what's been marked as Exhibit 4. I ask If you could review that. THE WITNESS: Start from the back or MR. EVANS: However you need to do it. A. Okay. Q. Now, I realize you're not copied on the emails set forth in Exhibit 4, but have you

13 (Pages 46 to 49)

	46	1	48
1	Q. And what do you recall about that dialogue?	1	In a competitive business model to pursue our
2	A. That they wanted to disable the	2	advertisers and our readers in a specific town. I
3	application.	3	mean, that's the nature of the concern with what
4	Q. And when you say "they," who are you	4	boston.com's doing. This is a search function.
5	referring to?	5	Q. Well, let's look at the first email, the
6	A. Our online management team.	6	next-to-last page of this exhibit, at the bottom,
7	Q. Mr. Eck, Mr. Shubow?	7	from Mr. Shubow to John William, colling Mr. Eck. And
В	A. Yes, certainly Chris Eck. 1 don't recall	8	Minimum is an employee at Planet Discover;
9	talking to John Shubow.	9	correct?
10	Q. Does Mr. Shubow report to Mr. Eck?	10	A. I assume so.
11	A. No.	11	MR, EVANS: Don't assume.
12	O. It identifies Mr. Shubow as interactive	12	THE WITNESS: Okay.
13	operations manager out of Needham. Is he in	13	Q. Understood, you weren't involved in this.
14	Mr. Eck's department? Or could you describe his job	14	But the email above the first email from Mr. Shubow
	function?	15	is back from Jalan Mills It says lain at
16	A. I couldn't describe his job function, but	16	planetdiscover.com. This exchange took place on
17	he works for Anne Eisenmenger.	17	• • • • • • • • • • • • • • • • • • • •
16	O. I don't see Ms. Eisenmenger copied on any	18	Mr. Shubow says, "Can you please discontinue to
19	of these emalls, either. Do you know why in this	19	aggregate outside news content for us and kill it
	Instance the communications were between and among	20	off ASAP?" Do you see that?
	Mr. Eck and Mr. Shubow?	21	A. Yeah.
22	A. No.	22	Q. So that makes no reference to any search
23	O. Going back to your recollection of the	23	function; correct?
	dialogue on this subject matter: What do you recall	24	A. That sentence doesn't use the word
	47		49
1	Mr. Eck expressing and what do you recall telling	1	"search."
	him?	2	O. Right. It's talking about the aggregation
3	A. My recollection is that Planet Discover is	3	of news content, Correct?
-	a search function, and my understanding is in the	4	A. What we were disabling is a search
	company that some of our properties had Planet	5	function.
	Discover that provides a search function, others	6	Q. That's your understanding of what was under
	some form of Google provides a search function. It	7	discussion in these emails; correct?
	wasn't particularly core to the business. And it	В	A. Yes.
	was also apparent that they felt it was going to be	9	Q. Turning to the first page of Exhibit 4,
	a potential distraction from the Issue or concern	10	again still on Wednesday, November 12th, 6:11 in the
	that we would have with what we were learning about	11	evening: Mr. Table at Planet Discover emails back
	what the Globe is doing.	12	to Mr. Shubow and Mr. Eck and Identifies a number of
13	O. When you say it would be an Issue or	13	news sources. Do you see that?
	distraction, in fact some of your sites were	14	A. Yes.
	******	15	O. And the third news source down is
	aggregating news in the same way that you were	16	4
	complaining about what boston.com was doing;	17	boston.com, indicates in the right-hand column 151 records. Do you see that?
		: '/ ! 18	A. Yes.
18		19	•
19	A. Could you repeat the question?	i .	Q. And do you know what's meant by that?
20	Q. Sure.	20	A, No.
21	MR. BAGLEY: Can you read it back.	21	Q. Is it my understanding that before I put
22	(Question read.)	22	this exhibit in front of you, you had not seen this
23	A. Our concern with what boston.com was doing	23	email exchange previously?
24	s that they're conving our leads and our headlines	24	A. Not that I recall.

	50		
1	Q. You did say, however, that the timing of	1	(Question read.)
	Ils exchange on November 12th and November 13th was	2	A. I'm not aware of all the discussions that
		3	took place, but I understand that they wanted to
	connection with your contemplation of taking	4	disable the search, and I didn't have any problem
4 ac 5	tion against boston.com; correct? A. It was in the time frame when we were	5	with that
_	arning about the developments with boston.com and	. 6	
	·	1 7	Q. And again, when you say "they," you're
/ (17) 18	ying to determine how to respond, yes.	i a	referring to Mr. Eck? A. Among, among potentially others. It may
	Q. And within that context do you recall	1 9	have been Anne as Well.
	r. Eck bringing up the subject of what Planet Iscover was doing for GateHouse?	10	
		1	Q. And earlier you referred to this
1	A. I don't.	111	arrangement with Planet Discover as potentially
2	Q. Do you recall how you learned that this	12	being a distraction in connection with the action
	ractice was being engaged in by GateHouse Media	13	you were taking against boston.com. What did you
	ith Planet Discover?	114	mean by that?
5	MR. EVANS: Form.	15	A. My understanding is that they didn't want
6	A. I've been aware of the search functionality	16	the fact that we had the search function with Plane
	f Planet Discover and Google long before, you know,	17	Discover to be misconstrued with what the Boston
	is issue arose. So I'm aware of what, you know,	18	Globe was doing. I think there's different things,
9 s e	earch functionality is and what Planet Discover	19	and Planet Discover, Google News search, search in
0 do	oes and what Google does.	20	general is not something that I'm concerned about.
1	Q. Okay. Were you aware, in addition to	21	Q. Is it your understanding that Google News
2 kr	nowing what they did, that in fact GateHouse Media	22	also aggregates news storles from various media
3 w	as using Planet Discover to provide that	23	sources by reproducing the headline and the lede of
4 fu	unctionality to some of its websites?	24	news articles from other publications?
	51		
1	A. I was aware that we used Planet Discover	‡ 1 .	A. I understand generally what search
-	or search.	2	accomplishes,
3	O. And what is your understanding of the	. 3	Q. Okay, I understand that, I think we
	earch functionality that Planet Discover was	4	talked about that earlier. But I'm specifically
	roviding to GateHouse Media?	1 5	talking about Google News.
орі 6	A. That you could query a subject and receive	6	MR, EVANS: I think his testimony was
	ontent related to that query.	1 7	that he was not even sure he had been there, at that
		B	site.
8	Q. Do you know, could you specifically do a	, 0	MR. BAGLEY: I recall that.
	ews search like, for example, you can on Google	1 10	Q. I guess independent of ever having visited
	news search, as opposed to a broader Internet-	. 11	
	ased search?		Google News, have you learned, through conversation
2	MR. EVANS: Form.	12	or otherwise, that Google News aggregates news
3	A. Yes, my understanding is that you could	13	stories from other media sources by reproducing the
	earch news items.		headlines, attributing the source, and including a
5	Q. And was there a strike that. Before Mr.	15	
	hubow sent his email on November 12th to Planet	• 16	A. I'm not generally aware of exactly what the
_	Iscover asking them to discontinue to aggregate	17	search reveals, but I get the general principle that
	utside news content for GateHouse, was there a	18	you get a variety of content from various sources by
9 di	iscussion internally concerning what Planet	19	executing the search.
0 D	Iscover was doing and how that might impact what	, 20	Q. And again, I'm not talking about searching.
1 G	ateHouse wanted to do with respect to boston.com?	21	A. The presentation of it I'm not exactly
2	A. Could you repeat that?	22	I'm not looking at it right now, so
		. 22	• • •
3	MR. BAGLEY: Could you read that back,	+ 23	Q. Again, just to clarify, my question is not

15 (Pages 54 to 57)

```
54
                                                                                                                     56
 1 It. But I'll represent to you that if you go on
                                                                  seems like it's the Boston Globe.
 2 Google, rather than doing a search, there's - on
                                                                     Q. From the context. Do you know of any other
                                                                  globe that would possibly be your No. 1 competition?
 3 the tool bar there's a button for Google News. If
 4 you hit that, it generates a list of news stories
                                                                    A. Not at all.
                                                              5
                                                                     Q. And would you agree with Mr. Reibman's
     without any search having been done. I take it
     you've never executed that function.
                                                                  statement here that GateHouse Media New England
              MR. EVANS: Objection to form.
                                                                  considers the Boston Globe your No. 1 competition?
 8
        A. Not on Google News.

 I consider them a major competitor.

                                                              9
                                                                     Q. Is there anyone you consider to be a more
              MR. BAGLEY: Let's mark as Davis Exhibit
                                                             10
                                                                  major competitor?
10 5 a document bearing production number 259 by
                                                             11
                                                                          MR. EVANS: Objection to form.
11
     plaintiffs.
                                                             12
                                                                     A. I consider the other print media, the
             (Exhibit 5, GMI-Z1-00259, marked for
12
13
     identification.)
                                                             13
                                                                  community papers that we compete with head to head
        Q. Let me show you what's been marked as
                                                                  In a given town, the Herald, radio, TV, websites.
14
15
     Exhibit 5.
                                                                  But the Globe's a major competitor.
                                                                     Q. But you take issue with identifying them as
                                                             16
16
        A. Am I done with this one, 4?
                                                             17
                                                                  your No. 1 competition?
        Q. Yes. Thank you.
17
                                                             18
                                                                          MR. EVANS: Form.
              Exhibit 5 is again an email from
18
                                                             19
                                                                     A. I just think they're a major competitor.
19 Mr. Reibman in which you are not copied, but I'm
20 going to ask you if you've ever seen this before.
                                                             20
                                                                     Q. Are you familiar with a website under the
        A. Not that I recall.
                                                             21
                                                                  domain Famboogle.com?
21
                                                             22
22
              MR. EVANS: I just note for the record
                                                                    A. I'm not familiar with it.
                                                             23
                                                                     Q. Have you ever seen any Internal emails at
23 that it appears this is part of an email chain, all
                                                                  GateHouse Media concerning the subject of
24 of which is not included.
                                                                                                                     57
                                                        55
             MR. BAGLEY: Correct. And I'm merely
                                                                  Famboogle.com?
    focusing on one statement made in the second email
                                                                    A. I recall the name, seeing the name on a
     on this page by Mr. Relbman.
                                                                  document Monday, just because the name was so, you
                                                              4
                                                                  know, memorable.
       Q. It's identified as No. 2. Mr. Reibman is
     emailing a gentleman by the name of
                                                                     Q. Understood.
 5
                                                                          MR. BAGLEY: Let's mark as Exhibit 6 a
 6
     Do you know who that Is?
                                                                  series of documents bearing plaintiff's production
       Q. He says to Mr. Name, "While it's fine to
                                                              8
                                                                  numbers 685 through 688.
                                                                         (Exhibit 6, GMI-Z1-00685 through 00688,
     link to the globe when needed, please know that we
                                                              9
    consider them our No. 1 competition, and we would
                                                             10
                                                                  marked for (dentification.)
                                                             11
    appreciate it if when possible you look for another
                                                                    A. Does this start from the back, too?
                                                             12
     source." Do you understand Mr. Reibman to be
                                                                    Q. Yes.
                                                             13
                                                                    A. Okay.
13
    referring to the Boston Globe there?
                                                             14
            MR. EVANS: Object to the form. I guess
                                                                    Q. Is this the document that you referenced
14
                                                             15
                                                                  earlier having reviewed on Monday for the first
15 I'm going to object to any questions about a
                                                             16
                                                                 time?
    document that's incomplete, and this witness has not
                                                             17
    seen and is not copied on. Subject to that, you can
                                                                    A. I can't recall.
17
18
                                                             18
                                                                    Q. In any event, the subject under discussion
    answer.
19
       A. What was the question, again?
                                                             19
                                                                 in this email exchange is something that had not
       Q. Do you understand this reference to the
                                                            20
20
                                                                 been brought to your attention prior to this week;
    globe, in lower-case G, to refer to the Boston
                                                            21
                                                                 is that correct?
21
22
                                                            22
                                                                    A. Correct.
    Globe?
                                                            23
       A. I would imagine that's the case. I
                                                                    Q. When you were contemplating bringing this
    obviously don't know, but, you know, it certainly
                                                                 lawsuit and in your internal discussions alfuded to
```

Page 43 of 60

From: Relbman, Greg

Sent: Monday, November 10, 2008 1:29 PM

To: Eck, Christopher; Warren, Cris; Corbitt, Sarah; Davis, Kirk; Daniels, Rick; Cohen, Mark; Elsenmenger, Anne; 'Howard

Owens'; Blil Blevins

Cc: Sheehan, Gayle; Spector, Gall

Subject: RE: Boston.com Newton Hyperiocal Website Launch November 14th

Just spoke with someone who attended a roll out meeting in Newton with the Globe last week, (the invitation is below)

About 50 people were there, including advertisers, active participants on the TAB's blog and some city officials.

He said the site will be a full fledged aggregator of all things Newton. They admitted they'd be using material from Wicked Local Newton and the TAB blog heavily. They will have two FTE's dedicated to reporting/covering Newton (we have one reporter). He didn't know how they were planning to post our content but did say their site would offer and opportunity to discuss our content.

The prototype they showed included 10 locations for "postage stamp" ads priced at \$199 monthly; a larger ad that looked like about 4X4 for \$500 monthly and a top banner ad (he didn't know the price).

For those in Fairport, Newton is our top performing GHNE weekly, an affluent city of 70,000 just bordering Boston. My suggestion would be for us to do all we can to make sure the Globe fails here before they roll this out to other communities.

Here's the invitation:



Boston.com is pleased to announce our new Newton website and to invite you to share your thoughts and ideas about this exciting new venture.

While we continue to bring the best local news and information to all of greater Boston, we believe that bringing our resources to bear on local communities we can provide the widest scope of news and information, a comprehensive calendar of events, powerful search tools, complete local business information and a vibrant web community.

Because you are an active voice in the Newton community, we'd like to know what you think. We're hoping you can Join us and other voices from Newton for an open meeting where we can give you a first look at the new site, hear your thoughts and feedback end discuss how our site can better serve your local needs.

We hope that you will be able to attend.

Date: Friday, November 7, 2008 Time: 11:00 A.M. - 12:30 P.M. Location: War Memorial Auditorium

Newton City Hall

1000 Commonwealth Avenue Newton Centre, MA 02459

Please RSVP to Kathleen Skerry (kskerry@boston.com or 617-929-8464) by November 5, 2008.

Regards,

Kathleen Skerry

Kathleen Skerry Senior Marketing Manager | Boston.com kekeny@boston.com (o) 817-929-8464

From: Eck, Christopher

(c) 781-504-1636

Sent: Monday, November 10, 2008 8:51 AM To: Relbman, Greg; Warren, Cris; Corbitt, Sarah

Cc: Davis, Kirk; Daniels, Rick; Sheehan, Gayle; Cohen, Mark; Elsenmenger, Anne

Subject: Boston.com Newton Hyperiocal Website Launch November 14th

Importance: High

Good Moming:

Below you will find a few links regarding the local online strategy the Globe is launching on the 14th of November. They will be launching the first site in Newton and rolling out additional communities from there. I hear the roll out will be slow for future towns until early 2009.

http://www.universalhub.com/node/21438 http://thegardencity.net/7g=node/921 http://www.boston.com/yourtown/newton/

If you happen to hear anything else would you mind passing it along?

Thanks. Chris

Chris Eck | Director of Online Sales GateHouse Media New England p. 781.433.6751 ceck@wickedlocal.com www.GateHpaseMediaNE.com

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TTAB Status

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The New York Times.

Word Mark

THE NEW YORK TIMES.

Goods and Services

IC 016, US 038, G & S; DAILY NEWSPAPERS, FIRST USE: 18570000, FIRST USE IN COMMERCE:

18570000

Mark Drawing

Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number

71243450

Filing Date

January 27, 1927

Current Filing

Basis

1A

Original Filing

Basis

1A

Registration

0227904

Number

Registration Date May 17, 1927

Owner

(REGISTRANT) NEW YORK TIMES COMPANY, THE CORPORATION NEW YORK 229 W. 43 ST.

NEW YORK NEW YORK 10036

(REGISTRANT) NEW YORK TIMES COMPANY, THE CORPORATION NEW YORK 229 W. 43 ST. NEW YORK NEW YORK

Attorney of Record

Jordan A. LaVine

Type of Mark

TRADEMARK

Register

PRINCIPAL

Affidavit Text

SECT 12C. SECT 15. SECTION 8(10-YR) 20070209.

Renewal

4TH RENEWAL 20070209

Case 1:08-cv-12114-WGY Document 30-3 Filed 01/16/2009 Page 48 of 60

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The New York Times

Word Mark

THE NEW YORK TIMES

Goods and Services

IC 042. US 100 101. G & S: computer on-line services, namely, providing a wide range of general interest

news and information via a global computer network. FIRST USE: 19960119. FIRST USE IN

COMMERCE: 19960119

Mark Drawing

Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number

75055911

Filing Date

February 9, 1996

Current Filing

Basis

1A

Original Filing

Basis

1A

Published for Opposition

September 23, 1997

Registration Number

2120865

Registration Date December 16, 1997

Owner

(REGISTRANT) NEW YORK TIMES COMPANY, THE CORPORATION NEW YORK 229 West 43rd Street New York NEW YORK 10036

Attorney of Record

Jordan A. LaVine

Prior Registrations

0227904

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Page 51 of 60 Filed 01/16/2009

SECT 15, SECT 8 (6-YR), SECTION 8(10-YR) 20070713. **Affidavit Text**

1ST RENEWAL 20070713 Renewal

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THE BOSTON GLOBE

Goods and Services

IC 016, US 038, G & S; DAILY NEWSPAPER, FIRST USE: 18720000, FIRST USE IN COMMERCE:

18720000

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Code

(1) TYPED DRAWING

Serial Number

71207561

Filing Date

January 2, 1925

Current Filing

Basis

1A

Original Filing

Basis

1A

Registration

0199556

Number

Registration Date June 9, 1925

Owner

(REGISTRANT) GLOBE NEWSPAPER COMPANY CORPORATION MASSACHUSETTS 135 WILLIAM

T, MORRISSEY BLVD. DORCHESTER MASSACHUSETTS 02125

(LAST LISTED OWNER) NYT MANAGEMENT SERVICES, INC. CORPORATION DELAWARE 2202

WESTSHORE BOULEVARD TAMPA FLORIDA 33067

Assignment

Recorded

ASSIGNMENT RECORDED

Attorney of Record

Jordan A, LaVine

Type of Mark

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Affidavit Text

SECT 12C. SECT 15. SECTION 8(10-YR) 20080630.

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4TH RENEWAL 20080630

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The Boston Globe

Word Mark THE BOSTON GLOBE

Goods and IC 016. US 038. G & S: Daily Newspaper. FIRST USE: 19600425. USED IN ANOTHER FORM in 1872

Services in another style, FIRST USE IN COMMERCE: 19600425

Code (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Code

Serial Number 72108774

Filing Date November 21, 1960

Current Filing 1A

Basis '

Original Filing 1A

Basis

Mark Drawing

Change In CHANGE IN REGISTRATION HAS OCCURRED

Registration Change in Registration has occurred

Registration 0721044 Number

Registration Date September 5, 1961

Owner (REGISTRANT) GLOBE NEWSPAPER COMPANY CORPORATION MASSACHUSETTS 135 WILLIAM

T. MORRISSEY BOULEVARD BOSTON MASSACHUSETTS

(LAST LISTED OWNER) NYT MANAGEMENT SERVICES, INC. CORPORATION DELAWARE 2202

WESTSHORE BOULEVARD TAMPA FLORIDA 33067

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record

Jordan A. LaVine

Prior

Case 1:08-cv-12114-WGY Document 30-3 Filed 01/16/2009 Page 57 of 60

Registrations 0199549;0199556;AND OTHERS

Type of Mark TRADEMARK
Register PRINCIPAL

Affidavit Text SECTION 8(10-YR) 20011113.

Renewal 2ND RENEWAL 20011113

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Digitali to intain to

Word Mark BOSTON.COM

Typed Drawing

Goods and Services IC 041. US 100 101 107. G & S: Providing a website featuring news in the nature of current events reporting and information in a wide variety of fields generally found in daily newspapers, including, news, politics, policy, sports, business, technology, entertainment, arts, leisure, travel, editorial comment, reference materials, and classified advertising, all concerning the Boston, Massachusetts metropolitan

reference materials, and classified advertising, all concerning the Boston, Massacht area. FIRST USE: 19950710. FIRST USE IN COMMERCE: 19950710

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(1) TYPED DRAWING

Serial Number Filing Date 78242369 April 25, 2003

Current Filing Basis

¹ 1A

Original Filing

Basis

1A

Published for Opposition

August 24, 2004

Supplemental Register Date

May 24, 2004

Registration Number

2903204

Registration Date

November 16, 2004

Owner

(REGISTRANT) New York Times Digital LLC LTD LIAB CO DELAWARE 500 Seventh Avenue New York NEW YORK 10018

HETT TOTAL TOTAL

(LAST LISTED OWNER) GLOBE NEWSPAPER COMPANY LTD LIAB CO MASSACHUSETTS 135 MORRISSEY BOULEVARD BOSTON MASSACHUSETTS 02107

Assignment Recorded

ASSIGNMENT RECORDED

Attorney of Record
Prior

Jordan A. LaVine

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Registrations 2078175

Type of Mark SERVICE MARK Register PRINCIPAL-2(F)

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