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December 4, 2009

Thomas J. Alascio
[REDACTED]
[REDACTED]

BY FEDERAL EXPRESS

NOTICE OF DEMAND TO CEASE AND DESIST

Dear Mr. Alascio:

YOU ARE HEREBY NOTIFIED that you have recently made certain comments about Route 60 Hyundai on the internet which are accessible by the public at large and which are defamatory under Florida law. Such defamatory comments entitle Route 60 Hyundai to bring an action against you for defamation and tortious interference with an advantageous business relationship. Accordingly, demand is hereby made that you:

- [1]. take all steps necessary to remove all such comments about Route 60 from the internet and
- [2]. immediately cease and desist from making further such defamatory comments.

Should you choose you chose to comply with the above demands, Route 60 will consider the matter closed. However, should you choose not to comply with these reasonable demands, Route 60 has authorized me to pursue all other legal remedies against you.

PLEASE GOVERN YOURSELF ACCORDINGLY

Very truly yours,



Douglas E. Thompson

DET/nbe