

Exhibit A to Complaint

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 2,316,539

United States Patent and Trademark Office

Registered Feb. 8, 2000

**SERVICE MARK
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**JONES
DAY**

JONES, DAY, REAVIS & POGUE (PARTNER-
SHIP)
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901 LAKESIDE AVENUE
CLEVELAND, OH 44114

FOR: LEGAL SERVICES, IN CLASS 42 (U.S.
CLS. 100 AND 101).

FIRST USE 3-0-1986; IN COMMERCE
3-0-1986.

OWNER OF U.S. REG. NO. 2,212,877.

SER. NO. 75-630,767, FILED 1-29-1999.

NANCY CLARKE, EXAMINING ATTORNEY

Exhibit B to Complaint

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 2,212,877

United States Patent and Trademark Office

Registered Dec. 22, 1998

**SERVICE MARK
PRINCIPAL REGISTER**

JONES DAY

**JONES, DAY, REAVIS & POGUE (PARTNER-
SHIP)
NORTH POINT, 901 LAKESIDE AVENUE
CLEVELAND, OH 44114**

**7-0-1983, FIRST USED IN COMMERCE IN AN-
OTHER FORM IN 1939.**

**FOR: LEGAL SERVICES, IN CLASS 42 (U.S.
CLS. 100 AND 101).**

SER. NO. 75-384,524, FILED 11-4-1997.

**FIRST USE 7-0-1983, FIRST USED IN AN-
OTHER FORM IN 1939; IN COMMERCE**

**ROBERT C. CLARK JR., EXAMINING ATTOR-
NEY**

Exhibit C to Complaint



BLOCKSHOPPER.COM

REAL INTELLIGENCE ON LOCAL REAL ESTATE

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Launched in May 2006, BlockShopper Chicago covers Chicago's Lincoln Park and Lake View neighborhoods.

S. Florida

Launched in January 2008, BlockShopper South Florida covers all of Palm Beach and Broward counties.

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Launched in March 2007, BlockShopper St. Louis covers all of suburban St. Louis County, including news and data on nearly 225,000 home sales since 1998.

Las Vegas

Launched in May 2008, BlockShopper Las Vegas covers all of Clark County, Nevada, with more than 15 years of sale data.

What's BlockShopper?

As featured in the Chicago Tribune, BlockShopper is a local real estate news and market data service for current and aspiring homeowners.

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AUGUST 11

[Northwestern Memorial radiologist buys N. Greenview townhome](#)

by Dan Fey

Dr. Karin E. Dill bought a three-bedroom, three bath townhome at 2669 N. Greenview Ave. in Lincoln Park for \$650,000 from Timothy and Dawn Walsh on June 10.

[Read more...](#)



2669 N. Greenview Ave.

Filed under: [Lincoln Park](#) / [West Lincoln Park](#)

AUGUST 11

[DuPont account manager sells for \\$483K on N. Halsted](#)

by Dan Fey

Tara Zmyslo and Andrew Benedict sold their two-bedroom, two bath condo at 2719 N. Halsted in Lincoln Park for \$483,000 to Jamie Smith on June 16.

[Read more...](#)



2719 N. Halsted

Filed under: [Lincoln Park](#) / [Mid-North](#)

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AUGUST 11

[Investment exec sells for \\$509K on W. Lill](#)

by James Trotter

Daniel M. Alfe and his wife, Amie, sold their three-bedroom, two bath condo at 817 W. Lill Ave. in Lincoln Park for \$509,000 to Vito and Donata Falco on June 13.

[Read more...](#)



817 W. Lill Ave.

Filed under: [Lincoln Park](#) / [Mid-North](#)

AUGUST 8

[Real estate lawyer pockets \\$140K on W. Fullerton condo](#)

by James Trotter

Charles D. Mangum and his wife, Rachel Story, sold their two-bedroom, two bath condo at 453 W. Fullerton Pkwy. in Lincoln Park for \$500,000 to Jason Hartline on July 14. [Read more...](#)



Mr. Mangum

Filed under: [Lincoln Park](#) / [Mid-North](#)

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AUGUST 8

[New Feinberg chair spends \\$1.09M for Deming Place condo](#)

by James Trotter

Dr. Douglas E. Vaughan bought a three-bedroom, 2.1 bath condo at 454 W. Deming Place in Lincoln Park for \$1.09 million from Chicago developer Wexner/Greenberg Associates, Inc. on July 8. [Read more...](#)

Filed under: [Lincoln Park](#) / [Wrightwood](#)



Dr. Vaughan

AUGUST 8

[Indiana grad spends \\$468K for new N. Lincoln condo](#)

by Dan Fey

Scott Boruff and Amanda Greiwe bought a two-bedroom, two bath condo at 2757 N. Lincoln Ave. in Lincoln Park for \$468,00 from Impressionist Homes on Lincoln on June 23. [Read more...](#)

Filed under: [Lincoln Park](#) / [Lincoln Central](#)



Mr. Boruff

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AUGUST 7

[Dispute lawyer spends \\$1.5 million in Wrigleyville](#)

by Dan Fey

James W. Hutchison bought a home at 3818 N. Wayne Ave. in Lake View for \$1,502,500 from Tom Romano on July 10. [Read more...](#)

Filed under: [Lake View](#) / [Lakeview East](#)



Mr. Huchison

AUGUST 7

[IT consultant sells W. Barry condo for \\$435K](#)

by James Trotter

Bradley Vesprini sold his three-bedroom, two bath condo at 728 W. Barry Ave. in Lake View for \$435,000 to Gregory Heidemann on July 14. [Read more...](#)

Filed under: [Lake View](#) / [Lakeview East](#)



728 W. Barry Ave.

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- [D.C. nonprofit specialist spends \\$575K on N. Wayne](#) (AUGUST 7)
- [Rush Medical psychiatrist sells W. Schubert home](#) (AUGUST 6)
- [Realtor sells W. Lill condo for \\$445K](#) (AUGUST 6)
- [Minneapolis attorney sells W. Surf condo](#) (AUGUST 6)
- [Tax lawyer, Kent College professor spends \\$1.22M](#) (AUGUST 6)
- [NFL kicker turned real estate exec buys in Hartland Park II](#) (AUGUST 5)
- [Former TV producer sells N. Lake Shore condo](#) (AUGUST 5)
- [Real estate development exec spends \\$525K on N. Sheffield](#) (AUGUST 4)
- [UIC lab director buys N. Grace condo](#) (AUGUST 4)
- [William Blair principal sells on N. Dayton](#) (AUGUST 4)
- [W. Belmont condo draws \\$470.5K](#) (AUGUST 1)
- [Public relations exec spends \\$995K on N. Greenview](#) (AUGUST 1)
- [Realtor sells W. Grant condo for \\$750K](#) (AUGUST 1)
- [Minnesota landscaper sells W. Cornelia condo](#) (JULY 31)
- [Corporate attorney swaps N. Bosworth condo with personal trainer](#) (JULY 31)

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JULY 24

Blockshopper.com founder buys Lincoln Park townhome

by *Jeremy Schnitker*

Blockshopper.com founder Brian Timpone and his wife, Patricia, bought a four-bedroom, 3.1 bath townhome in the Camden Passage complex at 2024 N. Racine for \$730,000 from Robert and Annica Nolan on June 14.



2024 N. Racine

The Nolans paid \$640,000 for Unit #D in Nov. 2005.

Mr. Timpone, 34, founded [Blockshopper](#) in the spring of 2006 with the intent of fusing real estate and community news. Blockshopper, which has sites in Chicago and St. Louis, is planning a nationwide rollout in 2007-08.

He is a co-founder and owner of 1871media.com, now [uxCast.com](#), a content software solutions provider.

Blockshopper is just one of the many media ventures the south suburban native has been involved with over the years. He's the Publisher of a chain of legal newspapers, [The Madison County Record](#), [The West Virginia Record](#) and [The Southeast Texas Record](#). He also publishes [LegalNewline.com](#), a web-based newswire covering state supreme courts and state attorneys general.

He was a Content Executive with Zacks.com, and co-founder of ePrairie.com and GolfSpan.com.

The former television reporter has worked with major networks such as CBS, CNN, CNBC, NBC.

Mr. Timpone has dabbled in politics, serving as the spokesman for the Illinois General Assembly's Minority Leader, Lee Daniels. He's also managed media communication and strategy for a handful of statewide political campaigns.

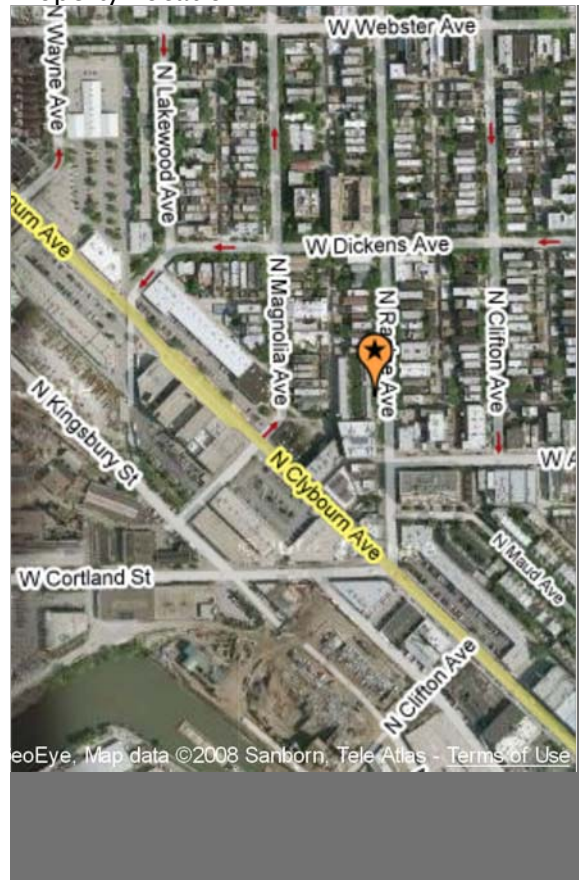
He's a graduate of the University of Missouri School of Journalism and attended Marian Catholic High School in Chicago Heights.

He and Patty also own property at 1725 N. Dayton, Unit #A, for which they paid \$519,000 in Feb. 2005.

There are 19 townhomes in Camden Passage, which was built in 1988.

Address: 2024 N. Racine, Unit #D
Buyer: Brian and Patricia Timpone
Seller: Robert and Annica Nolan
Sale date: June 14

Property Location



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AUG 11

[Civil litigator spends \\$377,500 in Ladue \(/news/story/201911/\)](#)

by Angie Barrett

Jonathan K. Glassman and his wife, Yi Sun, bought a four-bedroom, 2.5 bath at 12 Burroughs Ln. in Ladue for \$377,500 from Edmond E. Jacobitti and his wife, Barbara L. Hertenstein, on May 22. [Read more... \(/news/story/201911/\)](#)

AUG 8

[State senator selling 1920s-era abode in U City \(/news/story/201875/\)](#)

by James Trotter

Missouri senator Joan Bray and her husband, Dr. Carl Hoagland, are selling their four-bedroom, two full and one half-bath home at 7120 Washington Ave. in University City for \$559,700. [Read more... \(/news/story/201875/\)](#)



Senator Bray
AUG 6

[Cable company exec sells in West County \(/news/story/201861/\)](#)

by Amy Anderson

Cash S. Hagen and his wife, Vanessa, sold their three-bedroom, two bath home at 329 Arbor Glen Dr. in Unincorporated West County for \$382,500 to Mark Mcpeak and his wife, Susan, on May 6. [Read more... \(/news/story/201861/\)](#)



Mr. Hagen
AUG 5

[Electronics wholesaler gets \\$415K for Des Peres 5BD \(/news/story/201787/\)](#)

by Amy Anderson

Jed M. Nadler and his wife, Carol, sold their five-bedroom, 3.5 bath home at 1434 Fairbrook Dr. in Des Peres for \$415,000 to David Collins and his wife,

Valerie, on May 22. [Read more... \(/news/story/201787/\)](#)



1434 Fairbrook Dr.
AUG 5

[Chesterfield 4BD draws \\$411K \(/news/story/201786/\)](#)

by Amy Anderson

Lorenzo A. Squellati and his wife, Karen, sold their four-bedroom, 2.5 bath at 212 Vonbehren Dr. in Chesterfield for \$411,000 to Jonathan L. White and his wife, Natalie, on May 15. [Read more... \(/news/story/201786/\)](#)



212 Vonbehren Dr.
AUG 4

[Radiation oncologist spends \\$410K in Frontenac \(/news/story/201781/\)](#)

by Angie Barrett

Dr. Rajanish Singla bought a three-bedroom, two bath home at 1 Lynnbrook Rd. in Frontenac for \$410,000 from Daniel J. Mosley and his wife, Elizabeth, on May 6. [Read more... \(/news/story/201781/\)](#)

AUG 4

[Former SLU swimmer buys in Chesterfield for \\$405K \(/news/story/201780/\)](#)

by Angie Barrett

Luke Muran and his wife, Kristin, bought a four-bedroom, 3.5 bath home at 431 Strawbridge Dr. in Chesterfield for \$405,000 from Robyn Gottlieb and her husband, Louis, on May 15. [Read more... \(/news/story/201780/\)](#)



Mr. Muran
AUG 4

[Lawyer sells in Ballwin for \\$392K \(/news/story/201779/\)](#)

by Amy Anderson

Lawrence O. Willbrand, Jr. and Mary Lou Willbrand sold a four-bedroom, 3.5 bath home at 209 Pointe Lucerne Ct. in Ballwin for \$392,000 to Craig A. Ransom and his wife, Amanda, on May 6. [Read more... \(/news/story/201779/\)](#)



209 Pointe Lucerne Ct.
AUG 1

[Horse racing handicapper, internist sell in Chesterfield for \\$457,500 \(/news/story/201771/\)](#)

by Angie Barrett

Marc Skale and his wife, Dr. Christina Skale, sold their four-bedroom, 2.5 bath at 13650 River Valley Ct. in Chesterfield for \$457,500 to Jeffrey Keech and his wife, Rachel, on May 20. [Read more... \(/news/story/201771/\)](#)

AUG 1

[Former payroll co. owner sells in Clarkson Valley for \\$431K \(/news/story/201769/\)](#)

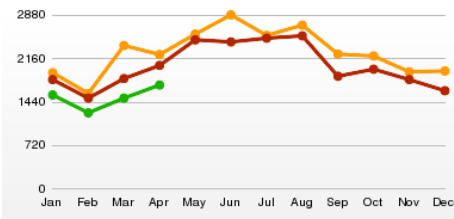
by Angie Barrett

Angela C. Smiley and her husband, Michael, sold their four-bedroom, 2.5 bath at 27 Forest Club Dr. in Clarkson Valley for \$431,000 to Santa Ana Holdings LLC on May 1. [Read more... \(/news/story/201769/\)](#)

Earlier Features

- [Bryan Cave attorney buys classic University City 3BD \(/news/story/201742/\)](#) (JUL 31)
- [Indianapolis transplant selling Clarkson Valley 4BD \(/news/story/201676/\)](#) (JUL 30)
- [Labor officer lists 4BD in Black Jack for \\$599,900 \(/news/story/201626/\)](#) (JUL 30)
- [Cardiologist asking \\$599K in West County \(/news/story/201675/\)](#) (JUL 30)
- [Healthcare co. exec lists Clayton 4BD for \\$829K \(/news/story/201707/\)](#) (JUL 29)
- [Washington University professor lists University City home for \\$589,900 \(/news/story/201703/\)](#) (JUL 29)
- [Former Rams quarterbacks coach selling South County 5BD \(/news/story/201649/\)](#) (JUL 28)
- [Periodontist asking \\$539K for Town & Country 4BD \(/news/story/201616/\)](#) (JUL 28)
- [Washington University business manager selling in West County \(/news/story/201618/\)](#) (JUL 25)
- [Banking exec spends \\$475K in Town & Country \(/news/story/201646/\)](#) (JUL 25)

Sales Volume ■ 2008 ■ 2007 ■ 2006



Browse 2008 sales by month:

[JAN \(/months/2008/1/\)](#) | [FEB \(/months/2008/2/\)](#) | [MAR \(/months/2008/3/\)](#) | [APR \(/months/2008/4/\)](#) | [MAY \(/months/2008/5/\)](#) | [JUN \(/months/2008/6/\)](#) | [JUL \(/months/2008/7/\)](#) | [AUG \(/months/2008/8/\)](#)

Browse 2007 sales by month:

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Browse 2006 sales by month:

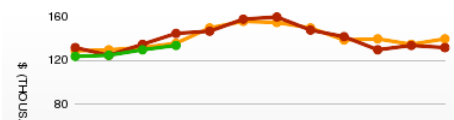
[JAN \(/months/2006/1/\)](#) | [FEB \(/months/2006/2/\)](#) | [MAR \(/months/2006/3/\)](#) | [APR \(/months/2006/4/\)](#) | [MAY \(/months/2006/5/\)](#) | [JUN \(/months/2006/6/\)](#) | [JUL \(/months/2006/7/\)](#) | [AUG \(/months/2006/8/\)](#) | [SEP \(/months/2006/9/\)](#) | [OCT \(/months/2006/10/\)](#) | [NOV \(/months/2006/11/\)](#) | [DEC \(/months/2006/12/\)](#)

Previous years: [2005 \(/months/2005/\)](#) | [2004 \(/months/2004/\)](#) | [2003 \(/months/2003/\)](#) | [2002 \(/months/2002/\)](#) | [2001 \(/months/2001/\)](#) | [2000 \(/months/2000/\)](#) | [1999 \(/months/1999/\)](#) | [1998 \(/months/1998/\)](#)

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Median Sale Price (All) ■ 2008 ■ 2007 ■ 2006

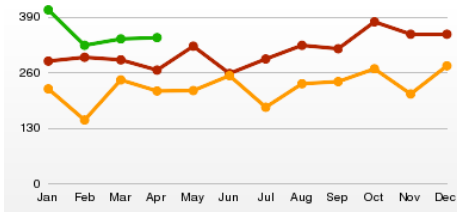


City	YTD Median Price	YTD Home Sales
Ladue (/cities/ladue)	\$ 714K	194



City	YTD Median Price	YTD Home Sales
Town & Country (/cities/town_and_country)	\$ 683K	154
Clayton (/cities/clayton)	\$ 511K	302
Des Peres (/cities/des_peres)	\$ 356K	143
Wildwood (/cities/wildwood)	\$ 355K	707
Other Cities		

Foreclosures ■ 2008 ■ 2007 ■ 2006



[\(/foreclosures\)](#)

City	2007 FCs	2006 FCs	Trend
Vinita Terrace (/foreclosures/years/2007/83)	5	1	▲ 400.0%
Beverly Hills (/foreclosures/years/2007/8)	19	4	▲ 375.0%
Edmundson (/foreclosures/years/2007/27)	4	1	▲ 300.0%
Ladue (/foreclosures/years/2007/47)	12	3	▲ 300.0%
Charlack (/foreclosures/years/2007/15)	3	1	▲ 200.0%
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AUGUST 8, 2007 8:25AM

Blockshopper.com co-founder buys in Creve Coeur

by Dan Fey, BlockShopper Staff



102 Ladue Aire Dr.

Blockshopper.com co-founder Edward Weinhaus and his wife, Natalie, bought a five-bedroom, 3.5 bath at 102 Ladue Aire Dr. in Creve Coeur for \$648,000 from Harold and Sheryll Gilbertson on June 20.

The Gilbertsons paid \$499,000 for the 4,015 square foot home in April 2001. It was built in 1983.

Formerly a real estate investor, Mr. Weinhaus helped co-found [Blockshopper.com](http://chicago.blockshopper.com/welcome/) with Chicago native Brian Timpone in March 2006. Mr. Weinhaus oversees operations for the St. Louis version of Blockshopper, which also offers a Chicago site and is planning a nationwide rollout in 2007-08.

The sites fuse local real estate data and community news.

Mr. Weinhaus previously was a principal with [Houston Buyers/Oak Willow Builders](http://www.oakwillowbuilders.com/about/), a real estate investment firm in Houston founded in 2003. He also founded [HoustonRealNews.com](http://www.houstonrealnews.com/), an advertiser-supported online real estate newspaper serving the Houston area.

A licensed realtor, Weinhaus has bought and sold 150 residential properties.

Prior to entering real estate, Weinhaus worked in an executive capacity with Columbus-based American Electric Power (AEP), Chicago venture consulting firm JumpStart Capital Partners, Boston Consulting Group and golf resort owner KSL Recreation.

He also advised on the start-up of GolfSpan.com and ePrairie.com.

Weinhaus began his business career as a derivatives trader for Swiss Bank-O'Connor in Chicago.

Mr. Weinhaus received his M.B.A. from the University of Chicago and is a graduate of the London School of Economics.

Address: [102 Ladue Aire Drive \(/property/18P240383/102_ladue_aire_drive/\)](#)

Buyer(s): Edward A Weinhaus (Husband) and Natalie B Weinhaus (Wife)

Seller(s): Harold K Gilbertson (Husband) and Sheryll Gilbertson (Wife)

Sale date: 2007-06-20

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Exhibit D to Complaint


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JULY 7

Jones Day attorney spends \$463K on Buckingham Pl.

by Dan Fey

Dan Malone Jr. bought a two-bedroom, two bath condo at 859 W. Buckingham Place in Lake View for \$463,000 from Amy Bollinger on May 16.

Bollinger paid \$452,500 for Unit #2 in Aug. 2005. There are four units in the building.

[Malone](#) is an associate in the Chicago office of global law firm Jones Day. He specializes in general corporate law, with a focus on private equity transactions, leveraged buyouts as well as mergers and acquisitions.

He earned his J.D. from Boston College (2006) and his bachelor's from Fordham University in New York City ('03).

Address: 859 W. Buckingham Place, Unit #2

Buyer: Dan Malone Jr.

Seller: Amy Bollinger

Sale date: May 16

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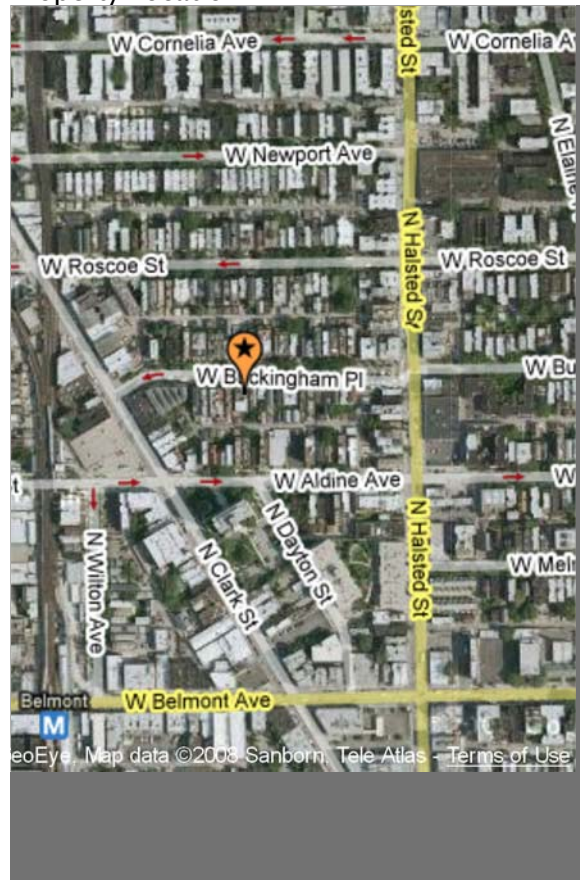


Mr. Malone



859 W. Buckingham Place

Property Location



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Professional Biography - Profile

Daniel P. Malone Jr. (Dan)



Associate

[Chicago](#)

Tel: 1.312.269.4115

Fax: 1.312.782.8585

Email: dpmalone@jonesday.com

[Profile](#) | [Experience](#)

RELATED SERVICES

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Dan Malone practices in the area of general corporate law, with a focus on private equity transactions, leveraged buyouts, and mergers and acquisitions. He has represented buyers, sellers, and their financial advisors in acquisitions and divestitures, restructurings, joint ventures, and other strategic alliances. Dan also provides general corporate counseling to private equity funds and their portfolio companies. Recently, he has advised The Riverside Company, Fidelity Equity Partners, Resilience Capital Partners, FleetPride, Benford Capital Partners, and H.I.G Capital.

Dan is a member of The Chicago Bar Association and the Illinois State Bar Association.

Admitted

Illinois

Education

Fordham University (B.A. 2003); Boston College (Lefkowitz National Moot Court; J.D. 2006)


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APRIL 23

New Jones Day lawyer spends \$760K on Sheffield

by James Trotter

Jacob C. Tiedt and his wife, Erin Shencopp, bought a three-bedroom, 2.1 bath at 2048 N. Sheffield Ave. in Lincoln Park for \$760,000 from the Cartus Financial Corporation on March 24.

Unit #1 is one of three in the building.

Tiedt is an associate in the Chicago office of international law firm Jones Day. He practices corporate law with a focus on capital markets transactions for the firm, which he joined earlier this year.



Mr. Tiedt

He previously spent three years as an attorney at Simpson, Thacher & Bartlett in New York City and two years with Baker & Hostetler in Columbus, Ohio.

He earned his J.D. from the University of Michigan (2003) and his bachelor's in economics and German from Michigan State University (2000).

Address: 2048 N. Sheffield Ave., Unit #1

Buyer: Jacob C. Tiedt and Erin Shencopp

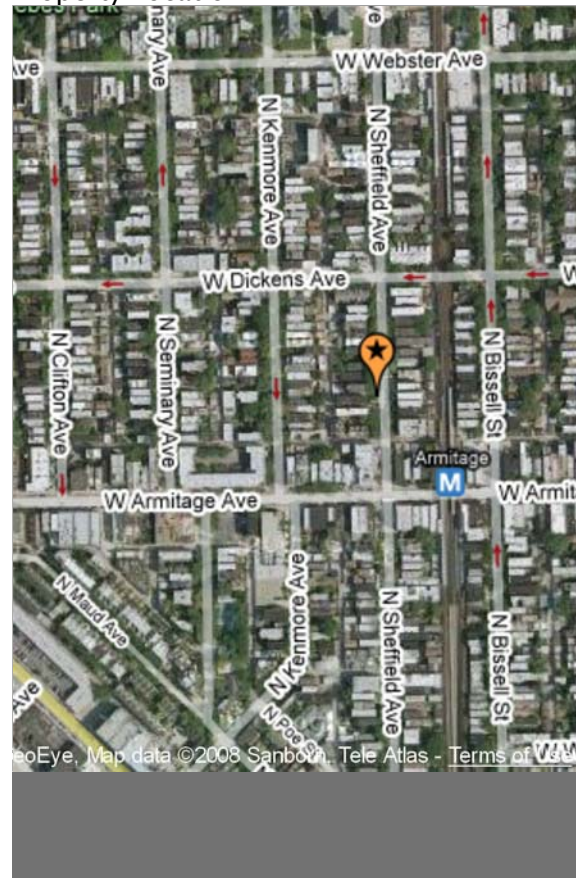
Seller: Cartus Financial Corporation

Sale date: March 24



2048 N. Sheffield Ave.

Property Location



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Professional Biography - Profile

Jacob C. Tiedt



Associate

[Chicago](#)

Tel: 1.312.269.4357

Fax: 1.312.782.8585

Email: jtiedt@jonesday.com

[Profile](#) | [Experience](#)

RELATED SERVICES

- [Capital Markets](#)

Jacob Tiedt practices corporate law with a focus on capital markets transactions. His capital markets experience includes the representation of issuers and underwriters in public offerings and private placements of securities. Jacob also regularly advises on securities compliance, disclosure, corporate governance, and other general corporate matters. In addition, he has experience representing investment advisers, registered investment companies, and private investment funds on business and compliance matters.

Prior to joining Jones Day in 2008, Jacob served as an attorney at Simpson Thacher & Bartlett in New York City from 2005 to 2008 and at Baker & Hostetler in Columbus, Ohio from 2003 to 2004.

Admitted

New York

Education

Michigan State University (B.A. in Economics with high honors 2000; B.A. in German with high honors 2000; Phi Beta Kappa); University of Michigan (J.D. cum laude 2003; Production Editor, Michigan Journal of International Law)

Languages

German

Exhibit E to Complaint

JONES DAY

NORTH POINT • 901 LAKESIDE AVENUE • CLEVELAND, OHIO 44114-1190
TELEPHONE: 216-586-3939 • FACSIMILE: 216-579-0212

Direct Number: 216-586-7231
mwilkes@jonesday.com

JP302273:cmg
079978-083072
CL: 1632034v1

July 10, 2008

VIA UPS

Mr. Rob Biedermann
875 N. Michigan Avenue
Suite 3100
Chicago, Illinois 60610

Re: www.blockshopper.com

Dear Mr. Biedermann:

You are undoubtedly aware of the law firm Jones Day, 901 Lakeside Avenue, Cleveland, Ohio 44114 ("Jones Day"). I am writing to you on Jones Day's behalf. The Firm is aware that in connection with your use of the above-referenced domain name, you have equipped that site with content and materials which are proprietary to Jones Day. Accordingly, your conduct has been referred to the undersigned for further disposition.

Be advised that Jones Day has the exclusive rights to the service marks JONES DAY and JONES DAY and Design to identify legal services. These rights are embodied, in part, in United States Service Mark Registration Nos. 2,212,877 and 2,316,539. Moreover, Jones Day is the exclusive owner and has rights to the content which appears on its web site located at www.jonesday.com. These rights are valid and have not been granted to you to use in any manner whatsoever. Be further advised that at no time have you received permission to link to the Jones Day web site.

You are infringing and diluting Jones Day's service mark rights. Continued unauthorized use of material from the Jones Day web site, including photographs of Jones Day associates, as well as the unauthorized links to the Jones Day web site is disparaging the reputation of Jones Day, its partners and employees. Your actions constitute, at a minimum, service mark infringement, service mark dilution, deceptive trade practices, fraudulent misrepresentation, palming off, reverse palming off, tortious interference with a valid business expectancy, invasion of privacy, false light publicity, and appropriation of likeness in violation of 15 U.S.C. § 1051 et seq., as well as state law.

Accordingly, on behalf of Jones Day, I demand that you immediately disable all links to Jones Day's web site, remove the photographs of Jones Day personnel from your web site and

Mr. Rob Biedermann
July 10, 2008
Page 2

prevent the posting of any content on your web site which is proprietary to Jones Day, or suggests that Jones Day is affiliated in any manner with you. The removal of the links and Jones Day's proprietary content, as well as a written statement of your compliance with the foregoing demands, should be sent to me within 24 hours of your receipt of this letter. Should you fail to comply with these demands, Jones Day will commence immediate litigation for damages and injunctive relief against you.

Your actions will be closely monitored. Should you have any questions, you may contact the undersigned.

Sincerely,

A handwritten signature in black ink, appearing to read 'M. Wilkes', with a long horizontal flourish extending to the right.

Meredith M. Wilkes

cc: Robert P. Ducatman, Esq.

Exhibit F to Complaint

JONES DAY

NORTH POINT • 901 LAKESIDE AVENUE • CLEVELAND, OHIO 44114-1190
TELEPHONE: 216-586-3939 • FACSIMILE: 216-579-0212

Direct Number: 216-586-7231
mwilkes@jonesday.com

JP302273:cmg
079978-083072
CL: 1634131vl

July 17, 2008

VIA UPS

Mr. Rob Biedermann
875 N. Michigan Avenue
Suite 3100
Chicago, Illinois 60610

Re: www.blockshopper.com

Dear Mr. Biedermann:

I write as a follow up to my letter to you dated July 10, 2008. As of today, in connection with your use of the above-referenced domain name, you continue to use content and materials which are proprietary to Jones Day.

In light of the foregoing, I renew the demands set forth in my letter to you of July 10, 2008. In particular, I demand that you immediately disable all links to Jones Day's web site, remove the photographs of Jones Day personnel from your web site and prevent the posting of any content on your web site which is proprietary to Jones Day, or suggests that Jones Day is affiliated with you or the blockshopper.com web site in any manner. Your removal of the links, as well as the removal of Jones Day's proprietary content, must be complete within 24 hours of your receipt of this letter.

Your actions will be closely monitored. This is the last written notice you will receive. Should you have any questions, you may contact the undersigned.

Sincerely,



Meredith M. Wilkes

cc: Robert P. Ducatman, Esq.