

# HORWITZ, CRON & JASPER

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June 20, 2008

Via First Class Mail and Certified Mail, Return Receipt Requested

Julia Forte  
624 Holly Springs Rd., Ste. 303  
Holly Springs, NC 27540

Advent LLC  
400 Pyracantha Dr.  
Holly Springs, NC 27540

Advent LLC  
624 Holly Springs Rd., Ste. 303  
Holly Springs, NC 27540

Google, Inc.  
C/O CSC Lawyers Incorporating Service  
2730 Gateway Oaks, Dr., Ste. 100  
Sacramento, CA 95833

**RE: 800notes.com**

To Whom It May Concern:

This firm represents the owners of mynutritionstore.com. 800notes.com provides a list serve feature that has been used to defame and libel mynutritionstore.com and its owners. A copy of the defamatory and libelous material is attached hereto as Exhibit 1 for your benefit. Further, when the Google web site and search engine are used to run a search on mynutritionstore.com and its owners, the defamatory and libelous content appears.

We hereby demand that the defamatory and libelous material attached as Exhibit 1 be removed or filtered from your respective web sites immediately along with all references from the 800notes.com web site that pertain to mynutritionstore.com, Jim Stepanian, Nicole Stepanian and (888) 712-3888. It is our hope to resolve this matter amicably without resort to formal legal process. However, if we do not hear from you confirming your compliance with these demands by 4:00 p.m. on June 24, 2008, we expressly reserve all rights to pursue any and all applicable means available to protect the rights and remedies of our clients. Compliance with the demands in this letter will not constitute a waiver of the right to sue for damages.

We look forward to your prompt reply.

Sincerely,  
HORWITZ, CRON & JASPER, PLC

Thomas D. Georgianna

/tdg  
CC: Client (via email)

# 800Notes (Directory of CNIRNDWN Callers)

888-712-3888

Did you get a call from 888-712-3888? Read the posts below to find out details about this number. Also report unwanted calls to help identify who is using this phone number.

### Comments about 8887123888 number:

888-712-3888 - 23 May 2008 Rating: +1 / 5 0

I have some my nutrition store information. Mynutritionstore.com ripped me off. They are liars. Tho are all crooks and should go to jail for scamming people. The CEO Jim Stepanian and his wife ( I think it is his wife) Nicole Stepanian should be ashamed of themselves. People work hard for their money and can't afford to throw it away.

Nobody wants their crappy vitamins. I hope anyone who is getting calls from them just hangs up. Mynutritionstore.com does not work.

I can't believe John Spencer Ellis would associate with a fraud company like this. This will really hurt his reputation.

*Count To My name? Store.com  
Count To My name? Store.com  
Count To My name? Store.com*

[Reply](#)

healthnut - 14 Jun 2008 Rating: +2 / 5 0

You must have some serious personal issues. I think MyNutritionStore.com is one of the best concepts around and their supplements are outstanding. Clearly you don't know anything about business or science, because if you did, you would be trying to sign yourself with the amazing team MyNutritionStore has created. John Spencer Ellis is fantastic and knows exactly what he is doing. Science-oriented unique custom blended nutraceuticals(too big of a word for you?) Also, they have wonderful customer service. I got a personal call from Nicole Stepanian thanking me for my business and asking if there were any questions I might have.

So whatever ax you have to grind...get over yourself.

[Reply](#)

The Truth - 14 Jun 2008 Rating: +3 / 5 0

Nutraceuticals...ha! At the turn of the century they had another name for that crap: snake oil.

[Reply](#)

Dr. John - 14 Jun 2008 Rating: +2 / 5 0

Okay clearly you have never read about the fastest growing industry on the planet, the Nutraceutical Industry. Maybe you don't know that even the FDA now agrees that Nutraceuticals will significantly lower your cholesterol. The American Heart Association now recommends that every citizen take Omega 3 everyday for heart health. you are an absolute moron to think the Nutraceutical industry is a scam. Its the pharmaceutical industry that is the real scam. You don't need to run to your doctor for a prescription everytime you can't sleep, have high cholesterol, or you get sick. just read the science

[Reply](#)

Balanced - 17 Jun 2008 Rating: +1 / 5 0

Snakes are something you CLEARLY know a lot about.

[Reply](#)

midget - 18 Jun 2008 Rating: +2 / 5 0

There is a lot of evidence that people who don't grow in height or stature have a deficiency in vitamin D. Short people who are below 5'5 need to increase their vitamin intake. This is called midget syndrome.

[Reply](#)

tall - 18 Jun 2008 Rating: 0 / 5 0

yah those guys under 5'5 also spend all their money with big pharma buying Viagra and growth hormones then they break out with facial hives and side effects. go natural

[Reply](#)

Jill - 18 Jun 2008 Rating: 0 / 5 0

Then explain the \$80 billion spent at GNC last year. At least mynutritionstore.com provides all natural products with science behind them. Maybe GNC hurns you bloggers because now there is a real threat to them and the threat is mynutritionstore.com

[Reply](#)

Factual - 14 Jun 2008 Rating: -1 / 5 0

You have your facts mixed up and your comments are unfounded. You complainers are all the same, always blaming other people for your own shortcomings.

[Reply](#)

michele - 14 Jun 2008 Rating: 0 / 5 0

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### Search Phone Number



### Latest News

- Do-not-call Registry Made Permanent by FCC
- Attorney General Wins \$450K in Phone Harassment Case
- DDoS Attacks Target 800Notes.com
- A Do-not-call List for Cell Phones in Wisconsin
- How to Avoid Telemarketing Phone Scams

### Latest Articles

- 9 Things To Do When Your Identity Stolen
- Harassing calls from a debt collector? Here is what you need to know
- Harassing Phone Calls: What To Do
- The Truth about Cell Phones and the Do Not Call Registry
- How To File a Complaint with FTC

### Latest Videos

- Gnet's PSA on telemarketers
- Fun with Telemarketers
- Tom Mabe - Cemetery Telemarketer Prank
- Tom Mabe Pranks Telemarketer With Fake Death Scene
- Silly Telemarketer

### Link Buttons

Place one of these buttons on your blog and spread the word! The more people see about the biggest cell phone

[Directory of CNIRNDWN Callers](#)

[Phone Fraud & Scams](#)

I opened my store 3 months ago and me and my clients love mynutritionstore.com  
 If the number one protein product on the world is Muscle Milk then somebody really needs to discover  
 Whey Science at mynutritionstore.com  
 Muscle Milk has SUGAR and artificial flavors in it !!! Whey science has micro filtered ion exchanged  
 pure Whey along with Glutamine and amino acids. It is much better then muscle milk !!! That is why  
 NESTA endorses mynutritionstore.com I trust the science and I trust Dr. John Spencer Ellis

Reply

Sue - 14 Jun 2008

Rating: 0

Jim Stepanian and Nicole Stepanian have a great reputation in the industry. In Orange County they are  
 highly respected by credible organizations like NESTA and Giovane Medical. I invested in  
 mynutritionstore.com and before I did we conducted a long background check into nicole stepanian and  
 jim stepanian. Their records are flawless and people like John Hazin who ran the largest vitamin  
 company in north america would not align himself with mynutritionstore.com unless it was credible. I  
 love the concept and I really respect their management team

Reply

Dr. Tom Allen - 13 Jun 2008

Rating: 0

I have the truth about jim stepanian and mynutritionstore.com  
 The reality is the big pharmaceutical lobby has been trying to hide credible science from americans for  
 years. Asian & European governments have seen the science behind nutraceuticals for years. I have  
 read these blogs and the truth is there are several nutraceuticals that will lower cholesterol. Beta Sita  
 Sterol, Guggul Lipid, Garlic, Omega 3 just to name a few. Furthermore, as for the sleep & anxiety market,  
 Valerian Root is a tranquilizer and all natural. My take on all of this is whenever a small company  
 creates a buzz in a big industry their will be nay sayers. The negative blogs posted here seem to be  
 personal and without any factual data. So I applaud jim stepanian and nicole stepanian, they had a  
 great idea and now the industry is shifting to mynutritionstore.com

Reply

Kristen - 21 hours 58 minutes ago

Rating: +1

Jim Stepanian and John Spencer Ellis have made a big splash in the wellness industry with  
 mynutritionstore.com  
 I met them at the natural products trade show and I think they have a great concept. More importantly  
 they have great products that have solid science.

Reply

AL - 13 Jun 2008

Rating: +1

Thanks for all this information on my nutrition store. These people are selling something that they know  
 does not work. Stay away from mynutritionstore.com it is a hoax.

Their supplements are terrible. They made me sick. I got calls from them about getting a site. It has not  
 worked for me or anyone else. I just lost my money.

They are preying on unsuspecting people. My nutrition store is just con job. They make promises and  
 don't deliver. mynutritionstore.com is a waste of time and money

Caller ID: 888-712-3888  
 Caller: mynutritionstore.com  
 Caller Type: Telemarketer

Reply

couture nutrition - 14 Jun 2008

Rating: +1

I don't think this a hoax. I have lots of business associates linked to the site of MyNutritionStore.com.  
 They are making great money. I don't have a large client base with my training, but I refer people to their  
 site all of the time.

It is great to see a company like MyNutritionStore.com rising above all the fake stuff on the market these  
 days. Seriously, have you tried their MySleep product or AdaptoGreen? They are the best I have ever  
 taken.

Their protein powder may not have the best taste, but it is EXTREMELY high quality and nearly 100%  
 bioavailable. Check it out.

Reply

Skittul - 14 Jun 2008

Rating: +2

It sounds like you lack skill, you should sharpen up a bit. Business is business, some people win and  
 some people lose. Usually the losers lose because they quit when they actually find out that there is  
 work involved. My suggestion on your next venture is not to give up or you will run into the same  
 problem all over again, "you"!

Reply

mike - 14 Jun 2008

Rating: 0

I have been very successful with mynutritionstore.com  
 If you failed its only because you didn't work. They are not multi-level marketing and they pay  
 high commissions of 35% directly to you. so if you didn't sell then you must be lazy. anyway where in  
 the world can you open a business for \$199.00 ?? sounds like very little risk with huge upside. I am a  
 customer of Joe McFadden who is my personal trainer. He recommended weight science and omega  
 science to me. Both products are working very well for me. I just found your blog and wanted to respond

Reply

Gnc  
Free Shipping on 575 Orders at GNC! Your  
Source for Sports Nutrition.

Do Not Call List & More  
Reduce Telemarketing Calls and Protect Your  
Identity

WNY

Ads by Google

GREAT COMPANY - 17 Jun 2008

Rating: 0

JIM STEPANIAN CEO OF MYNUTRITIONSTORE.COM AND HIS TEAM HAVE A HOT CONCEPT, IT IS IMPOSSIBLE TO GET SCAMMED BECAUSE THIS IS NOT SOME PYRAMID OR MLM SCHEME. THEY SIMPLY PROVIDE A GREAT WEBSITE TEMPLATE AND THE BEST EDUCATIONAL CONTENT IN THE INDUSTRY. ANYBODY CAN THEN OPEN A CUSTOMIZABLE NUTRITION STORE ONLINE AND MAKE 33% OF REVENUE. HOW CAN ANYBODY GET SCAMMED?

Caller Type: Telemarketing Survey

Reply

Lambert - 18 Jun 2008

Rating: 1

Nicole Stepanian has an excellent reputation, Juice Plus published a very complimentary letter about her consulting work at Juice Plus. Jim seems to be a highly respected executive if he can get all the big wigs from the wellness industry to join his company.

Reply

Sue - 18 Jun 2008

Rating: 1

Jim stepanian and nicole stepanian have created a tremendous website. It is refreshing to see a company in this industry who is not multi-level marketing (mlm). jim stepanian the ceo of mynutritionstore.com has created something unique in the vitamin industry. I watched their commercial on the site and it seems like a lot of doctors and organizations have joined their team. I have been buying my products from GNC but when i read a blog about the sugar levels in muscle milk, i have decided to buy whey science from mynutritionstore.com. i will let you know the results.

Caller ID: 888 712 3888

Caller: unknown

Caller Type: Telemarketing

Reply

1 2 3

Report a phone call from 1-888-712-3888:

Your Name or Nickname

Your name or nickname will show up in the life of your call

Call Details

Caller ID (if you know)

Text on your Caller ID

Caller Company (if you know)

The name of the organization that called you

Caller Type (if you know)

Unknown

Validation Code

How to use: If you see this code

Submit Report

Thank you for your contribution!

Other phone numbers in 1-888 area code