1       Paul Alan Levy (DC Bar No. 946400) Scott Michelman (SBN 236574)         2       Email: smichelman@citizen.org PUBLIC CTITZEN LITIGATION GROUP         3       1600 20th Street N.W.         4       Washington, DC 20009         5       Facsimile: (202) 588-1795         6       Michael T. Risher (SBN 191627)         7       Email: mrishe@aclunc.org         7       AMERICAN CIVIL LIBERTIES UNION         8       FOUNDATION OF NORTHERN CALIFORNIA         39 Drumm Street, 2 <sup>nd</sup> Floor         9       San Francisco, CA 94111         10       Facsimile: (415) 621-2493         11       Facsimile: (415) 621-2493         12       Email: mattz@cff.org         13       FLECTRONIC FRONTIER FOUNDATION         14       San Francisco, CA 94110         15       Facsimile: (415) 436-9333         16       Attomeys for Amici Curiae         17       PUBLIC CITIZEN LITIGATION GROUP, ACLU FOUNDATION         18       UNITED STATES DISTRICT COURT         19       UNITED STATES DISTRICT COURT         10       Facsimile: (415) 436-9993         16       Attomeys for Amici Curiae         17       PUBLIC CITIZEN LITIGATION GROUP, ACLU FONNICE FOUNDATION         18       UNITED STATE		Case5:10-cv-05022-LHK Document96-1	Filed08/31/11	Page1 of 29
Scott Michelman (SBN 236574)         Email: smichelman@citizen.org         PUBLIC CITIZEN LITIGATION GROUP         1600 20 <sup>th</sup> Street N.W.         Washington, DC 20009         Tclephone: (202) 588-7095         Michael T. Risher (SBN 191627)         Email: mrisher@aclunc.org         AMERICAN CIVIL LIBERTIES UNION         8 FOUNDATION OF NORTHERN CALIFORNIA         39 Drumm Street, 2 <sup>nd</sup> Floor         9 San Francisco, CA 94111         10 Tclephone: (415) 621-2493         Facsimile: (415) 621-2493         Feasimile: (415) 636-9933         Ia       Facsimile: (415) 436-9333         Facsimile: (415) 436-9333         Facsimile: (415) 436-9333				
2       Fmail: smichelman@citizen.org         3       PUBLIC CITIZEN LITIGATION GROUP         1600 20th Street N.W.       Washington, DC 20009         5       Facsimile: (202) 588-1000         5       Facsimile: (202) 588-1000         6       Michael T. Risher (SBN 191627)         7       Email: smisher@aclunc.org         7       AMERICAN CIVIL LIBERTIES UNION         8       FOUNDATION OF NORTHERN CALIFORNIA         39       Drumm Street, 2 <sup>nd</sup> Floor         9       San Francisco, CA 94111         10       Felephone: (415) 621-2493         11       Mathew Zimmerman (SBN 212423)         12       Email: mattz@eff.org         13       ELECTRONIC FRONTIER FOUNDATION         14       San Francisco, CA 94110         7       Telephone: (415) 436-9393         15       Facsimile: (415) 436-9333         15       Facsimile: (415) 436-9333         15       Facsimile: (415) 436-9993         16       Attorneys for Amici Curiae         PUBLIC CITIZEN LITIGATION GROUP, ACLU FOUNDATION         18       UNITED STATES DISTRICT COURT         19       UNITED STATES DISTRICT COURT         10       SAN JOSE DIVISION         11       ART OF LIVI	1	<b>3</b> (		
3       PUBLIC CITIZEN LITIGATION GROUP         4       Washington, DC 20009         Telephone: (202) 588-1795         6       Michael T. Risher (SBN 191627)         7       Email: mrisher@aclunc.org         AMERICAN CIVIL LIBERTIES UNION         8       FOUNDATION OF NORTHERN CALIFORNIA         39 Drumm Street, 2 <sup>nd</sup> Floor         9       San Francisco, CA 94111         10       Telephone: (415) 621-2493         Facsimile: (415) 621-2493         Facsimile: (415) 621-2493         Email: matiz@eff.org         ELECTRONIC FRONTIER FOUNDATION         454 Shotwell Street         14         Mathew Zimmerman (SBN 212423)         Email: matiz@eff.org         ELECTRONIC FRONTIER FOUNDATION         454 Shotwell Street         14         San Francisco, CA 94110         Telephone: (415) 436-9333         15       Facsimile: (415) 436-9993         16       Attomeys for Amici Curiae         PUBLIC CITIZEN LITIGATION GROUP, ACLU FOUNDATION         06       NORTHERN DISTRICT OF CALIFORNIA         20       NORTHERN DISTRICT OF CALIFORNIA         21       NORTHERN DISTRICT OF CALIFORNIA         22       ART OF LIVING FOUNDATION, CASE NO. 10-ev-5	2			
4       Washington, DC 20009 Telephone: (202) 588-1000         5       Facsimile: (202) 588-1000         6       Michael T. Risher (SBN 191627)         7       Email: mrisher@aclune.org AMERICAN CIVIL LIBERTIES UNION         8       FOUNDATION OF NORTHERN CALIFORNIA 39 Drumm Street, 2 <sup>nd</sup> Floor         9       San Francisco, CA 94111         10       Telephone: (415) 621-2493 Facsimile: (415) 255-1478         11       Matthew Zimmerman (SBN 212423)         12       Email: matz@eff.org ELECTRONIC FRONTIER FOUNDATION 454 Shotwell Street         13       Facsimile: (415) 436-9333         15       Facsimile: (415) 436-9993         16       Attorneys for Amici Curiae PUBLIC CTIZEN LITIGATION GROUP, ACLU FOUNDATION OF NORTHERN CALIFORNIA and ELECTRONIC FRONTIER FOUNDATION OF NORTHERN DISTRICT COURT         17       OF NORTHERN DISTRICT COURT         18       UNITED STATES DISTRICT COURT         19       NORTHERN DISTRICT OF CALIFORNIA         20       SAN JOSE DIVISION         21       ART OF LIVING FOUNDATION, CASE NO. 10-ev-5022 LHK HRL a California Corporation )         23       Plaintiff, ) CITIZEN, AMERICAN CIVIL         24       ACT OF LIVING FOUNDATION, ) CASE NO. 10-ev-5022 LHK HRL a California Corporation )         23       Plaintiff, ) CITIZEN, AMERICAN CIVIL         24       DOES	3	PUBLIC CITIZEN LITIGATION GROUP		
Telephone:(202) 588-10005Facsimile:(202) 588-10006Michael T. Risher (SBN 191627)7Email: mrisher@aclunc.orgAMERICAN CIVIL LIBERTIES UNION8FOUNDATION OF NORTHERN CALIFORNIA39 Drumm Street, $2^{nd}$ Floor9San Francisco, CA 9411110Telephone: (415) 621-249311Telephone: (415) 621-249312Email: matz@eff.org13454 Shotwell Street14San Francisco, CA 9411015Facsimile: (415) 436-933315Facsimile: (415) 436-933315Facsimile: (415) 436-999316Attorneys for Amici Curiae17PUBLIC CITIZEN LITIGATION GROUP, ACLU FOUNDATION18UNITED STATES DISTRICT COURT19NORTHERN DISTRICT OF CALIFORNIA20San JOSE DIVISION21ART OF LIVING FOUNDATION, )23Plaintiff, )24California Corporation )23Plaintiff, )24LIBERTIES UNION FOUNDATION, )25LIBERTIES UNION FOUNDATION26DOES 1-10, INCLUSIVE, )27Defendants. )28Hon. Lucy H. Koh29LIBERTIES UNION FOUNDATION )	4			
6       Michael T. Risher (SBN 191627)         7       Email: mrisher@aclunc.org         AMERICAN CIVIL LIBERTIES UNION         8       FOUNDATION OF NORTHERN CALIFORNIA         39 Drumm Street, 2 <sup>nd</sup> Floor         9       San Francisco, CA 94111         10       Telephone: (415) 255-1478         11       Matthew Zimmerman (SBN 212423)         12       Email: mattz@eff.org         13       454 Shotwell Street         14       San Francisco, CA 94110         15       Facsimile: (415) 436-9333         16       Attorneys for Amici Curiae         PUBLIC CITIZEN LITIGATION GROUP, ACLU FOUNDATION         0       FNORTHERN DISTRICT OF CALIFORNIA         18       UNITED STATES DISTRICT COURT         19       NORTHERN DISTRICT OF CALIFORNIA         20       San JOSE DIVISION         21       ART OF LIVING FOUNDATION, OR ON CASE NO. 10-ev-5022 LHK HRL         21       a California Corporation       BRIEF AMICI CURIAE OF PUBLIC         23       Plaintiff, OR THERN CALIFORNIA, OR NORTHERN CALIFORNIA, AN       DIBERTIES UNION FOUNDATION         24       V.       OF NORTHERN CALIFORNIA, AN         25       DOES 1-10, INCLUSIVE, OF NORTHERN CALIFORNIA, AN       ELECTRONIC FRONTIER         26		1 ( )		
<ul> <li>Industry Trading (2011) (2017)</li> <li>Email: mrisher@aclunc.org</li> <li>AMERICAN CIVIL LIBERTIES UNION</li> <li>FOUNDATION OF NORTHERN CALIFORNIA</li> <li>39 Drumm Street, 2<sup>nd</sup> Floor</li> <li>San Francisco, CA 94111</li> <li>Telephone: (415) 621-2493</li> <li>Facsimile: (415) 255-1478</li> <li>Matthew Zimmerman (SBN 212423)</li> <li>Email: matz@eff.org</li> <li>ELECTRONC FRONTIER FOUNDATION</li> <li>454 Shotwell Street</li> <li>San Francisco, CA 94110</li> <li>Telephone: (415) 436-9333</li> <li>Facsimile: (415) 436-9333</li> <li>Facsimile: (415) 436-9333</li> <li>Facsimile: (415) 436-9993</li> <li>Attorneys for Amici Curiae</li> <li>PUBLIC CITIZEN LITIGATION GROUP, ACLU FOUNDATION</li> <li>OF NORTHERN CALIFORNIA and ELECTRONIC FRONTIER FOUNDATION</li> <li>OF NORTHERN DISTRICT OF CALIFORNIA</li> <li>UNITED STATES DISTRICT COURT</li> <li>NORTHERN DISTRICT OF CALIFORNIA</li> <li>ART OF LIVING FOUNDATION, CASE NO. 10-ev-5022 LHK HRL</li> <li>a California Corporation</li> <li>BRIEF AMICI CURIAE OF PUBLIC</li> <li>Plaintiff, CITIZEN, AMERICAN CIVIL</li> <li>Plaintiff, CITIZEN, AMERICAN CIVIL</li> <li>V.</li> <li>OF NORTHERN CALIFORNIA, AN</li> <li>DEfendants.</li> <li>Hon. Lucy H. Koh</li> <li>Courtroom 8, 4<sup>th</sup> Floor</li> </ul>				
AMERICAN CIVIL LIBERTIES UNION         FOUNDATION OF NORTHERN CALIFORNIA         39 Drumm Street, 2 <sup>nd</sup> Floor         San Francisco, CA 94111         Telephone: (415) 621-2493         Facsimile: (415) 255-1478         Matthew Zimmerman (SBN 212423)         Email: mattz@eff.org         ELECTRONIC FRONTIER FOUNDATION         454 Shotwell Street         14         San Francisco, CA 94110         Telephone: (415) 436-9333         15         Facsimile: (415) 436-9993         16         Attorneys for Amici Curiae         PUBLIC CITIZEN LITIGATION GROUP, ACLU FOUNDATION         0F NORTHERN CALIFORNIA and ELECTRONIC FRONTIER FOUNDATION         18         UNITED STATES DISTRICT COURT         19       NORTHERN DISTRICT OF CALIFORNIA         20       SAN JOSE DIVISION         21       ART OF LIVING FOUNDATION,       CASE NO. 10-ev-5022 LHK HRL         22       California Corporation       )         23       Plaintiff,       CITIZEN, AMERICAN CIVIL         24       NOR HERN CALIFORNIA, AN       ELECTRONIC FRONTIER         25       OF NORTHERN CALIFORNIA, AN       ELECTRONIC FRONTIER         26       Defendants.       Hon. Lucy H. Koh <t< th=""><th></th><th></th><th></th><th></th></t<>				
39 Drumm Street, 2 <sup>nd</sup> Floor         San Francisco, CA 94111         Telephone: (415) 621-2493         Facsimile: (415) 255-1478         Matthew Zimmerman (SBN 212423)         Email: matz@eff.org         ELECTRONIC FRONTIER FOUNDATION         454 Shotwell Street         San Francisco, CA 94110         Telephone: (415) 436-9333         Facsimile: (415) 436-9333         Facsimile: (415) 436-9993         Attorneys for Amici Curiae         PUBLIC CITIZEN LITIGATION GROUP, ACLU FOUNDATION         OF NORTHERN CALIFORNIA and ELECTRONIC FRONTIER FOUNDATION         OF NORTHERN DISTRICT OF CALIFORNIA         MART OF LIVING FOUNDATION,       CASE NO. 10-ev-5022 LHK HRL         a California Corporation       )         Plaintiff,       CITIZEN, AMERICAN CIVIL         Plaintiff,       CITIZEN, AMERICAN CIVIL         V.       OF NORTHERN CALIFORNIA, AN         Plaintiff,       CITIZEN, AMERICAN CIVIL         20       )       DES 1-10, INCLUSIVE,         )       Defendants.       )         )       Defendants.       ) <th></th> <th>AMERICAN CIVIL LIBERTIES UNION</th> <th></th> <th></th>		AMERICAN CIVIL LIBERTIES UNION		
9       San Francisco, CÁ 94111 Telephone: (415) 621-2493 Facsimile: (415) 255-1478         10       Facsimile: (415) 621-2493 Facsimile: (415) 621-2493 Facsimile: (415) 255-1478         11       Matthew Zimmerman (SBN 212423)         12       Email: mattz@eff.org ELECTRONIC FRONTIER FOUNDATION 454 Shotwell Street         13       454 Shotwell Street         14       San Francisco, CA 94110 Telephone: (415) 436-9333         15       Facsimile: (415) 436-9993         16       Attorneys for Amici Curiae PUBLIC CITIZEN LITIGATION GROUP, ACLU FOUNDATION OF NORTHERN CALIFORNIA and ELECTRONIC FRONTIER FOUNDATION         18       UNITED STATES DISTRICT COURT         19       NORTHERN DISTRICT OF CALIFORNIA         20       SAN JOSE DIVISION         21       ART OF LIVING FOUNDATION, Plaintiff,       CASE NO. 10-cv-5022 LHK HRL a California Corporation         22       a California Corporation       BRIEF AMICI CURIAE OF PUBLIC Plaintiff,         23       Plaintiff,       LIBERTIES UNION FOUNDATION V.       DOES 1-10, INCLUSIVE, DOES 1-10, INCLUSIVE,         24       Defendants.       Hon. Lucy H. Koh Courtroom 8, 4 <sup>th</sup> Floor	8		IA	
10       Facsimile: (415) 255-1478         11       Matthew Zimmerman (SBN 212423)         12       Email: mattz@eff.org         13       ELECTRONIC FRONTIER FOUNDATION         14       San Francisco, CA 94110         14       Telephone: (415) 436-9333         15       Facsimile: (415) 436-9393         16       Attorneys for Amici Curiae         PUBLIC CITIZEN LITIGATION GROUP, ACLU FOUNDATION         17       OF NORTHERN CALIFORNIA and ELECTRONIC FRONTIER FOUNDATION         18       UNITED STATES DISTRICT COURT         19       NORTHERN DISTRICT OF CALIFORNIA         20       SAN JOSE DIVISION         21       ART OF LIVING FOUNDATION, OF NORTHERN DISTRICT OF CALIFORNIA         22       a California Corporation OF PUBLIC         23       Plaintiff, OF CITIZEN, AMERICAN CIVIL         24       V.       OF NORTHERN CALIFORNIA, AN         25       DOES 1-10, INCLUSIVE, OF NORTHERN CALIFORNIA, AN       ELECTRONIC FRONTIER         26       Defendants.       Hon. Lucy H. Koh         27       Defendants.       Hon. Lucy H. Koh	9	San Francisco, CA 94111		
11       Matthew Zimmerman (SBN 212423)         12       Email: matz@eff.org         13       454 Shotwell Street         14       San Francisco, CA 94110         15       Facsimile: (415) 436-9333         16       Attorneys for Amici Curiae         PUBLIC CITIZEN LITIGATION GROUP, ACLU FOUNDATION         17       OF NORTHERN CALIFORNIA and ELECTRONIC FRONTIER FOUNDATION         18       UNITED STATES DISTRICT COURT         19       NORTHERN DISTRICT OF CALIFORNIA         20       SAN JOSE DIVISION         21       ART OF LIVING FOUNDATION, )       CASE NO. 10-cv-5022 LHK HRL         22       a California Corporation )       BRIEF AMICI CURIAE OF PUBLIC         23       Plaintiff, )       CITIZEN, AMERICAN CIVIL         24       v.       )       OF NORTHERN CALIFORNIA, AN         25       DOES 1-10, INCLUSIVE, )       FOUNDATION         26       )       Defendants. )       Hon. Lucy H. Koh         27       Defendants. )       Hon. Lucy H. Koh	10			
12       Email: mattz@eff.org         13       ELECTRONIC FRONTIER FOUNDATION         14       San Francisco, CA 94110         14       San Francisco, CA 94110         14       San Francisco, CA 94110         15       Facsimile: (415) 436-9393         16       Attorneys for Amici Curiae         PUBLIC CITIZEN LITIGATION GROUP, ACLU FOUNDATION         17       OF NORTHERN CALIFORNIA and ELECTRONIC FRONTIER FOUNDATION         18       UNITED STATES DISTRICT COURT         19       NORTHERN DISTRICT OF CALIFORNIA         20       SAN JOSE DIVISION         21       ART OF LIVING FOUNDATION, )       CASE NO. 10-cv-5022 LHK HRL         22       a California Corporation )       BRIEF AMICI CURIAE OF PUBLIC         23       Plaintiff, )       CITIZEN, AMERICAN CIVIL         24	11			
<ul> <li>454 Shotwell Street</li> <li>San Francisco, CA 94110 Telephone: (415) 436-9333</li> <li>Facsimile: (415) 436-9993</li> <li>Attorneys for Amici Curiae PUBLIC CITIZEN LITIGATION GROUP, ACLU FOUNDATION OF NORTHERN CALIFORNIA and ELECTRONIC FRONTIER FOUNDATION</li> <li>UNITED STATES DISTRICT COURT</li> <li>UNITED STATES DISTRICT COURT</li> <li>NORTHERN DISTRICT OF CALIFORNIA</li> <li>SAN JOSE DIVISION</li> <li>ART OF LIVING FOUNDATION, ) CASE NO. 10-cv-5022 LHK HRL</li> <li>a California Corporation )</li> <li>Plaintiff, ) CITIZEN, AMERICAN CIVIL</li> <li>Plaintiff, ) LIBERTIES UNION FOUNDATION</li> <li>v. ) OF NORTHERN CALIFORNIA, AN</li> <li>ELECTRONIC FRONTIER</li> <li>DOES 1-10, INCLUSIVE, ) FOUNDATION</li> <li>Defendants. ) Hon. Lucy H. Koh</li> <li>Courtroom 8, 4<sup>th</sup> Floor</li> </ul>	12			
14       San Francisco, CA 94110 Telephone: (415) 436-9333 Facsimile: (415) 436-9333         15       Facsimile: (415) 436-9993         16       Attorneys for Amici Curiae PUBLIC CITIZEN LITIGATION GROUP, ACLU FOUNDATION OF NORTHERN CALIFORNIA and ELECTRONIC FRONTIER FOUNDATION         17       OF NORTHERN CALIFORNIA and ELECTRONIC FRONTIER FOUNDATION         18       UNITED STATES DISTRICT COURT         19       NORTHERN DISTRICT OF CALIFORNIA         20       SAN JOSE DIVISION         21       ART OF LIVING FOUNDATION, a California Corporation       CASE NO. 10-cv-5022 LHK HRL         23       Plaintiff,       CITIZEN, AMERICAN CIVIL         24       V.       DIBERTIES UNION FOUNDATION V.       DIBERTIES UNION FOUNDATION OF NORTHERN CALIFORNIA, AN ELECTRONIC FRONTIER         26       J       J       DOES 1-10, INCLUSIVE, J       J         27       Defendants.       Hon. Lucy H. Koh J       J	13			
<ul> <li>Facsimile: (415) 436-9993</li> <li>Attorneys for Amici Curiae PUBLIC CITIZEN LITIGATION GROUP, ACLU FOUNDATION OF NORTHERN CALIFORNIA and ELECTRONIC FRONTIER FOUNDATION</li> <li>UNITED STATES DISTRICT COURT</li> <li>NORTHERN DISTRICT OF CALIFORNIA</li> <li>NORTHERN DISTRICT OF CALIFORNIA</li> <li>SAN JOSE DIVISION</li> <li>ART OF LIVING FOUNDATION, ) CASE NO. 10-ev-5022 LHK HRL a California Corporation )</li> <li>Plaintiff, ) CITIZEN, AMERICAN CIVIL</li> <li>Plaintiff, ) LIBERTIES UNION FOUNDATION v. ) OF NORTHERN CALIFORNIA, AN</li> <li>DOES 1-10, INCLUSIVE, ) FOUNDATION</li> <li>Defendants. ) Hon. Lucy H. Koh Courtroom 8, 4<sup>th</sup> Floor</li> </ul>	14	San Francisco, CA 94110		
<ul> <li>Attorneys for Amici Curiae</li> <li>PUBLIC CITIZEN LITIGATION GROUP, ACLU FOUNDATION</li> <li>OF NORTHERN CALIFORNIA and ELECTRONIC FRONTIER FOUNDATION</li> <li>UNITED STATES DISTRICT COURT</li> <li>NORTHERN DISTRICT OF CALIFORNIA</li> <li>NORTHERN DISTRICT OF CALIFORNIA</li> <li>ART OF LIVING FOUNDATION, ) CASE NO. 10-cv-5022 LHK HRL</li> <li>a California Corporation )</li> <li>BRIEF AMICI CURIAE OF PUBLIC</li> <li>Plaintiff, ) CITIZEN, AMERICAN CIVIL</li> <li>UBERTIES UNION FOUNDATION</li> <li>V. ) OF NORTHERN CALIFORNIA, AN</li> <li>DOES 1-10, INCLUSIVE, ) FOUNDATION</li> <li>Defendants. ) Hon. Lucy H. Koh</li> <li>Courtroom 8, 4<sup>th</sup> Floor</li> </ul>		1 ( )		
<ul> <li>Intercented Public Citrizen LitiGATION GROUP, ACLU FOUNDATION OF NORTHERN CALIFORNIA and ELECTRONIC FRONTIER FOUNDATION</li> <li>UNITED STATES DISTRICT COURT</li> <li>INORTHERN DISTRICT OF CALIFORNIA</li> <li>NORTHERN DISTRICT OF CALIFORNIA</li> <li>SAN JOSE DIVISION</li> <li>ART OF LIVING FOUNDATION, CASE NO. 10-ev-5022 LHK HRL</li> <li>a California Corporation</li> <li>Plaintiff,</li> <li>CITIZEN, AMERICAN CIVIL</li> <li>Plaintiff,</li> <li>CITIZEN, AMERICAN CIVIL</li> <li>V.</li> <li>OF NORTHERN CALIFORNIA, AN</li> <li>ELECTRONIC FRONTIER</li> <li>DOES 1-10, INCLUSIVE,</li> <li>Defendants.</li> <li>Hon. Lucy H. Koh</li> <li>Courtroom 8, 4<sup>th</sup> Floor</li> </ul>				
<ul> <li>OF NORTHERN CALIFORNIA and ELECTRONIC FRONTIER FOUNDATION</li> <li>UNITED STATES DISTRICT COURT</li> <li>NORTHERN DISTRICT OF CALIFORNIA</li> <li>NORTHERN DISTRICT OF CALIFORNIA</li> <li>ART OF LIVING FOUNDATION, ) CASE NO. 10-cv-5022 LHK HRL</li> <li>a California Corporation )</li> <li>BRIEF AMICI CURIAE OF PUBLIC</li> <li>Plaintiff, ) CITIZEN, AMERICAN CIVIL</li> <li>Plaintiff, ) LIBERTIES UNION FOUNDATION</li> <li>V. ) OF NORTHERN CALIFORNIA, AN</li> <li>DOES 1-10, INCLUSIVE, ) FOUNDATION</li> <li>Defendants. ) Hon. Lucy H. Koh</li> <li>Courtroom 8, 4<sup>th</sup> Floor</li> </ul>		5	LU FOUNDATIC	DN
UNITED STATES DISTRICT COURT         NORTHERN DISTRICT OF CALIFORNIA         20         SAN JOSE DIVISION         21         ART OF LIVING FOUNDATION, )       CASE NO. 10-cv-5022 LHK HRL         22       BRIEF AMICI CURIAE OF PUBLIC         23       Plaintiff,       CITIZEN, AMERICAN CIVIL         24       V.       OF NORTHERN CALIFORNIA, AN         24       V.       OF NORTHERN CALIFORNIA, AN         25       OF NORTHERN CALIFORNIA, AN         26       Defendants.       Hon. Lucy H. Koh         Ocurtroom 8, 4 <sup>th</sup> Floor				
NORTHERN DISTRICT OF CALIFORNIA         SAN JOSE DIVISION         21       ART OF LIVING FOUNDATION, a California Corporation         23       Plaintiff,       CASE NO. 10-cv-5022 LHK HRL         24       District Curiae of PUBLIC         24       District Curiae of PUBLIC         24       District Curiae of PUBLIC         25       DISTRICT OF CALIFORNIA, AN         26       DOES 1-10, INCLUSIVE,       OF NORTHERN CALIFORNIA, AN         26       Defendants.       Hon. Lucy H. Koh         Output on the sector of the s		UNITED STATES	DISTRICT COU	RT
21SAN JOSE DIVISION21ART OF LIVING FOUNDATION, a California Corporation)CASE NO. 10-cv-5022 LHK HRL23Plaintiff,)BRIEF AMICI CURIAE OF PUBLIC CITIZEN, AMERICAN CIVIL24.)LIBERTIES UNION FOUNDATION24v.)OF NORTHERN CALIFORNIA, AN DEFendants.)2627Defendants2627Defendants2627Defendants272627262726272829202122232425262728292929292929292929292929.29.	19	NORTHERN DISTRI	CT OF CALIFO	RNIA
21 ART OF LIVING FOUNDATION, a California Corporation)CASE NO. 10-cv-5022 LHK HRL23 Plaintiff,)BRIEF AMICI CURIAE OF PUBLIC CITIZEN, AMERICAN CIVIL UIBERTIES UNION FOUNDATION OF NORTHERN CALIFORNIA, AN ELECTRONIC FRONTIER24 V.)OF NORTHERN CALIFORNIA, AN ELECTRONIC FRONTIER25 DOES 1-10, INCLUSIVE,)FOUNDATION26 O))27Defendants.)26))27Defendants.)27Defendants.)27Defendants.)	20	SAN JOSE	DIVISION	
<ul> <li>a California Corporation</li> <li>Plaintiff,</li> <li>Plaintiff,</li> <li>Union FOUNDATION</li> <li>Union FOUNDATION</li> <li>Union FOUNDATION</li> <li>Union FOUNDATION</li> <li>Union FOUNDATION</li> <li>ELECTRONIC FRONTIER</li> <li>DOES 1-10, INCLUSIVE,</li> <li>Defendants.</li> <li>Hon. Lucy H. Koh</li> <li>Courtroom 8, 4<sup>th</sup> Floor</li> </ul>	21			ev-5022 I HK HRI
<ul> <li>23 Plaintiff,</li> <li>24 V.</li> <li>25 DOES 1-10, INCLUSIVE,</li> <li>26 Defendants.</li> <li>27 Defendants.</li> <li>28 CITIZEN, AMERICAN CIVIL LIBERTIES UNION FOUNDATION OF NORTHERN CALIFORNIA, AN ELECTRONIC FRONTIER FOUNDATION</li> <li>27 Defendants.</li> <li>30 Hon. Lucy H. Koh Courtroom 8, 4<sup>th</sup> Floor</li> </ul>	22			
24v.25v.26DOES 1-10, INCLUSIVE,27Defendants.	23	) Plaintiff		
<ul> <li>25</li> <li>26</li> <li>27</li> <li>26</li> <li>27</li> <li>26</li> <li>27</li> <li>26</li> <li>27</li> &lt;</ul>	24	)	LIBERTIES U	NION FOUNDATION
26    )      27    Defendants.      )    Hon. Lucy H. Koh      )    Courtroom 8, 4 <sup>th</sup> Floor	25	V. )		· · · · · · · · · · · · · · · · · · ·
27    Defendants.    )    Hon. Lucy H. Koh      )    Courtroom 8, 4 <sup>th</sup> Floor	26	DOES 1-10, INCLUSIVE,	FOUNDATIO	Ν
) Courtroom 8, 4 <sup>th</sup> Floor		) Defendants.	Hon. Lucy H. K	Koh
		)	Courtroom 8, 4	<sup>th</sup> Floor
	20			

	Case5:10-cv-05022-LHK Document96-1 Filed08/31/11 Page2 of 29
1	TABLE OF CONTENTS
2	Interest of Amici Curiae
3	Summary of Argument
4	ARGUMENT
5 6	A. The Constitution Limits Compelled Identification of Anonymous Internet Speakers
7 8	<ul> <li>B. The Qualified Privilege for Anonymous Speech Supports a Five-Part Standard for Identification of Doe Defendants That Demands Showings, Not Just Allegations, and a Balancing of Interests</li></ul>
9 10	C. Consistent Authority in This District Requires an Evidentiary Showing, Not Just a Properly Pleaded Complaint
11 12	<ul> <li>D. Cases Involving Downloading of Copyrighted Songs and Movies Do Not Justify Adoption of a Weaker Standard for Identifying Anonymous Speakers .12</li> </ul>
13 14	<ul> <li>E. Plaintiff Has Not Followed the Steps Required Before Identification of John Doe Speaker May Be Ordered in This Case</li></ul>
15 16	<ol> <li>Plaintiff Has Not Produced Sufficient Evidence to Show That It Can Succeed on the Merits of Its Claim</li></ol>
17	2. The Balance of Interests Tips Decidedly in Doe's Favor
18	CONCLUSION
19	
20	
21	
22	
23	
24	
25	
26	
27 28	
20	ii
	CASE NO. 10-cv-5022 LHK HRL, BRIEF OF PUBLIC CITIZEN ET AL. AS AMICI CURIAE

	Case5:10-cv-05022-LHK Document96-1 Filed08/31/11 Page3 of 29
1	TABLE OF AUTHORITIES
2	CASES
3	Alvis Coatings v. Does, 2004 WL 2904405 (W.D.N.C. Dec. 2, 2004)
4 5	Anonymous Online Speakers v. United States District Court, 2011 WL 61635 (9th Cir. 2011)
6	Arista Records v. Doe 3, 604 F.3d 110 (2d Cir.2010)
7 8	<i>Ashcraft v. Conoco, Inc.</i> , 218 F.3d 282 (4th Cir. 2000)
9	Assessment Technologies of WI v. WIREdata, Inc., 361 F.3d 434 (7th Cir. 2004)
10 11	<i>In re Baxter</i> , 2001 WL 34806203 (W.D. La. Dec. 20, 2001)
12	<i>Best Western Int'l v. Doe</i> , 2006 WL 2091695 (D. Ariz. July 25, 2006)
13 14	<i>Bose Corp. v. Consumers Union,</i> 466 U.S. 485 (1984)
15	Bursey v. United States, 466 F.2d 1059 (9th Cir. 1972)
16 17	<i>Call of the Wild Movie v. Does 1-1,062,</i> 770 F. Supp.2d 332 (D.D.C. 2011)
18	<i>Cervantes v. Time,</i> 464 F.2d 986 (8th Cir. 1972)
19 20	<i>Chaplinksy v. New Hampshire</i> , 315 U.S. 568 (1942)
21	City of Los Angeles v. Lyons, 461 U.S. 95 (1983)
22 23	<i>Columbia Insurance Company v. Seescandy.com</i> , 185 F.R.D. 573 (N.D. Cal. 1999)
24	<i>Dendrite v. Doe</i> , 775 A.2d 756 (N.J. App. 2001) <i>passim</i>
25 26	<i>Doe v. Cahill,</i> 884 A.2d 451 (Del. 2005) <i>passim</i>
27	
28	-iii-
	No. CV -10-5022-LHK-HRL, BRIEF OF PUBLIC CITIZEN ET AL. AS AMICI CURIAE

	Case5:10-cv-05022-LHK Document96-1 Filed08/31/11 Page4 of 29
1	<i>Doe v. 2theMart.com</i> , 140 F. Supp.2d 1088 (W.D. Wash. 2001)
2 3	Doe I and II v. Individuals whose true names are unknown, 561 F. Supp.2d 249 (D. Conn. 2008) 10, 19
4	<i>Downing v. Monitor Publ'g Co.</i> , 415 A.2d 683 (N.H. 1980)
5 6	<i>FEC v. Florida for Kennedy Committee</i> , 681 F.2d 1281 (11th Cir. 1982) 5
7	<i>Ealy v. Littlejohn</i> , 569 F.2d 219 (5th Cir. 1978)
8 9	<i>Fodor v. Doe</i> , 2011 WL 1629572 (D. Nev. April 27, 2011)
10 11	<i>Haines v. Liggett Group,</i> 975 F.2d 81 (3d Cir. 1992) 21
11 12	Highfields Capital Management v. Doe, 385 F. Supp.2d 969 (N.D. Cal. 2005)
13 14	<i>Immunomedics v. Doe</i> , 775 A.2d 773 (N.J. Super. 2001) 19
14	Independent Newspapers v. Brodie, 966 A.2d 432 (Md. 2009)
16 17	<i>In re Does 1-10,</i> 242 S.W.3d 805 (Tex. App. 2007)
17	<i>Koch Industries v. Doe</i> , 2011 WL 1775765 (D. Utah May 9, 2011)
19 20	<i>Krinsky v. Doe 6</i> , 72 Cal. Rptr.3d 231 (Cal. App. 2008)
20	<i>Lee v. Department of Justice,</i> 413 F.3d 53 (D.C. Cir. 2005)
22 23	Maxon v. Ottawa Publ'g Co., 929 N.E.2d 666 (Ill. App. 2010)
23 24	<i>McIntyre v. Ohio Elec. Cmsn.</i> , 514 U.S. 334 (1995)
25 26	Medina-Morales v. Ashcroft,         371 F.3d 520 (9th Cir. 2004).
20 27	
28	-iv-
	No. CV -10-5022-LHK-HRL, BRIEF OF PUBLIC CITIZEN ET AL. AS AMICI CURIAE

	Case5:10-cv-05022-LHK Document96-1 Filed08/31/11 Page5 of 29
1	Melvin v. Doe,
2	49 Pa. D. & C. 4th 449, 2000 WL 33311704 (Pa. Com. Pl. 2000), <i>app. dism.</i> , 789 A.2d 696 (Pa. Super, 2001), <i>rev'd</i> , 836 A.2d 42 (Pa. 2003)
3	
4	<i>Melvin v. Doe</i> , 575 Pa. 264, 836 A.2d 42 (2003)
5	<i>Missouri ex rel. Classic III v. Ely</i> , 954 S.W.2d 650 (Mo. App. 1997)
6 7	<i>Mobilisa v. Doe</i> , 170 P.3d 712 (Ariz. App. Div. 1 2007)
8	Mortgage Specialists v. Implode-Explode Heavy Industries, 999 A.2d 184 (N.H. 2010)
9	Osband v. Woodford,
10	290 F.3d 1036 (9th Cir. 2002)
11	Pilchesky v. Gatelli,         12 A.3d 430 (Pa.Super. 2011).         8, 19
12 13	<i>Reunion Industries v. Doe 1</i> , 80 Pa. D. & C. 4th 449, 2007 WL 1453491 (Pa. Com. Pl. 2007)
14	SaleHoo Group v. Doe,
15	722 F. Supp.2d 1210 (W.D. Wash. 2010)
16	<i>Shoen v. Shoen</i> , 5 F.3d 1289 (9th Cir.1993)
17	<i>Sinclair v. TubeSockTedD</i> , 596 F. Supp.2d 128 (D.D.C. 2009)
18	Solers v. Doe,
19	977 A.2d 941 (D.C. 2009)
20	Sony Music Entertainment v. Does 1–40, 326 F. Supp.2d 556 (S.D.N.Y.2004)
21	Stern v. Marshall,
22	131 S. Ct. 2594, 180 L.Ed.2d 475 (2011)
23	<i>Swiger v. Allegheny Energy</i> , 2006 WL 1409622 (E.D. Pa. May 19, 2006)
24	United States v. Curtis,
25	237 F.3d 598 (6th Cir. 2001)
26	Universal Communication Systems v. Lycos, Inc., 478 F.3d 413 (1st Cir. 2007)
27	
28	-V-
	No. CV -10-5022-LHK-HRL, BRIEF OF PUBLIC CITIZEN ET AL. AS AMICI CURIAE

	Case5:10-cv-05022-LHK Document96-1 Filed08/31/11 Page6 of 29
1	USA Technologies v. Doe,
2	713 F. Supp.2d 901 (N.D. Cal. 2010)
2 3	<i>Vernor v. Autodesk, Inc.</i> , 621 F.3d 1102 (9th Cir. 2010)
4	CONSTITUTION, STATUTES AND RULES
5	Constitution
6	United States Constitution,
7	Title III
8	First Amendment passim
9	Statutes
10	28 U.S.C. § 636
11	Computer Fraud and Abuse Act, 18 U.S.C. § 1030
12	Copyright Code,
13	17 U.S.C. § 412
14	Rules
15	Federal Rules of Civil ProcedureRule 72
16	Rule 72(a)
17	Local Rules Rule 72-2
18	MISCELLANEOUS
19	Eisenhofer & Liebesman, Caught by the Net,
20	10 Business Law Today No. 1 (SeptOct. 2000)
21	Fischman, Protecting the Value of Your Goodwill from Online Assault, www.fhdlaw.com/html/ bruce_article.htm
22	Fischman, Your Corporate Reputation Online, www.fhdlaw.com/html/corporate reputation.htm
23	
24	Human Rights USA, US Citizen Sues Web Hosting Company for Identifying Him to Thai Government,
25	http://humanrightsusa.org/index.php?option=com_content& task=view& id=227&Itemid=189
26	Lessig, The Law of the Horse: What Cyber Law Might Teach,
27	113 Harv. L. Rev. 501, 504-505 (1999)
28	-vi-
	No. CV -10-5022-LHK-HRL, BRIEF OF PUBLIC CITIZEN ET AL. AS AMICI CURIAE

	Case5:10-cv-05022-LHK Document96-1 Filed08/31/11 Page7 of 29
1	Thompson, <i>On the Net, in the Dark,</i> California Law Week, Volume 1, No. 9, at 16, 18 (1999)
2 3	Werthammer, <i>RNN Sues Yahoo Over Negative Web Site</i> , Daily Freeman, November 21, 2000, www.zwire.com/site/news.cfm?newsid= 1098427&BRD=1769&PAG=461&dept_id=4969&rfi=816
4 5	
6	
7 8	
9 10	
11	
12 13	
14 15	
16	
17 18	
19 20	
21 22	
23	
24 25	
26 27	
27 28	-vii-
	No. CV -10-5022-LHK-HRL, BRIEF OF PUBLIC CITIZEN ET AL. AS AMICI CURIAE

1 This appeal involves an issue which, until the magistrate judge's ruling in this case, has been 2 addressed consistently by state appellate courts and federal trial courts across the country: what procedures apply, and what showings are required, when a plaintiff asserts a claim for defamation or 3 4 some other tort based on anonymous online speech and seeks to identify the anonymous speaker? 5 Based on the well-accepted First Amendment right to speak anonymously, and recognizing that First Amendment rights cannot be infringed without a compelling state interest, these courts have uniformly 6 7 held that anonymous would-be defendants must be notified of the threat to their First Amendment 8 right to speak anonymously, would-be plaintiffs must make both a legal and an evidentiary showing 9 of merit before government power may be deployed to identify anonymous critics, and the court must 10 balance the interests of the plaintiff in securing relief from genuine harm based on a real violation of his rights, and of the defendant in remaining anonymous. The magistrate judge's decision in the case 11 12 at bar conflicts with these principles and should not stand.

13 This case began as an action for defamation by the United States chapter of "Art of Living" ("AoL"), an international "nondenominational" organization "dedicated to the teachings of His 14 15 Holiness Sri Sri Ravi Shankar." DN 37 at 2; Complaint ¶ 16, 23. The anonymous defendants are former members of the AoL movement, resident abroad, who publish two blogs that savage plaintiff 16 17 as a religious cult that rips off its adherents, and that seek to demystify AoL's teachings which, they 18 contend, are either glorified versions of well-known yoga techniques or utter bunk. See generally, 19 Request for Judicial Notice, DN 29-2, 29-3. In addition to publishing their own critical comments, 20 defendants provided a forum for comments by other anonymous critics, some of whom have also been 21 named as anonymous defendants. Id. In addition to bringing defamation claims, plaintiff alleged posting the "Breath Water Sound" manual infringed the plaintiff's copyright, and that the manuals 22 23 containing the "teachings" are trade secrets. Plaintiff issued subpoenas for the identities of the 24 bloggers and commenters, and sought an injunction compelling removal of the entire blogs from the 25 Internet, as well as compensatory and punitive damages.

26 After this Court dismissed plaintiff's defamation claims, DN 83, plaintiff amended its
27 complaint to drop the defamation claims, DN 85, but still sought to identify the defendant bloggers.

Magistrate Judge Lloyd granted discovery to identify one of the two bloggers based on the copyright
 claims alone, DN 90, predicated on an erroneous legal conclusion.

•

3 Well-established precedent in state and federal courts throughout the United States requires 4 a court to balance a plaintiff's interest in proceeding with a valid lawsuit against the First Amendment 5 right of anonymous speakers to retain their anonymity by requiring plaintiffs to produce evidence -not mere allegations in a complaint-showing that there is a realistic chance that the lawsuit will 6 7 be successful. Judge Lloyd declined to apply that authority because he concluded that copyright is 8 somehow different, and that when a plaintiff sues for copyright infringement, it is sufficient that 9 plaintiff allege key factual points. Id. at 6. Amici, who have played a leading role in developing the 10 national consensus standard regarding the test for identifying anonymous Internet speakers, and have also been deeply involved in anonymous speech cases involving claims of copyright infringement, 11 12 submit this brief to explain why Judge Lloyd's analysis should be rejected.

13

# INTEREST OF AMICI CURIAE

14 As more fully set forth in the motion for leave to file as amici curiae, Public Citizen is a 15 consumer advocacy organization, and the ACLU, ACLU Foundation of Northern California, and Electronic Frontier Foundation are civil liberties organizations. Amici work on a range of issues; 16 17 among those issues is the right of Internet users to speak anonymously so long as they have done no 18 wrong. Since the turn of the century, amici have sought to encourage the development of First 19 Amendment precedent requiring courts to cast a skeptical eye on subpoenas that seek to compel the 20 identification of anonymous Internet speakers, and they have been involved in many of the major cases 21 in which the standard for deciding whether to allow or to enforce such subpoenas has been established. 22 Amici have also appeared, largely as amici, in many cases in which recording companies and movies 23 companies have sought to identify large numbers of anonymous individuals charged with making 24 copies of recordings and movies available for downloading through file-sharing software; in those cases, amici have argued for appropriate procedural safeguards for the defendants. This experience 25 26 makes amici uniquely well equipped to explain why Judge Lloyd has understated the evidentiary 27 requirements imposed on plaintiffs in the "infringement-by-downloading" cases and overstated the

1 difference between the legal standards in the two classes of cases. Amici also explain the dangers 2 posed by Judge Lloyd's adoption of a rule that plaintiffs seeking to identify their anonymous critics can evade the normal standard for enforcement of such subpoenas by changing the name of the cause 3 4 of action on which those subpoenas are based.

5

# **SUMMARY OF ARGUMENT**

Federal and state courts throughout the country have applied well-accepted First Amendment 6 7 principles to cases such as this one and have held, following the so-called *Dendrite<sup>1/</sup>* test, that 8 anonymous would-be defendants must be notified of the threat to their First Amendment right to speak 9 anonymously, would-be plaintiffs must make both a legal and an evidentiary showing of merit before 10 government power may be deployed to identify anonymous critics, and the court must balance the interests of the plaintiff in securing relief from genuine harm based on a real violation of his rights, 11 12 and of the defendant in remaining anonymous.

13 The principal advantage of the *Dendrite* test is its flexibility. It balances the interests of the plaintiff who claims to have been wronged against the interest in anonymity of the Internet speaker 14 15 who claims to have done no wrong. In that way, it provides for a preliminary determination based on a case-by-case, individualized assessment of the equities. It avoids creating a false dichotomy between 16 17 protection for anonymity and the right of victims to be compensated for their harms. It ensures that 18 online speakers who engage in flagrant infringement of intellectual property rights or who make 19 actionable statements about public figures, companies, or private individuals will not be immune from 20 identification and from being brought to justice. At the same time, the standard helps ensure that 21 persons with legitimate reasons for using others' intellectual property, or for criticizing public figures, 22 will be allowed to maintain the secrecy of their identity as the First Amendment allows.

23

24

The Dendrite test also has the advantage of discouraging lawsuits whose real objective is the "outing" of anonymous speakers. In the first few years of the Internet, thousands of lawsuits were 25 filed seeking to identify online speakers, and enforcement of subpoenas was almost automatic. ISPs

-3-

26

1/ Dendrite Int'l v. Doe, 775 A.2d 756 (N.J. App.2001).

28

reported staggering statistics about the number of subpoenas they received. Although no firm numbers
can be cited, experience leads amicus to believe that the number of suits being filed to identify online
speakers dropped after *Dendrite* was decided. Decisions that adopted strict legal and evidentiary
standards for defendant identification sent a signal to would-be plaintiffs and their counsel to stop and
think before they sue. At the same time, the identification of many online speakers, and publicity
about verdicts against formerly anonymous defendants, discouraged some would-be posters from
indulging in the sort of Wild West behavior that once prevailed.

8 Judge Lloyd decided not to follow the *Dendrite* line of cases because copyright infringement 9 is not protected by the First Amendment and, he thought, federal courts apply a different standard in 10 such cases. But Judge Lloyd applied a false dichotomy – neither defamation, nor trademark infringement, nor any of the other allegedly wrongful speech at issue in the Dendrite line of cases is 11 12 protected by the First Amendment, but that has never been taken as a reason why plaintiffs alleging 13 such wrongdoing should be able to obtain their critics' identities based on mere allegations, without a showing of wrongdoing. The cases on which Judge Lloyd relied effectively applied a *Dendrite*-type 14 15 balancing analysis because they deemed the speech at issue to be low-value speech, but the reason why the speech was devalued was not simply that infringement was the cause of action, but because of the 16 17 nature of the speech — making hundred of musical recordings or copyrighted movies available for 18 download without any use of the songs for commentary on an issue of public interest, much less 19 transformative use of the material. Here, in contrast, the materials are used to support an argument 20 that AoL is not what it appears and to allow for commentary on that argument. And even in cases 21 involving non-transformative music downloads, the plaintiffs provided not just allegations of infringement but admissible evidence arguably sufficient to make out a case of infringement against 22 23 each of the defendants, and the courts weighed the interests of copyright holders in preventing 24 widespread infringement against the interests of the alleged downloaders. Yet Judge Lloyd accepted mere allegations on a key issue, the existence of actual harm, and conducted no balancing of the 25 26 parties' respective interests. Consequently, his analysis should be rejected and his order granting 27 plaintiff's discovery motion should be reversed.

	Case5:10-cv-05022-LHK Document96-1 Filed08/31/11 Page12 of 29
1	ARGUMENT
2	A. The Constitution Limits Compelled Identification of Anonymous Internet Speakers.
3	The First Amendment protects the right to speak anonymously:
4	[A]n author is generally free to decide whether or not to disclose his or her true
5	identity. The decision in favor of anonymity may be motivated by fear of economic or official retaliation, by concern about social ostracism, or merely by a desire to
6	preserve as much of one's privacy as possible. Whatever the motivation may be the interest in having anonymous works enter the marketplace of ideas unquestionably
7	outweighs any public interest in requiring disclosure as a condition of entry. Accordingly, <b>an author's decision to remain anonymous, like other decisions</b>
8	concerning omissions or additions to the content of a publication, is an aspect of the freedom of speech protected by the First Amendment.
9 10	* * * Under our Constitution, anonymous pamphleteering is not a pernicious, fraudulent practice, but an honorable tradition of advocacy and of dissent.
11	McIntyre v. Ohio Elec. Cmsn., 514 U.S. 334, 341-342, 356 (1995) (emphasis added).
12	Internet speakers may choose to speak anonymously for a variety of reasons. They may wish
13	to avoid having their views stereotyped according to their racial, ethnic or class characteristics, or
14	their gender. They may be associated with an organization but want to express an opinion of their
15	own, without running the risk that, despite the standard disclaimer against attribution of opinions to
16	the group, readers will assume that the group feels the same way. They may want to say or imply
17	things about themselves that they are unwilling to disclose otherwise. And they may wish to say
18	things that might make other people angry and stir a desire for retaliation.
19	Although the Internet allows anonymous communication, it creates an unparalleled capacity
20	to monitor every speaker and to discover his or her identity. Because of the Internet's technology,
21	any speaker who sends an e-mail or visits a website leaves an electronic footprint that, if saved by the
22	recipient, starts a path that can be traced back to the original sender. See Lessig, The Law of the
23	Horse: What Cyber Law Might Teach, 113 Harv. L. Rev. 501, 504-505 (1999). Thus, anybody with
24	enough time, resources and interest, if coupled with the power to compel disclosure of the
25	information, can learn who is saying what to whom. To avoid the Big Brother implications of
26	unlimited enforcement of such power to uncover the identities of anonymous Internet speakers who
27	have done nothing but exercise their First Amendment rights, the law must allow such subpoenas only
28	-5-

where the party seeking disclosure can make some evidentiary showing that the lawsuit has actual
 merit, when the balance of the parties' interests warrants such disclosure.

3 The courts have recognized the serious chilling effect that subpoenas seeking to identify 4 anonymous speakers can have on dissenters and the First Amendment interests that are implicated 5 by such subpoenas. E.g., FEC v. Florida for Kennedy Committee, 681 F.2d 1281, 1284-1285 (11th Cir. 1982); Ealy v. Littlejohn, 569 F.2d 219, 226-230 (5th Cir. 1978); Bursey v. United States, 466 6 7 F.2d 1059, 1084-1086 (9th Cir. 1972). In an analogous area of law, courts developed a standard for 8 compelled disclosure of the sources of libelous speech, recognizing a qualified privilege against 9 disclosure of otherwise anonymous sources. In those cases, courts apply a three-part test, under which 10 a litigant seeking to identify an anonymous speaker has the burden of showing that (1) the issue on 11 which the material is sought is not just relevant to the action, but goes to the heart of the case; (2) 12 disclosure of the source to prove the issue is "necessary" because the party seeking disclosure is likely 13 to prevail on all the other issues in the case; and (3) the discovering party has exhausted all other means of proving this part of his case. Lee v. Department of Justice, 413 F.3d 53, 60 (D.C. Cir. 14 15 2005); Ashcraft v. Conoco, Inc., 218 F.3d 282, 288 (4th Cir. 2000); Shoen v. Shoen, 5 F.3d 1289 (9th Cir.1993); Cervantes v. Time, 464 F.2d 986 (8th Cir. 1972). 16

As one court said in refusing to order identification of anonymous Internet speakers whose
identities were allegedly relevant to the defense against a shareholder derivative suit, "If Internet users
could be stripped of that anonymity by a civil subpoena enforced under the liberal rules of civil
discovery, this would have a significant chilling effect on Internet communications and thus on basic
First Amendment rights." *Doe v. 2theMart.com*, 140 F. Supp.2d 1088, 1093 (W.D. Wash. 2001). *See also Columbia Insurance Co. v. Seescandy.com*, 185 F.R.D. 573, 578 (N.D. Cal. 1999):

People are permitted to interact pseudonymously and anonymously with each other so long as those acts are not in violation of the law. This ability to speak one's mind without the burden of the other party knowing all the facts about one's identity can foster open communication and robust debate... People who have committed no wrong should be able to participate online without fear that someone who wishes to harass or embarrass them can file a frivolous lawsuit and thereby gain the power of the court's order to discover their identities.

-6-

(emphasis added).

28

23

24

25

26

2	
4	

1

#### B. The Qualified Privilege for Anonymous Speech Supports a Five-Part Standard for Identification of Doe Defendants That Demands Showings, Not Just Allegations, and Balancing Interests.

3	Applying these concerns, courts have recognized that the mere fact that a plaintiff has filed
4	a lawsuit over a particular piece of speech does not create a compelling government interest in taking
5	away the defendant's anonymity. The challenge for courts is to find a standard that makes it neither
6	too easy nor too hard to identify anonymous speakers. Setting the bar "too low will chill potential
7	posters from exercising their First Amendment right to speak anonymously. The possibility of losing
8	anonymity in a future lawsuit could intimidate anonymous posters into self-censoring their comments
9	or simply not commenting at all." Doe v. Cahill, 884 A.2d 451, 457 (Del. 2005). But setting the bar
10	too high will make it impossible for plaintiffs with perfectly valid claims to identify wrongdoers and
11	proceed with their cases.
12	Court have drawn on the media's privilege against revealing sources in civil cases to enunciate
13	a similar rule protecting against the identification of anonymous Internet speakers. The leading
14	decision on this subject, Dendrite v. Doe, 775 A.2d 756 (N.J. App. 2001), established a five-part
15	standard that been a model followed or adapted throughout the country:
16 17	<b>1. Give Notice:</b> Courts require the plaintiff (and sometimes the Internet Service Provider) to provide reasonable notice to the potential defendants and an opportunity for them to defend their anonymity before issuance of any subpoena.
18 19	<b>2. Require Specificity:</b> Courts require the plaintiff to allege with specificity the speech or conduct that has allegedly violated its rights.
20	<b>3.</b> Ensure Facial Validity: Courts review each claim in the complaint to ensure that it states a cause of action upon which relief may be granted based on each statement and against each defendant.
21 22	<b>4. Require An Evidentiary Showing:</b> Courts require the plaintiff to produce evidence supporting each element of its claims.
23 24	<b>5.</b> Balance the Equities: Weigh the potential harm (if any) to the plaintiff from being unable to proceed against the harm to the defendant from losing the First Amendment right to anonymity.
25	<i>Id.</i> at 760-61.
26	A somewhat less exacting standard, formulated in Cahill, requires the submission of evidence
27	to support the plaintiff's claims, but not an explicit balancing of interests after the evidence is deemed
28	-7-

1 otherwise sufficient to support discovery. Cahill, 884 A.2d 451. In Cahill, the Delaware Superior 2 Court had ruled that a town councilman who sued over statements attacking his fitness to hold office 3 could identify the anonymous posters so long as he was not proceeding in bad faith and could 4 establish that the statements about him were actionable because they might have a defamatory 5 meaning. However, the Delaware Supreme Court ruled that a plaintiff must put forward evidence sufficient to establish a prima facie case on all elements of a defamation claim that ought to be within 6 7 his control without discovery, including that the statements are false. The *Cahill* court rejected the 8 final "balancing" stage of the *Dendrite* standard.

9

All of the other state appellate courts, plus several federal district courts, that have addressed 10 the issue of subpoenas to identify anonymous Internet speakers have adopted some variant of the 11 Dendrite or Cahill standards. Several courts expressly endorse the Dendrite test, requiring notice and 12 opportunity to respond, legally valid claims, evidence supporting those claims, and finally an explicit 13 balancing of the reasons supporting disclosure and the reasons supporting continued anonymity.

These decisions include: 14

15 Mobilisa v. Doe, 170 P.3d 712 (Ariz. App. 2007), where a private company sought to identify the sender of an anonymous email message who had allegedly hacked into the company's computers to obtain information that was conveyed in the message. 16 Directly following the *Dendrite* decision, and disagreeing with the Delaware Supreme 17 Court's rejection of the balancing stage, the court analogized an order requiring identification of an anonymous speaker to a preliminary injunction against speech. 18 The Court called for the plaintiff to present evidence sufficient to defeat a motion for summary judgment, followed by a balancing of the equities between the two sides. 19

Independent Newspapers v. Brodie, 966 A.2d 432 (Md. 2009), where the court 20 required notice to Doe, specification of the defamatory words in full context, prima facie showing, and, "if all else is satisfied, balanc[ing] the anonymous poster's First 21 Amendment right of free speech against the strength of the prima facie case of defamation presented by the plaintiff and the necessity for disclosure of the 22 anonymous defendant's identity." 966 A.2d at 457.

23 Mortgage Specialists v. Implode-Explode Heavy Industries, 999 A.2d 184 (N.H. 2010), where a mortgage lender sought to identify the author of comments saying that 24 its president "was caught for fraud back in 2002 for signing borrowers names and bought his way out." The New Hampshire Supreme Court held that "the Dendrite test is the appropriate standard by which to strike the balance between a defamation 25 plaintiff's right to protect its reputation and a defendant's right to exercise free speech anonymously." 26

27

*Pilchesky v. Gatelli*, 12 A.3d 430 (Pa. Super. 2011), which held that a city council

-8-

	Case5:10-cv-05022-LHK Document96-1 Filed08/31/11 Page16 of 29
1	chair had to meet the Dendrite test before she could identify constituents whose
2	scabrous accusations included selling out her constituents, prostituting herself after having run as a reformer, and getting patronage jobs for her family.
3	Several other courts use a <i>Cahill</i> -like summary judgment standard. For example:
4	Krinsky v. Doe 6, 72 Cal. Rptr.3d 231 (Cal. App. 2008), where the appellate court
5	reversed a trial court decision allowing an executive to learn the identity of several online critics who allegedly defamed her by such references as "a management consisting of boobs, losers and crooks."
6	In re Does 1-10, 242 S.W.3d 805 (Tex. App. 2007), which reversed a decision
7	allowing a hospital to identify employees who allegedly violated patient confidentiality and disparaged their employer through posts on a blog.
8	Solers v. Doe, 977 A.2d 941 (D.C. 2009), where the court held that a government
9 10	contractor could identify an anonymous whistleblower who said that plaintiff was using unlicensed software if it produced evidence that the statement was false. The court adopted <i>Cahill</i> and expressly rejected <i>Dendrite</i> 's balancing stage. <sup>2/</sup>
11	Similarly, in <i>Melvin v. Doe</i> , 49 Pa. D&C 4th 449 (Pa. Com. Pl. 2000), <i>rev'd on other grounds</i> ,
12	836 A.2d 42 (2003), the trial judge ordered disclosure only after finding genuine issues of material
13	fact requiring trial. Although its holding reached only the issue of appellate jurisdiction, in reversing
14	the order of disclosure, the Pennsylvania Supreme Court expressly recognized the right to speak
15	anonymously and sent the case back for a determination of whether, under Pennsylvania libel law,
16	actual economic harm must be proved as an element of the cause of action:
17	[C]ourt-ordered disclosure of Appellants' identities presents a significant possibility of trespass upon their First Amendment rights. There is no question that generally, the
18	constitutional right to anonymous free speech is a right deeply rooted in public policy that goes beyond this particular litigation, and that it falls within the class of rights that
19	are too important to be denied review. Finally, it is clear that once Appellants' identities are disclosed, their First Amendment claim is irreparably lost as there
20	are no means by which to later cure such disclosure.
21	836 A.2d at 50 (emphasis added)
22	Federal district courts have repeatedly followed Cahill and Dendrite. See Best Western Int'l
23	v. Doe, 2006 WL 2091695 (D. Ariz. July 25, 2006) (court used five-factor test drawn from Cahill,
24	Dendrite and other decisions); Fodor v. Doe, 2011 WL 1629572 (D. Nev. April 27, 2011) (followed
25	$\frac{2}{2}$ In Maxon v. Ottawa Publica Co. 929 N E 2d 666 (III App. 2010) the Illinois Court of Appeals
26	found it unnecessary to apply the First Amendment to a petition for pre-litigation discovery
27	because the state's rules already required a verified complaint, specification of the defamatory words, determination that a valid claim was stated, and notice to the Doe.
28	-9-
	No. CV -10-5022-LHK-HRL, BRIEF OF PUBLIC CITIZEN ET AL. AS AMICI CURIAE

1 Dendrite); Koch Industries v. Doe, 2011 WL 1775765 (D. Utah May 9, 2011) (rejecting discovery 2 to identify defendants in case alleging various trademark claims, breach of contract, and violation of the Computer Fraud and Abuse Act because "The case law . . . has begun to coalesce around the 3 4 basic framework of the test articulated in *Dendrite*, " quoting *SaleHoo Group v. Doe*, 722 F. Supp.2d 5 1210, 1214 (W.D. Wash. 2010) (alleging trademark and defamation claims)); In re Baxter, 2001 WL 6 34806203 (W.D. La. Dec. 20, 2001) (preferred *Dendrite* approach, required showing of reasonable 7 possibility or probability of success); Sinclair v. TubeSockTedD, 596 F. Supp.2d 128, 132 (D.D.C. 8 2009) (did not choose between *Cahill* and *Dendrite* because plaintiff loses under either standard); 9 Alvis Coatings v. Does, 2004 WL 2904405 (W.D.N.C. Dec. 2, 2004) (identification allowed based 10 on defamation and trademark claims after considering detailed affidavit about how comments were 11 false); Doe I and II v. Individuals whose true names are unknown, 561 F. Supp.2d 249 (D. Conn. 12 2008) (identification ordered after plaintiffs provided detailed affidavits showing basis for claims of 13 defamation and intentional infliction of emotional distress).

Although these cases set out slightly different standards, each requires a court to weigh the
plaintiff's interest in identifying the person who has allegedly violated its rights against the interests
implicated by the potential violation of the First Amendment right to anonymity, thus ensuring that
First Amendment rights are not trammeled unnecessarily. Put another way, the qualified privilege
to speak anonymously requires courts to review a would-be plaintiff's claims and the evidence
supporting them to ensure that the plaintiff has a valid reason for piercing the speaker's anonymity.

20

21

# C. Consistent Authority in This District Requires an Evidentiary Showing, Not Just a Properly Pleaded Complaint.

Until Judge Lloyd issued his ruling, consistent authority in the Northern District of California
required proof, not just allegations, before discovery to identify anonymous Internet speakers could
be enforced. The leading opinion was authored by Magistrate Judge Wayne Brazil in *Highfields Capital Mgmt. v. Doe*, 385 F. Supp.2d 969, 976 (N.D. Cal. 2005), and adopted by Judge Chesney.
This case involved postings on a Yahoo! message board about Highfields, the largest shareholder in
a company called Silicon Graphics, including a number of comments that purported to be authored

1 by Highfields, in context mocking both Highfields and SGI. Highfields's complaint cited various 2 theories of defamation, commercial disparagement, and unfair competition, as well as a variety of 3 state and federal trademark claims, but the court refused to allow discovery to identify the anonymous 4 posters. Judge Brazil's opinion squarely endorsed the *Dendrite* analysis and held that there was 5 insufficient evidence of likely confusion, of false statements of fact, or of damage to the plaintiff. Id. at 977-989. But even if there had been some proof of wrongdoing, Judge Brazil recommended 6 7 quashing the subpoena because there was so little reason to believe that any possibly wrongful 8 conduct had harmed the plaintiff and because the right to post anonymous criticisms of publicly 9 traded companies was too important to be sacrificed in such a case; consequently, the balance of 10 harms tipped decidedly in favor of retaining anonymity. *Highfields* was followed in USA Technologies v. Doe, 713 F. Supp.2d 901 (N.D. Cal. 2010), where the plaintiff claimed both 11 12 defamation and federal securities law violations.

13 The need for evidence is also shown by Columbia Insurance Co. v. Seescandy.com, 185 F.R.D. 573, 578 (N.D. Cal. 1999). The claim in Seescandy was that the anonymous registrant of 14 15 certain domain names infringed the plaintiff's trademark. Although the opinion discussed a motion to dismiss standard, its ultimate ruling depended on the consideration of evidence — that defendant 16 17 had sent the plaintiff copies of thirty-one emails that defendant had received requesting plaintiff's 18 products: "[M]ost importantly, plaintiff can show actual confusion, courtesy of the 31 emails . . .. 19 Evidence of actual confusion is strong proof of the fact of likelihood of confusion. . . . Plaintiff's 20 showing is sufficient to demonstrate that the Kumar defendants have committed an unlawful act for 21 which a federal cause of action can subsist." Seescandy, 185 F.R.D. at 580 (punctuation and citation 22 omitted).

23

24

25

26

27

28

### D. Cases Involving Downloading of Copyrighted Songs and Movies Do Not Justify Adoption of a Weaker Standard for Identifying Anonymous Speakers.

Judge Lloyd declined to apply *Highfields Capital* because he believed that there is a lesser test requiring only allegations of wrongdoing when the plaintiff alleges copyright infringement. To support this ruling, Judge Lloyd cited both *Sony Music Entertainment v. Does 1–40*, 326 F. Supp.2d

-11-

556 (S.D.N.Y.2004), and *Arista Records v. Doe 3*, 604 F.3d 110, 119 (2d Cir.2010), which applied
 *Sony*'s holding. For several reasons, this argument is wrong.

-

3 Both cases, and many others like it, were filed by recording companies against large numbers 4 of anonymous Internet users who downloaded copyrighted recordings of popular music though file-5 sharing services. The present amici also filed as amici in *Sony*, and have filed as amici in several other such cases (including more recent cases brought by movie studios). Amici became involved 6 7 in those cases, not out of any sympathy for the downloading of copyrighted recordings, but because 8 the mass nature of the lawsuits posed a danger that procedural and substantive justice for some of the 9 individual defendants might be overlooked in the plaintiffs' haste to discourage illegal downloading. 10 Although the plaintiffs in those cases were generally well-established copyright holders, unless plaintiffs were required to come forward with real evidence to identify defendants, less scrupulous 11 12 plaintiffs whose real objective was to identify critics for purposes of humiliation or retaliation might 13 abuse copyright litigation to achieve those ends. Accordingly amici argued that plaintiffs in file-14 sharing cases should be required to present actual evidence, as opposed to mere allegations, before 15 disclosure of identifying information was required.

And, in fact, that is what the courts held, and that is what the plaintiffs in the file-sharing cases 16 17 consistently did. In the typical case, the plaintiff would file a complaint that listed several different 18 copyrighted sound recordings of well-known musical artists the downloading of which could be 19 attributed to each of the several hundred defendants. Plaintiff would also attach an affidavit 20 explaining the method by which the downloading had been detected, and averring that the affiant had, 21 in fact, listened to the musical files being downloaded to ascertain that each individual defendant was 22 offering the specified copyrighted recording for download. In Sony, the opinion of then-District Judge 23 Denny Chin held that this evidence was required for the defendants to be identified. 326 F. Supp.2d 24 at 565-566. Although Arista Records did not expressly hold that actual evidence was required, it 25 recited the evidence in the record that was comparable to what Sony had held was required, 604 F.3d 26 at 121-123, and it endorsed Sony's holding that plaintiff must make a prima facie "showing." 27 Moreover, the Arista Records court analyzed Doe's fair use argument, finding that the evidence in

the record supported the plaintiff on three of the four fair use factors, and that only once defendant
 was identified could the court evaluate his argument that he "may' have had a permissible purpose
 for copying and sharing the music found in his file-sharing folder."

4 Moreover, although the courts in the file-sharing cases did not expressly adopt the *Dendrite* 5 balancing stage, they implicitly did so insofar as they based their decisions on what they characterized 6 as the low value of the speech at issue. In Sony, Judge Chin agreed that the choice of which musical 7 recordings to make available for download, and the "performance" of those works when they were 8 actually downloaded, involved speech, but both courts agreed that such speech is distant from the core 9 concerns of the First Amendment, and hence that the level of First Amendment protection for such 10 speech is low, or even "limited." 326 F. Supp.2d at 564. Another court called the First Amendment interest at stake in such cases "minimal," explaining that "file-sharers' ultimate aim 'is not to 11 12 communicate a thought or convey an idea' but to obtain movies and music for free." Call of the Wild 13 Movie v. Does 1-1,062, 770 F. Supp.2d 332, 349 (D.D.C. 2011).

14 But it was the nature of the speech, not the name of the cause of action, that affected the level 15 of protection afforded under the First Amendment. This approach is confirmed by the Ninth Circuit's 16 decision in Anonymous Online Speakers v. United States District Court, 2011 WL 61635 (9th Cir. 17 2011). Plaintiff brought a variety of claims against a rival, including defamation, tortious interference 18 with business relations and with contract, and after discovery to identify Doe speakers connected with 19 the rival was denied in part and granted in part, both sides sought mandamus. As Doe argued in his 20 papers in this case, DN 73 at 4-5, strictly speaking the Ninth Circuit's opinion does not determine the 21 precise standard to be applied in future cases because, on mandamus, the court of appeals reviews 22 only for clear error. Id. at \*6. However, in deciding that the trial court did not commit clear error in 23 granting discovery about the identity of three of the defendants, the Ninth Circuit said that, if the 24 speech of the Does in that case was commercial, then the district court's application of the *Cahill* 25 standard to allow this compelled identification would not be clear error because that standard affords 26 greater protection than would be accorded to anonymous commercial speech. The nature of the 27 causes of action did not figure into the analysis.

1 Moreover, the fact that a plaintiff alleges copyright infringement is no more reason to grant 2 discovery of a speaker's identity than the fact than a plaintiff may allege defamation, or trademark infringement, or tortious interference with business expectancies, or disclosure of confidential 3 4 information in breach of an employment agreement, or invasion of privacy or computer fraud and 5 abuse, or any of the other causes of action that have been at issue in *Dendrite* and its progeny. Just 6 as copyright infringement is unprotected by the First Amendment, so are false statements published 7 about public figures with actual malice unprotected by the First Amendment, and so is the disclosure 8 or trade secrets, or of confidential information obtained through employment under a promise of 9 secrecy and the like. The key insight of the *Dendrite* line of cases is that, at the initial stages of the 10 litigation when discovery is being sought to identify the defendant, the plaintiff has only **alleged** the 11 wrongdoing which, if found, would remove the speech from the First Amendment's protection. The 12 denial of First Amendment protection based on the assumption that the speech is unprotected begs 13 the question.

To avoid the substitution of allegation for proof in the sensitive context of the First
Amendment right to anonymous speech, an evidentiary showing should be required before a speaker
is unmasked. Despite the broad nationwide consensus on this point, Judge Lloyd decided to accept
mere allegations that AoL had suffered actual harm from the publication.

18 Indeed, as the Arizona Court of Appeals said in *Mobilisa v. Doe*, several policy reasons 19 counsel against adopting a "less-stringent standard... depend[ing] on the manner in which a plaintiff 20 has framed its claim. Whether the claim is one for defamation or a property-based claim, the potential 21 for chilling anonymous speech remains the same." 170 P.3d at 719. Moreover, "adopting differing standards could encourage assertion of non-defamation claims simply to reap the benefit of a 22 23 less-stringent standard." Id. This case provides an excellent example of this phenomenon: a copyright 24 claim based on the posting of a brochure used around the world appears to have been manufactured 25 for the purpose of pursuing this lawsuit, with the California chapter of AoL having registered the 26 copyright only after Doe had removed the document from his web site. Finally, "adopting a single 27 standard would both permit ease of application . . . and better enable consistent decision making." Id.

1	Based on questions asked at argument in some of these cases, two other distinctions between	
2	the run of <i>Dendrite</i> cases and cases based on file-sharing may well have animated such decisions as	
3	Sony and Call of the Wild Movie. First, in most such cases, the plaintiff is a well-established music	
4	or movie company, or an agent acting on their behalf, that is unlikely to have any motivation for	
5	pursing the litigation apart from the desire to obtain damages or, indeed, to deter infringement by	
6	others. Second, in most such cases, it is highly unlikely that an anonymous defendant who has been	
7	wrongly sued will suffer retaliation or other adverse consequences, apart from the disagreeable	
8	circumstance of having to defend the action on the merits or pay a settlement to avoid having to	
9	defend the case, as a result of being wrongly identified despite the absence of a valid claim for relief. <sup><math>\frac{3}{2}</math></sup>	
10	In sum, there is no principled reason why AoL's intellectual property claim in this case should	
11	receive less scrutiny than the intellectual property claims at issue in such cases as Highfields Capital	
12	and Columbia Insurance, before the Doe loses his right of anonymous speech. Judge Lloyd's	
13	departure from the standards previously accepted in this Court, and in cases around the country,	
14	should be rejected.	
15	E. Plaintiff Has Not Followed the Steps Required Before Identification of John Doe Speaker May Be Ordered in This Case.	
16	The first, second and third stages of the <i>Dendrite</i> test have been satisfied—the Does got notice	
17	and an opportunity to oppose discovery, plaintiff identified the words whose publication is the subject	
18	of the litigation, and plaintiff has pleaded the bare elements of a copyright infringement action. AoL,	
19 19	however, has not produced admissible evidence supporting it claim or satisfied the balancing test.	
20 21	1. Plaintiff Has Not Produced Sufficient Evidence to Show That It Can Succeed on the Merits of Its Claim.	
22	No person should be subjected to compulsory identification through a court's subpoena power	
23	unless the plaintiff produces sufficient evidence supporting each element of a cause of action to show	
24	a realistic chance of winning a lawsuit against that defendant. This requirement has been followed	
25		
26	$\frac{3}{2}$ The situation may be different if the material allegedly shared is deemed shameful, such as in	
27	recent cases where allegedly downloaded work is a pornographic film. <i>E.g.</i> , <i>Mick Haig Productions v. Does 1-670</i> , 3:10-cv-01900-N (N.D. Tex.).	
28	-15-	
	No. CV -10-5022-LHK-HRL, BRIEF OF PUBLIC CITIZEN ET AL. AS AMICI CURIAE	

by every federal court and every state appellate court that has addressed the standard for identifying
 anonymous Internet speakers, because it prevents plaintiffs from being able to identify critics simply
 by filing facially adequate complaints.

3 4

Plaintiffs often argue that they need to identify the defendants simply to proceed with their
case. However, no relief is generally awarded to plaintiffs until they come forward with evidence in
support of their claims, and the Court should recognize that identification of otherwise anonymous
speakers is a major form of relief in cases like this. Requiring actual evidence to enforce subpoenas
is particularly appropriate where the relief itself may undermine, and thus violate, defendants' First
Amendment right to speak anonymously.

10 Indeed, in a number of cases, plaintiffs have succeeded in identifying their critics and then 11 sought no further relief from the court. Thompson, On the Net, in the Dark, California Law Week, 12 Volume 1, No. 9, at 16, 18 (1999). Some lawyers who are highly respected in their own legal 13 communities have admitted that identification of their clients' anonymous critics may be all that they 14 desire to achieve in the lawsuit. E.g., Werthammer, RNN Sues Yahoo Over Negative Web Site, Daily 15 Freeman, November 21, 2000, www.zwire.com/site/news.cfm?newsid=1098427&BRD=1769& PAG=461&dept id =4969&rfi=8. An early advocate of using discovery procedures to identify 16 17 anonymous critics has urged corporate executives to use discovery first, and to decide whether to sue 18 for libel only after the critics have been identified and contacted privately. Fischman, Your Corporate 19 Reputation Online, www.fhdlaw.com/html/corporate reputation. htm; Fischman, Protecting the 20 Value of Your Goodwill from Online Assault, www.fhdlaw.com/html/ bruce article.htm.

Lawyers who represent plaintiffs in these cases have also urged companies to bring suit, even
if they do not intend to pursue the action to a conclusion, because "[t]he mere filing of the John Doe
action will probably slow the postings." Eisenhofer & Liebesman, *Caught by the Net*, 10 Business
Law Today No. 1 (Sept.-Oct. 2000), at 40. These lawyers have similarly suggested that clients decide
whether it is worth pursuing a lawsuit only after finding out who the defendant is. *Id. See Swiger v. Allegheny Energy*, 2006 WL 1409622 (E.D. Pa. May 19, 2006) (company represented by one of
largest and most respected law firms in Philadelphia filed Doe lawsuit, obtained identity of employee

who criticized it online, fired the employee, and dismissed the lawsuit without obtaining any judicial 2 remedy other than the removal of anonymity). Even the pendency of a subpoena may have the effect 3 of deterring other members of the public from discussing the plaintiff.

- 4 To address this potential abuse, courts have borrowed by analogy the holdings of cases 5 involving the disclosure of anonymous sources. Those cases require a party seeking discovery of information protected by the First Amendment to show that there is reason to believe that the 6 7 information sought will, in fact, help its case. In re Petroleum Prods. Antitrust Litig., 680 F.2d 5, 8 6-9 (2d Cir. 1982); Richards of Rockford v. PGE, 71 F.R.D. 388, 390-391 (N.D. Cal. 1976). In 9 effect, the plaintiff should be required to present admissible evidence establishing a prima facie case 10 to "satisfy the trial court that he has evidence to establish that there is a genuine issue of fact regarding 11 the falsity of the publication." Downing v. Monitor Publ'g Co., 415 A.2d 683, 686 (N.H. 1980); 12 Cervantes v. Time, 464 F.2d 986, 993-994 (8th Cir. 1972). "Mere speculation and conjecture about the fruits of such examination simply will not suffice." *Id.* at 994.<sup> $\frac{4}{}$ </sup> 13
- The extent to which a plaintiff who seeks to compel identification of an anonymous critic 14 15 should be required to offer proof to support each of the elements of his claims at the outset of his case varies with the nature of the element. In suits for defamation or disclosure of inside information, 16 17 several elements of the plaintiff's claim will ordinarily be based on evidence to which the plaintiff, 18 and often not the defendant, is likely to have easy access. For example, the plaintiff is likely to have 19 ample means of proving that a statement is false (in a defamation action) or rests on confidential 20 information (in a suit for disclosure of inside information). Where, as here, the Doe defendant has 21 a substantial fair use claim, based on the contention that he published the Breath Water Sound manual 22 to show that its contents were meaningless pap, the copyright owning plaintiff should be able to show 23 that the fair use factors tend in its favor; and, as in Arista, the Court should consider those fair use 24 factors that can be properly explored without a deposition of the anonymous defendant. Moreover,
- 25

1

26

- Downing took comfort from the fact that plaintiff there was represented by "respected counsel." 415 A.2d at 686. However, the standard should not rest on the quality of the lawyers appearing in the case. Less experienced lawyers, and even pro se parties, who often seek subpoenas to identify anonymous critics, should receive equal respect before the law.
- 28

there is a real question in this case whether plaintiff is entitled to any relief, because the manual was
removed from the blog months before this lawsuit was initiated, following a copyright complaint from
a different Art of Living entity, and the belated registration of the copyright precludes any claim for
statutory damages or attorney fees. Because the manual is generally disseminated for free, there are
no lost profits, and the original allegations of actual damages was based on the adverse effect of the
Does' criticisms, which is defamation injury, not intellectual property injury. *Cf. Universal Communication Systems v. Lycos, Inc.*, 478 F.3d 413, 423-424 (1st Cir. 2007).

8 Nor can plaintiff effectively argue that requiring evidence to support their claims is a burden 9 so onerous that plaintiffs who can likely succeed on the merits of their claims will be unable to 10 present such proof at the outset of their cases. Many plaintiffs succeeded in identifying Doe 11 defendants in jurisdictions that follow *Dendrite* and *Cahill. E.g., Does v. Individuals whose true* 12 names are unknown, supra; Alvis Coatings v. Does, supra. Indeed, in Immunomedics v. Doe, 775 13 A.2d 773 (N.J. Super. 2001), a companion case to *Dendrite*, where the plaintiff claimed defendant 14 had breached an employment agreement, disclosed confidential information, and violated her duty 15 of loyalty, the court applied *Dendrite* but ordered that the anonymous speaker be identified. In 16 *Dendrite* itself, two of the Does were identified while two were protected against discovery.

17 Finally, unlike the typical Dendrite-type case in which discovery is needed so that plaintiff 18 can serve the defendant, the Doe has waived formal service, answered the complaint, and apparently 19 plans to move for summary judgment. Doe has also stipulated that he will respond to written 20 discovery, and plaintiff has not shown that it needs any other discovery to prevail on its claims. The 21 case thus resembles the approach followed in Pennsylvania even before a Pennsylvania appellate 22 court adopted *Dendrite* in *Pilchesky v. Gatelli*: Doe defendants were allowed to take discovery from 23 the plaintiff to pierce its affidavits and to move for summary judgment. Only if that motion was 24 denied did the court enforce the subpoena to identify the Doe. Reunion Industries v. Doe 1, 80 Pa. D. & C.4th 449, 2007 WL 1453491 (Pa. Com. Pl. 2007); Melvin v. Doe, 49 Pa. D. & C. 4th 449, 451-25 452, 2000 WL 33311704 (Pa. Com. Pl. 2000), app. dism., 789 A.2d 696 (Pa. Super. 2001), rev'd, 836 26 27 A.2d 42 (Pa. 2003). At the very least, the Court should withhold judgment on discovery until it has

	Case5:10-cv-05022-LHK Document96-1 Filed08/31/11 Page26 of 29		
1	addressed Doe's planned motion for summary judgment.		
2	2. The Balance of Interests Tips Decidedly in Doe's Favor.		
3	Even if AoL had presented enough evidence to warrant identifying defendant,		
4	[t]he final factor to consider in balancing the need for confidentiality versus discovery is the strength of the movant's case If the case is weak, then little purpose will		
5	be served by allowing such discovery, yet great harm will be done by revelation of privileged information. In fact, there is a danger in such a case that it was brought just		
6	to obtain the names On the other hand, if a case is strong and the information sought goes to the heart of it and is not available from other sources, then the balance		
7	may swing in favor of discovery if the harm from such discovery is not too severe.		
8	Missouri ex rel. Classic III v. Ely, 954 S.W.2d 650, 659 (Mo. App. 1997).		
9	Similarly, Dendrite called for such individualized balancing when the plaintiff seeks to		
10	compel identification of an anonymous Internet speaker:		
11	[A]ssuming the court concludes that the plaintiff has presented a prima facie cause of action, the court must balance the defendant's First Amendment right of anonymous		
12	free speech against the strength of the prima facie case presented and the necessity for the disclosure of the anonymous defendant's identity to allow the plaintiff to properly		
13	proceed.		
14	775 A.2d at 760.		
15	A standard comparable to the test for grant or denial of a preliminary injunction, where the		
16	court considers the likelihood of success and balances the equities, is particularly appropriate because		
17	an order of disclosure is an injunction—not even a preliminary injunction. In every case, a refusal		
18	to quash a subpoena for the name of an anonymous speaker causes irreparable injury, because once		
19	speakers lose anonymity, they can never get it back. But denial of a motion to identify the defendant		
20	based on either lack of sufficient evidence or balancing the equities does not compel dismissal of the		
21	complaint. Plaintiffs can renew their motions after submitting more evidence. Moreover, the		
22	inclusion of a balancing stage allows Does to show that identification may expose them to significant		
23	danger of extra-judicial retaliation. In that case, the court might require a greater quantum of evidence		
24	on the elements of plaintiff's claims so that the equities can be correctly balanced.		
25	This case presents a striking example of the importance of the balancing stage of the Dendrite		
26	analysis. Doe internet speakers around the world use Internet Service Providers based in the United		
27	States for their online dissenting activities because American ISP's are normally protective of their		
28	-19-		
	No. CV -10-5022-LHK-HRL, BRIEF OF PUBLIC CITIZEN ET AL. AS AMICI CURIAE		

1 users' anonymity, and because the First Amendment limits the use of government power to strip 2 dissenters of their anonymity. The past few years have provided dramatic examples of the way in 3 which foreign democracy movements have been able to use social networks like Facebook and 4 microblogging platforms like Twitter to further their fight for basic human rights. And only recently, 5 we have been reminded of the serious consequences that face dissenters whose identities are discovered by foreign authorities. Human Rights USA, US Citizen Sues Web Hosting Company for 6 7 *Identifying Him to Thai Government*, http://humanrightsusa.org/index.php?option=com content& 8 task=view&id=227&Itemid=189 (Thai emigre detained, interrogated and charged, and his Thailand-9 resident family threatened, after Canadian ISP provided his identifying information to Thai authorities 10 pursuing violations of Thai lèse majesté laws forbidding even truthful criticism of the king).

It is all too easy to bring a bogus intellectual property claim and hence out a critic, who can
then be subjected to extra-judicial self-help in a jurisdiction with no First Amendment and, indeed,
no tradition of the rule of law. Here, there is evidence in the record that the Doe whom Magistrate
Judge Lloyd has ordered identified faces severe consequences if he is publicly named as a defendant
in this case after being identified pursuant to subpoena. Skywalker Affidavit ¶ 4, DN 15.

On the other side of the balance, the Court should consider the strength of the plaintiff's case, 16 17 its interest in redressing the alleged violations, and its need for immediate identification of defendant. 18 The Court can consider not only the strength of the plaintiff's evidence but also the nature of the 19 allegations, the likelihood of significant damage to the plaintiff, and the extent to which the plaintiff's 20 own actions are responsible for the problems of which he complains. Here, because Doe has waived 21 formal service and is responding to written discovery, it is unclear why plaintiff needs to know his 22 identity at ths time. Moreover, Doe appears to have a strong fair use defense for his posting of the 23 Breath Water Sound manual-to illustrate his commentary about it, Request for Judicial Notice at 24 325, Exhibit E10. See also DN 27 at 5-6. There is also serious reason to question whether plaintiff 25 is entitled to any relief based on its infringement allegation. There can be no claim for statutory 26 damages or attorney fees, because plaintiff did not even apply to register the copyright until several 27 years after it was first published, and two months after the infringement ceased. Complaint ¶¶ 49-50;

1 Skywalker Affidavit ¶ 10; 17 U.S.C. § 412. Moreover, when the violation ended months before suit 2 was brought, there is reason to question whether an injunction would be proper. Indeed, unless 3 plaintiff can show that it faces ongoing injury or a reasonable likelihood of future injury, it lacks 4 standing to seek injunctive relief. City of Los Angeles v. Lyons, 461 U.S. 95, 105 (1983). And the 5 claims for compensatory damages appear to be weak at best, in light of the fact that the manual was not sold, but rather is used in a course that is given without charge. Skywalker Affidavit ¶ 11. 6 7 Indeed, given the circumstances of this case, it is even possible that Doe might prevail in the equitable 8 defense of copyright misuse. Vernor v. Autodesk, Inc., 621 F.3d 1102, 1115 (9th Cir. 2010); 9 Assessment Technologies of WI v. WIREdata, Inc., 361 F.3d 434, 437 (7th Cir. 2004). 10 Considering both sides of the equitable balance, the balance of hardships tips decidedly in 11 Doe's favor, and consequently the Court should not enforce the subpoena until it concludes that 12 plaintiff if very likely to succeed on the merits. 13 CONCLUSION Doe's objection to Judge Lloyd's order should be sustained.<sup>5/</sup> 14 15 16 5/ 28 U.S.C. § 636, Rule 72 of the Federal Rules of Civil Procedure, and Local Rule 72-2 provide for review based on a standard of "clear error" or "contrary to law." Because Doe's objections 17 concern the application of the First Amendment, de novo review of the Magistrate's decision is required. Bose Corp. v. Consumers Union, 466 U.S. 485 (1984). Even if the ordinary "clear 18 error" or "contrary to law" standard applies, see 28 U.S.C. § 636; Fed. R. Civ. P. 72(a); N.D. Cal. Local Rule 72-2, the issues before this Court involve questions of law. When courts 19 review pure questions of law using a contrary to law standard, courts conduct a de novo review of such legal questions. Medina-Morales v. Ashcroft, 371 F.3d 520, 531 (9th Cir. 2004). See 20 Osband v. Woodford, 290 F.3d 1036, 1041 (9th Cir. 2002) (reviewing a Magistrate's order under the "contrary to law" standard and noting that questions of law are reviewed de novo 21 under this standard); Haines v. Liggett Group, 975 F.2d 81, 91 (3d Cir. 1992) (same); see also United States v. Curtis, 237 F.3d 598, 607 (6th Cir. 2001) (for review of a Magistrate's orders, 22 mixed questions of fact and law are treated as questions of law and reviewed de novo). 23 Local Rule 72-2 appears to provide that Judge Lloyd's ruling could become final if the Court does not take any action on the objection within fourteen days. If the objections are "deemed 24 denied" pursuant to that provision, amici reserve for appeal the possible argument that the local rule is contrary to Federal Rule 72(a), which provides that upon the filing of timely objections, the district judge "must consider" those objections and "must... set aside any part 25 of the order that is clearly erroneous or is contrary to law." Moreover, because Judge Lloyd 26 is not an Article III judge, it is open to question whether he can make a final determination of the application of the First Amendment to the enforceability of the subpoena. See Stern v. 27 Marshall, 131 S. Ct. 2594, 180 L.Ed.2d 475 (2011). 28 -21-No. CV -10-5022-LHK-HRL, BRIEF OF PUBLIC CITIZEN ET AL. AS AMICI CURIAE

	Case5:10-cv-05022-LHK	Document96-1 Filed08/31/11 Page29 of 29	
1		Respectfully submitted,	
2		/s/ Scott Michelman	
3		Paul Alan Levy (DC Bar No. 946400) Scott Michelman (Bar No. 236574)	
4 5		Public Citizen Litigation Group Email: plevy@citizen.org	
		$1600 20^{\text{th}}$ Street N.W.	
6		Washington, D.C. 20009 Telephone: 202/588-1000	
7		Facsimile: 202/588-7795	
8		/s/ Matthew Zimmerman Matthew Zimmerman (Bar No. 212423)	
9			
10		mattz@eff.org Electronic Frontier Foundation	
		454 Shotwell Street	
11		San Francisco, CA 94110 Telephone: 415/436-9333 x127	
12		Facsimile: 415/436-9993 www.eff.org	
13		C	
14		/s/ Aden J. Fine Aden J. Fine (Bar No. 186728)	
15		afine@aclu.org	
16		American Civil Liberties Union Foundation 125 Broad St., 18th Floor	
		New York, New York 10004	
17		Telephone: 212/549-2693 Facsimile: (212) 549-2652	
18		/s/ Michael T, Risher	
19		Michael T. Risher (Bar No. 191627)	
20 21		Email: mrisher@aclunc.org American Civil Liberties Union Foundation	
21		of Northern California 39 Drumm Street, 2nd Floor	
22		San Francisco, California 94111 Telephone: 415/621-2493	
23		Facsimile: 415/255-1478	
24	August 31, 2011	Attorneys for Amici Curiae	
25			
26			
27			
28		-22-	
	No. CV -10-5022-LHK-HRL, BRIEF OF PUBLIC CITIZEN ET AL. AS AMICI CURIAE		